

## CASE STUDY I

Building Resilience of Disaster-Prone Communities through a shared value partnership between SC India and a leading multinational telecommunications company.

### PARTNERSHIP IDEA

The project uses an integrated approach using information technology, disaster risk reduction (DRR) and child sensitive social protection (CSSP) framework. Taking an expansive view of shocks and stresses, the project approaches resilience building through sustained investment in capacities of individuals and collectives in at-risk communities; access to appropriate technology for at-risk communities; and linkages between at-risk communities and relevant government programmes and institutions. Technological innovation and use of Information and Communication Technology (ICT) being the foundation of this partnership, there are few notable innovations:

- **Network-in-a-Box:** Using a Public Safety Mobile Broadband, this frugal innovation enables task forces to communicate in the immediate aftermath of an emergency such as earthquakes and/or floods.
- **Social Protection Security Schemes Application:** A desktop based application (Haqdarshak) that enables the remotest households to apply and track (paper-less) for social protection schemes.
- **Incident Management System (IMS) App:** Streamlines crisis intervention and fluid communication between the person in need and the concerning Disaster management authorities.
- **Forecast Application for Risk Management (FARM):** A process that seeks to increase the capacity of farmers to understand weather forecasts and use them in their regular farming operations.
- **Disaster Management Resource Centres (DMRCs):** Provision of useful information and communication resources for the community, especially in critical times e.g. Solar Panels, task force kits, LCDs.

### IMPACT

Aim - Impact 1 million+ children and their community members across 300 rural villages and 50 urban settlements across five states (AP, Bihar, Delhi, Rajasthan and TN).

Till date, 350 schools and 350 communities have undertaken risk mapping exercises to identify potential risk factors that need to be addressed. Improved access to social protection schemes (a key indicator of project success) has been reported by 560+ households receiving benefits from state/central government funded schemes (INR.47,12,400 annually to these 560+ households).

### WAY FORWARD

the project will focus on advocacy and community sustained initiatives in order to amplify the existing impact.



## CASE STUDY II

Shared Value Partnership between SC India and a leading imaging and electronics company to provide technology enabled learning for Child-Centric Quality Education in India

### PARTNERSHIP IDEA

In 2014, SC India launched a four-year technology enabled education program, spanning 60 government-run schools in Telangana. With in-kind contribution from the technology company, schools were equipped with low-cost projectors that could be used in resource poor settings, and with financial contribution existing teaching-learning material was digitized to make learning more interactive for students from extremely marginalized communities, and most importantly teachers were trained to develop their own digital teaching curriculums and content.

### IMPACT TILL DATE

Over the last 4 years, the project has impacted lives of over 3500 students and 5100+ teachers, instructors and parents. Children, who hitherto experienced low learning levels, now not only find classes engaging and interactive, but have gone on to create their own digital learning material. Teachers experience improved motivation levels and are now more enthused about the role they place in the children's learning journeys. Some key highlights:

- Improved Learning Outcomes from 59% to 80% in students of Grade 4, and 58% to 90% in students of Grade 5 with a 10% increase in the number of children attending school regularly.
- Establishment of a Digital and Learning Hub at District Institute of Education Training (DIET) premises for schools and teacher.
- Replication of the model by Government of Telangana to benefit 3352 schools in the region.

### WAY FORWARD

We are looking for partners to help us scale up this project across states of Telangana and Andhra Pradesh. In case you are interested, please get in touch.



### CONNECT WITH US

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Save the Children®

**THE ONLY INTERNATIONAL  
LANGUAGE IN THE WORLD IS  
A CHILD'S CRY.**

- Eglantyne Jebb, Founder,  
Save the Children



## ABOUT US

Save the Children\* is India's leading independent child rights organization having impacted the lives of one crore children over the last one decade. Founded in 1919, Save the Children (SC) has been working in India as an independent entity since 2008, and has projects in 19 states, while globally we are present in more than 120 countries.

We are on the ground every day- doing whatever it takes to help the most vulnerable and marginalized children survive, thrive and learn. Our pioneering programs based on a century of experience, address children's unique needs, giving them a healthy start, opportunities to learn, and protection from harm. When disasters strike, we are always among the first to respond and last to leave, ensuring we reach out to every last child.

We are outspoken advocates for children and their rights, and we make their voices heard at platforms that matter the most. Our motto is to give all children a happy childhood and a better future.

