



United Way Mumbai is part of the 130+ year old United Way movement spanning 41 countries across the world.



At United Way Mumbai, we strive to address social challenges that are too large or too complex for any one organisation to solve alone.

Our mission is to improve lives by mobilising the caring power of communities to advance the common good. Our role is that of the catalyst that drives social change and the glue that binds together the many stakeholders needed to create it.

**400+** NGOS  
Pan India Network

**100,000+**  
Individual Donors

**300+**  
Corporate Partnerships

**2874**  
Volunteers engaged

**347,220** lives impacted across all our initiatives, in 2017-18

## END-TO-END CSR ADVISORY

Corporate India is becoming increasingly aligned to the principle of creating shared value. United Way Mumbai plays the role of philanthropy advisor to small and large corporations and helps channelise their social investments to generate greatest impact.

### DESIGN



#### SECTOR RESEARCH

Conducting primary and secondary research on the development sector; understanding community issues; identifying existing interventions and highlighting the most impactful solutions

#### CSR POLICY & STRATEGY

Partnering with companies to design their CSR policy and strategies in keeping with their values, products and expertise

#### NEED ASSESSMENT

Working with community stakeholders to determine the nature and extent of the community's needs and resources

#### CSR PROGRAMME DESIGN

Designing innovative, impactful and scalable CSR programmes

#### NGO PARTNER SELECTION

Conducting multi-level due diligence of NGOs and helping companies identify partners best suited to their CSR needs

### IMPLEMENT



#### PROGRAMME IMPLEMENTATION

Directly implementing select community outreach and other programmes in keeping with our core areas of expertise

#### GRANT MANAGEMENT

Facilitating an end-to-end process of grant management, including preparation of grant agreements, administration and disbursements

#### EMPLOYEE ENGAGEMENT & VOLUNTEERING

Engaging corporate employees through volunteering activities that leverage their skills and time to address community needs

#### PAYROLL GIVING PROGRAMMES

Creating opportunities for corporate employees to make a collective impact through regular, systematic and tax exempt contributions to important causes

### MEASURE



#### PROGRAMME MONITORING AND EVALUATION

Monitoring NGOs' community development programmes to ensure they meet their deliverables and achieve greater impact

#### IMPACT ASSESSMENT

Monitoring, evaluating and scientifically assessing the impact of community development initiatives

#### FINANCIAL & PROGRAM-MATIC REPORTING

Working with companies and NGOs to design and deliver efficient reports that represent the impact of their community development initiatives

#### CSR PROGRAMME AUDITS

Assisting companies through objective third party audits of their CSR supported programmes to determine programme efficacy and social return on investment



### EDUCATION

Early Childhood Learning  
School Adoption  
Education Scholarships  
Teacher Training  
Non Formal Education  
Remedial Education  
Sports Education  
Arts Education  
Value Education  
School / Career Counselling  
Promoting Arts Culture & Heritage  
Promoting Reading  
STEM  
Awareness and Advocacy  
Technology Development



### ENVIRONMENT

Tree Plantation  
Alternate Energy  
Waste Management  
Cleaning of Water Bodies  
Clean Up & Beautification Drives  
Watershed Management  
Animal Welfare  
Awareness and Advocacy  
Technology Development



### HEALTH

Preventive Healthcare  
Supporting Public Health Centres  
Testing & Screening  
Medical Aid  
Mobile Healthcare  
Sanitation & Hygiene  
Mental Health  
Nutrition  
Maternal & Child Health  
Safe Drinking Water  
Awareness and Advocacy  
Technology Development



### PUBLIC SAFETY

Shelter  
Road Safety  
Disaster Preparedness  
Awareness and Advocacy  
Technology Development



### INCOME

Financial Literacy  
Skilling & Vocational Training  
Job Readiness Skills  
Formation of SHGs  
Income Generation Activities  
Awareness and Advocacy  
Technology Development



### SOCIAL INCLUSION

Women's Empowerment  
Persons with Special Needs  
Tribal Welfare  
Elder Care  
LGBT causes  
Awareness and Advocacy  
Technology Development



United Way Mumbai is a non profit organisation registered under the Societies Registration Act, 1860 and the Bombay Public Trusts Act, 1950.

Donations from India to United Way Mumbai are eligible for tax exemption under Section 80G of the Income Tax Act. United Way Mumbai is also authorised to receive foreign donations under the Foreign Contributions Regulation Act.

For more information about our programmes and campaigns, please visit [www.unitedwaymumbai.org](http://www.unitedwaymumbai.org), or email us at [contact@unitedwaymumbai.org](mailto:contact@unitedwaymumbai.org).