



EDUCATE. ENGAGE. EMPOWER. ENHANCE.

## Partnering for Progress

### Our Vision

To build a sustainable eco-system and actively contribute to the social, economic and environmental development of the communities in which we operate.

Since 1993, Embassy Group has developed over 55 Million Sq. Ft. of Commercial, Residential, Industrial & Warehousing, Hospitality, Education and Retail spaces and holds an extensive land bank of over 1,000 acres across the country. Our expertise in construction, our presence in the community and our relationship with a range of business park corporate occupiers puts us in a unique position to leverage support for long-term transformation.

The cornerstone of our corporate ethos is a deeply held conviction that education can change the lives of communities and generations to follow, leading us to focus our efforts on partnering with the Department of Education in empowering government school students across Bangalore through holistic educational, healthcare and infrastructure solutions.

### A Unique Collaborative Model for Change

Despite a growing conviction amongst corporates that success in business is tied to engagement in social progress, the challenge remains that to effect true social transformation in India is beyond the scope of one company or initiative. Identifying a common mandate for collaboration is the key to ensuring impactful implementation of CSR programs in a sustained manner. Our partnerships with NGOs are driven by our desire to build on their strengths and increase their capacity to effectively deliver services. By creating a common mandate and fostering an alignment of goals, we are able to invest in building their capacity as well as provide financial security. This allows our NGO partners to focus on delivery, and means our corporate partners have already-vetted projects and NGOs at their fingertips.

Embassy Group has initiated a unique platform called 'Corporate Connect' to bring together over 190+ Corporate Occupiers in our business parks. We examine the communities around each park, identify needs and bring these issues to the table with corporate occupiers – facilitating a common platform for corporates. A strong, aligned focus in partnering together, identifying innovative solutions, executing projects and bringing in the involvement of stakeholders is the path we see towards sustainable impact. By joining funding, we've more than doubled the financial impact on government schools through strategic partnerships.



"In Embassy, we not only found a world-class real-estate company, but also an extremely committed partner that is passionate about activating its strong network to bring together multiple individual corporate CSR efforts, and thereby broaden the positive impact of societal change. We are now looking forward to an even stronger association with Embassy to make meaningful contribution to the society."

Amit Kalra  
Managing Director and Head, Global Business Services  
Swiss Re



"The endeavour of Embassy Group through their community outreach team in mobilizing CSR funds and NGOs, and their zeal in strengthening the primary education system is laudable. I hope they carry the torch and lead other corporate in providing facilities to the needy children."

Shri S R Umashankar, IAS  
Principal Secretary to Government  
Primary & Secondary Education Government of Karnataka



"We strive to uplift under-privileged children by helping government schools transform themselves into institutes of excellence. We are very thankful to Embassy Group for supporting us in opening doors to a better future for the students and helping us in achieving our shared goal to make these children become part of a responsible world."

Simran Chandok  
Trustee, Colours of Life NGO



Attendance rates across government schools improved by **10%**



**3734** students offered free health screenings and medical interventions



**19** government schools were provided infrastructural and maintenance solutions



Across government schools, the drop-out rates were lowered by **56%**



**12,198** low-income patients received free medical treatment and 3319 received free dialysis



**10** villages supported by providing solutions for end to end waste management, ground water rejuvenation, and overall conservation of the environment

## IMPACTFUL PARTNERSHIPS

### Holistic Health & Hygiene Initiatives

Our latest partnership project in Health and Hygiene aims to increase attendance and attainment by improving health outcomes for government school students. We draw on the expertise of our NGO and corporate partners to provide end-to-end healthcare interventions.



A comprehensive annual health screening program with intervention costs fully covered.



Daily school maintenance, clean drinking water and handwash facilities.



A structured and holistic sports intervention program integrated into the academic calendar.



Provision of a nutritional snack to all students 3 times a week.



Health kit distributions providing students with necessary hygiene products.



Hygiene awareness programs to inculcate importance of preventative healthcare.

For partnerships and collaborations, please mail to [csr@embassyindia.com](mailto:csr@embassyindia.com)

[www.embassyindia.com](http://www.embassyindia.com)