

FRIENDS UNION FOR ENERGIZING LIVES



Friends Union For Energizing lives
Enabling Students to Excel



Friends Union for Energizing Lives (FUEL)
is a credible non-profit organization
focused on connecting
underprivileged students to education
and Multitude of career opportunities.



**ENVISIONS TO PROVIDE CAREER COUNSELLING
& GUIDANCE TO 10 MILLION STUDENTS BY 2020**

FUEL has a track record of several years and has successfully delivered career counselling and personality development training to over 10, 00,000 students across 3500+ schools in 11 states including the North Eastern States in collaboration with leading Corporates, Philanthropic and CSR Foundations.

FUEL is empowering students from underprivileged background and rural areas by endowing them with Career Counselling and Vocational and Soft Skills Training. FUEL's pioneering work for making youth employable and entrepreneur is also recognizable.

FUEL APPROACH

**Empowering students to make the right choices -
FUEL supports students through**

- Career counselling and career guidance programs
- Job readiness vocational training
- Dedicated career and educational support helpline and SMS system;

Ensuring that students and parents are supported throughout their secondary and higher education journey on a real time basis and encouraged to complete their education.

TARGET BENEFICIARY GROUP



- Underprivileged rural and semi urban school students of std. 9th to 12th
- ITI Students to provide Better Job Opportunities.

CORE PROGRAMS

Career EduConnect Program :
Supported by

- Career Assessment Test
- One-on-one career counselling
- Phone based helpline, and SMS based alerts on various entrance exams, scholarships and career opportunities

Ahead of Times Program :

Specifically focused on adolescent Girls development

- Job skills training
- Personality development training
- Professional training for students

Vocational Skills Training Program :

- Training for skills such as beautician, wellness and health care, retail management etc. with support of NSDC Partners.





SOCIAL INITIATIVES

Edu - Suraksha Program :

Career counselling and Career guidance training to police personnel children studying in different schools

Edu - Raksha Program :

Career counselling and guidance to Defence personnel children in 130+ army schools across India

INNOVATION

Career Guidance & Counselling Center (CGCC)

A single window platform providing comprehensive career life cycle support to students

CGCC Clusters :

- Career counselling and guidance support for higher education and placement
- Vocational skills guidance and training
- Job readiness training and Connecting youth with various industries

Further, plans to expand such CCGC centre across all states of India over the next three years.

Skill Mentors

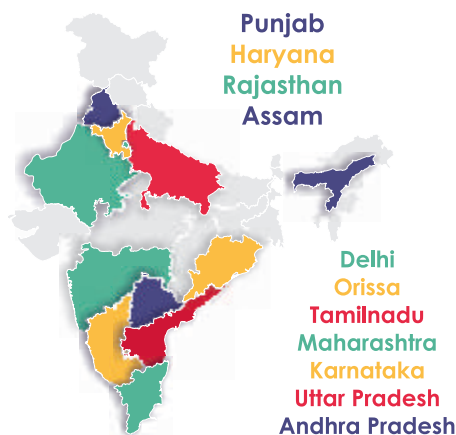
- Career counselling and career guidance training to teachers who are associated as FUEL career fellows for a period of one year
- Supported by FUEL to provide continued support to students and guide them to undertake higher education or vocational skills training depending on their unique skills and aptitude.

School Chale Hum

- We approach corporate professionals who share their career stories and they act as a role model for students.
- Volunteers can give 3 Hrs for one day and deliver a career guidance info session with his/her career story.



OUR IMPACT



Outreach :

- 1 Million Students
- 3500+ Schools
- 11 States
- 2 Countries

Awareness :

- 68% of students counselled are confident about deciding on their career choices.
- 70% increase in awareness short term and long term course.
- A significant rise in career awareness

Continuity :

- 94.83% of students decide to continue higher education
- 86% of students were able to articulate the career they wished to pursue

AWARDS AND RECOGNITION

- Ashoka Fellowship for providing exemplary solutions to social issues.
- FUEL represented India at Global Entrepreneurship Summit-2016, Stanford University, USA.
- India Youth Fund Award-2016
- Winner of NSDC (National Skill Development Corporation India) 'Skill Innovation Challenge' 2014
- Supported by credible partners under CSR



CONTACT

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