

CSR is a pre-requisite of the very existence of business today

Who we are ...

Started in 2008, Max India Foundation is the Corporate Social Responsibility arm of the Max India Group of Companies. Social initiatives for Max New York Life, Max Healthcare and Max Specialty Films are planned and executed through the Foundation.



Providing Quality Healthcare through...



Surgeries and Treatment Sponsoring and facilitating high-end surgeries and treatments for the underprivileged, 594 surgeries till date.



Pan- India Immunization Program reaches out to remote areas and focuses on underprivileged children between 0-12 years of age. 20701 children benefitted through 326 camps in 85 locations across the country till date.



Multi-specialty Camps for the underprivileged in various semi-urban and rural locations To date 86 camps benefitting 20935 patients.

Health Centres

Cansupport East Delhi centre: Palliative care to 1356 terminally ill patients.

Rail Majra: 46161 patients screened and treated till date. Chinmaya Health Centre: more than 30,000 patients benefitted.

Jamghat Day Care Centre: 50 children checked every month, 43 immunized with MMR, Typhoid and Hep B.

Sensitizing people on Health Issues:

"Humari Bahurani" - Film on Oral Health and Hygiene
Four Diabetes Awareness Films each in English and Hindi.
"Six Seconds"- Film on the ills of and the necessity to Stop Smoking.
"With a Little Help"- a film on child cancer.



A Ray of Hope ...



Artificial Limbs and Polio Calipers camp in collaboration with NGO Manav Seva Sannidhi, organized at Valsad, Gujarat and the other two in Mohali, Chandigarh and Delhi. Since Jan '08, 1704 patients have been provided artificial limbs and polio calipers. We also provide artificial limbs support through Kiwani's Club of New Delhi



WALK FOR LIFE - cause in support of cancer



WORKING TOWARDS A GREENER, HEALTHIER ENVIRONMENT...

Environment Tip of the Month

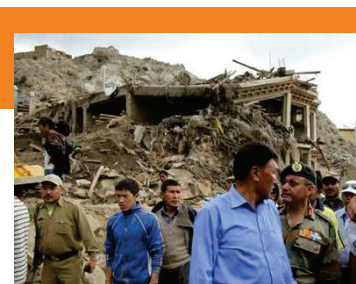
OCTOBER 2011

Air is Life

Can we ensure LIFE for ourselves and our loved ones by keeping the air we breathe clean and pollution free?

- Reduce air pollution by keeping your vehicle well serviced.
- Clean litter to reduce the organic content in the atmosphere.
- Crop Rotating.
- Ensure proper waste disposal in factories, work place and home.

A little from each one will add to a big difference together



Responding to Natural Calamities:

Rescue operation at Ladakh 2010. The medical team which was already in Ladakh, moved into the devastated capital city of Leh on 7 Aug. The team proceeded to Army General Hospital, where the injured were admitted and offered their services to the Army Medical Corps. Medicines were donated and 50,000 water purifying tablets were distributed. 150 sleeping bags were donated to the victims.

Children with Special needs at Raphael centre, Dehradun



Flood Relief work at Kendraparra, Orissa 2011



Donate blood, Save life...



Multi Specialty Health Camp, Chhindwara



Cancer Awareness Initiative at Bhatinda



Rewards and Recognition:

Nearing completion of four years in January 2012, Max India Foundation has proved its track record and emerged as a role-leader. Awarded by the Bombay Stock Exchange for Best Corporate Social Responsibility Practices and by Indys International for Best in Corporate Social Responsibility in December 2010 and February 2011. In April 2011, MIF received the Global recognition when awarded the Golden Peacock Global Award for Corporate Social Responsibility.



MIF at a Glance..



You can reach us at...

MAX INDIA FOUNDATION
Making a difference... to life

World Diabetes Day - 14th November

NGO's Support Needed

Max India Foundation Immunization Program for Underprivileged Children below 12 years.

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Message from the Chairman & Chief Patron

ANALJIT SINGH
Chairman
Max India Limited

Dear Patron,
Max India Limited is a multi-business Group focused on people, service oriented and unique social sector areas centered around the theme of Life, with Life our focus.

"We protect Life through Max New York Life Care for Life through Max Healthcare Improve Life through Heeman Medical International, our Clinical Research Company."

As Corporate Social Responsibility, Max India Foundation is an initiative being launched by the Company focused on providing healthcare, creating health awareness and an endeavour to spread awareness for protecting our environment. Max India Foundation, therefore, in a humble way, will benefit the needy and deserving as also a wide spectrum of our various constituents.

I will appreciate your support with gratitude to make this program a great success.

ANALJIT SINGH
Chairman
Max India Limited