By 2030, our global ambition is to ensure no child dies from preventable causes before their fifth birthday, all children receive a quality basic education; and all children are protected from violence. In India we are aiming to impact the lives of 2 million marginalized children

\*Save the Children is registered in India as 'Bal Raksha Bharat' under the Societies Registration Act 1860.

Any corporate contribution to Save the Children's work is covered under CSR Clause of the Companies Act 2013.

# WHAT WE DO AND WHERE

Basis assessment of most-in-need children and youth across the country, we work towards our global ambition (2030) whereby:

- No child dies from preventable causes before their 5th birthday
- All children learn from a quality basic education
- Violence against children is no longer tolerated



## HEALTH AND NUTRITION

We work to give a healthy start to newborns, infant and mothers, and focus on supporting the existing healthcare system and facilities in India for accelerating the progress towards reduction in child and maternal mortality and morbidity rates.

we worked in

**13**  
states

reached

**3.27 lakh**  
children



## CHILD PROTECTION

We work to create a conducive environment that ensures promotion of children's rights leading to protection of children at home, school, community and the society at large. Our Child Protection team measures and builds structures to prevent and respond to abuse, neglect, exploitation and violence affecting children.

we worked in

**11**  
states

reached

**5.74 lakh**  
children



## EDUCATION

SC, India has a highly experienced team of educationists, academicians, researchers, technical experts and programme management professionals. Our education programmes focus on two different age groups of children: 3 to 6 years and 6 to 14 years' age group to improve the quality of education and learning outcomes for the most marginalized children.

we worked in

**12**  
states

reached

**1.79 lakh**  
children



## DISASTER RESPONSE

We work to provide life-saving aid to children who are caught in conflicts and disasters.

we worked in

**9**  
states

reached

**2.84 lakh**  
children

## OUR PROGRAMMES AIM TO ADVANCE THE UN SUSTAINABLE DEVELOPMENT GOALS

**1** NO  
POVERTY

**2** ZERO  
HUNGER

**3** GOOD HEALTH AND  
WELL-BEING

**4** QUALITY  
EDUCATION

**5** GENDER  
EQUALITY

**6** CLEAN WATER  
AND SANITATION

**8** DECENT WORK AND  
ECONOMIC GROWTH

**11** SUSTAINABLE CITIES  
AND COMMUNITIES

**13** CLIMATE  
ACTION

**17** PARTNERSHIP  
FOR THE GOALS

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# MILESTONES

## MILESTONES OVER THE YEARS



SC has published a first-of-its-kind global report, 'Stolen Childhoods', that reveals that 1 in 4 children in the world are robbed of a happy childhood.



SC was selected as the Best NGO working on Child Rights in Rajasthan for the prestigious Zee TV " NGO Felicitation and Wish Realization Award 2016.



Co-designed with the National Commission for Protection of Child Rights (NCPCR), an all-encompassing Standard Operating Procedure (SOP) for Care and Protection of Children in Street Situation that outlines responsibilities of all stakeholders (government, CSO, and beyond). This is now being implemented across seven states.



SC has been guiding national policies and the development agenda with India Newborn Action Plan, National guidelines on newborn sepsis, Kangaroo Mother Care and Facility-based New Born Care (Health); Right to Education Act 2009, 'Curriculum on School Safety' scaled across 8000 government schools in Telangana/AP (Education); JJ Act in J&K (Child Protection).

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# VOICES OF OUR CHILD CHAMPIONS



**ANOYARA KHATUN (21):** Once trafficked herself, she has gone on to represent the child rights perspective at UN's General Assembly twice in a row and has received the prestigious 'Nari Shakti Puruskar' (Women Power Award) by the President of India for showing exemplary courage through her efforts to fight trafficking.



**RITA RANI (15):** Having prevented her own child marriage with help from her village's Children's Group, Rita now is a fearless advocate against Child Marriage in Punjab. On January 26, 2017 she was felicitated by Government of Punjab for her efforts.

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# FORGING TRANSFORMATIONAL PARTNERSHIPS WITH OUR CORPORATE PARTNERS

SC is strategically engaging with its corporate partners that go beyond the traditional ways of giving to progressive approaches such as Shared Value Partnerships, Collective Impact and Innovation in partnerships. By leveraging the experience and expertise of business leaders and SC's access and experience with communities, together we are finding systemic solutions to global development challenges.



"Combining our strength in telecom technology with SC's implementation ability, we have created a set of initiatives that aim to make a positive and sustainable difference, providing technology, resources and know-how to vulnerable communities to be more resilient to disasters and everyday risks."

- Sanjay Malik,  
Head, India Market, Nokia