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# भारत विकास परिषद Bharat Vikas Parishad

[www.bvpindia.com](http://www.bvpindia.com)

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Established in 1963, Bharat Vikas Parishad (BVP) is a service-cum-sanskar oriented, non-political, socio-cultural voluntary organization. It is dedicated to the development and growth of our country in all fields of human endeavor - cultural, social, academic, moral, national and spiritual - by promoting a sense of patriotism, national unity and integrity.

On 12th January, 1963, 'the Citizens Council' set up by leading industrialists and social reformers like late Lala Hans Raj and Dr. Suraj Prakash, initially to mobilize citizen's efforts to fight the Chinese attack, was renamed as Bharat Vikas Parishad. Since then BVP has been serving the nation through its 1400+ branches throughout the country and overseas with about 100,000+ families as its members.

BVP is motivated and guided by the ideals and teachings of Swami Vivekanand.

### Vision

BVP's Vision is sustainable and responsible growth of Bharat, in all fields of human endeavour - culminating in Swasth- Samarth- Sanskarit Bharat i.e. physically, economically and morally strong India.

### Mission

BVP's Mission is to organize the elite, intellectuals and the well-to-do citizens and to motivate them to serve under privileged, poor, disabled, illiterate and ignorant brethren not as an act of charity but in the true spirit of our cultural tradition of service as duty.

### Five Sutras

The action plan for implementation of Parishad's policies and programmes is executed through the following sutras (maxims):

1. Sampark (Fellowship)
2. Sahyog (Cooperation)
3. Sanskar (Moral Orientation)
4. Seva (Service)
5. Samarpan (Commitment)

Some of the Permanent Signature Projects and initiatives undertaken by BVP Malad West Branch, Mumbai (The Branch) are:

### SKILL DEVELOPMENT PROJECT – PROJECT SAKSHAM

This project is undertaken on a permanent basis which aims at providing training and capacity building/skills development leading to employment/self-employment to the disadvantaged potential candidates to enable them to earn their livelihood for themselves and their families.



Under this project batches of about 30 students from underprivileged section of societies are given free employment linked skill-based training at convenient location in Western Mumbai Suburb and the training is provided in the field of Sales/Jewellery/Tourism/Retail & other fields that provide scope of employment and offer avenues for sustainable growth. Preference is given to children from weaker section of society. All the batches have been successfully completed with more than 95% of participants getting suitably employed immediately after the training period. This is one step to support the vision of SKILL INDIA PROGRAM.

As a part of this project Branch has been able to provide employment to small group of differently abled children in one of the largest retail chain store which in itself is a very challenging task.

### CONSTRUCTION OF TOILETS – PROJECT SWACHHATA

Since 2014-15, BVP Malad West Branch has constructed/ reconstructed more than 350 toilets in slum areas of Mumbai western suburb of Malad, Goregaon, Kandiwali and tribal areas of Palghar. This is one step to support the vision of "Swachh Bharat Abhiyan". This is an ongoing project and Branch is committed to construct more and more toilets in slum and tribal areas where slum dwellers and tribal communities do not have proper facilities of toilets. Branch also encourages people or users of toilet to take initiatives in maintaining the toilets so constructed by BVP for the benefits and Branch members visit the areas frequently after toilets are constructed and handed over to people. Branch also involves local leaders for this purpose. This project has benefited more than 100,000 people so far and this will keep increasing in future.



### FREE ACCUPRESSURE CAMP – ALTERNATE THERAPY – PROJECT NIROGI KAYA

From last 24 years the branch has been organizing 'Free Acupressure Training Camp' with the support of 'Jai Bhagwan Acupressure International' and has been imparting free Acupressure training to general public. Every year about hundred people get registered for training, which is provided absolutely free of charge and after successful completion of training, many of them become trainer themselves and they in turn provide free service of Acupressure to society in general. In these 24 camps about 2500 people have been successfully trained for Acupressure. The branch intends to provide such free training in future on continuous basis.

### WOMEN EMPOWERMENT – PROJECT NARI SHAKTI

BVP firmly believes in women empowerment and gender equality. It encourages its ladies members to take active part in the projects and develop leadership qualities among themselves. As a part of this, Ladies Wing of the Branch has sung The National Song of Republic of India (Vande Mataram) in Full (all six stanzas) in Sanskrit on various occasions, during the Branch Events, during State or National Events of BVP, At Maharashtra Government's Event, in the presence of State and National Ministers. They have performed the same at UNICEF's event at YB Chavan Auditorium, 'Durga' & 'Draupadi' event (performed by Smt. Hema Malini), Sadhana Shivir at Keshav Srishti & many other places.



### CONSERVATION OF WATER – PROJECT JAL JIWAN

BVP Malad Branch, recognizing the impending scarcity of water, has undertaken a project of rejuvenating existing water bodies and conserving water so that it is available throughout the year. Branch has started this initiative by selecting few villages of Palghar and with the help of initiatives taken by Keshav Srishti in this direction, started constructing walls and channels so that water of rainy season does not flow away from well and water level of well is maintained throughout the year. Branch has also provided a Tempo to its project partner Shri Ram Krishna Arogya Sansthan in Trumbakeshwar, near Nashik in Maharashtra, which will be used for transporting water during the dry season for people and cattle in that area.

### BHARAT KO JANO QUIZ COMPETITION – PROJECT YUVA SHAKTI

From last 19 years the branch has been organizing Inter School Quiz competition. This project is undertaken with a view to spread the knowledge about India & its achievements and rich heritage among students at an early age. The questions asked in the quiz are on India, its achievements, its rich heritage, great freedom fighters and thinkers, literature & more. Nearly 1,50,000 students participate in this event throughout India through various branches of BVP every year.



### FIGHT AGAINST MALNUTRITION – PROJECT SWASTH

The Branch has established a Nutritive Biscuit Bakery Unit and has given the same to its project partner Shri Ram Krishna Arogya Sansthan in Trumbakeshwar, near Nashik in Maharashtra, to operate and distribute these nutritive biscuits to needy people. This Bakery has been developed and sponsored by the branch to eradicate problem of mal nutrition among children, pregnant & lactating women. These Biscuits contain combination of nutrients, vitamins & requisite minerals. The branch has already undertaken distribution drive in 60 villages & pada's in Taluka's like Mikhada, Palghar, Vikramgarh & Trimbakeshwar and this is an ongoing project.

### OTHER ONGOING PERMANENT PROJECTS OF BRANCH:

- Anaaj Daan
- Notebook & Textbook Distribution
- Adoption of Mentally Challenged Children
- Haldi Kumkum
- National Group Song Competition
- Eye Camp