



# A glimpse of CSR Initiatives



**I**n 1956, ONGC had a dream, as it embarked on an uncommon journey. A dream to make India energy independent. Today, that vision has become an unstoppable force. It's a force you may not physically see, but one that you can feel in every waking moment, as it energises the lives of more than a billion Indians. A force that is ONGC.

At ONGC, we have engaged ourselves in serving the society through various welfare measures. We have adopted a 'stakeholder participation approach' where the communities in and around the ONGC operational area are seen as important stakeholders and therefore their development is seen in alignment with the development of the company itself. Through our CSR initiatives, we are touching lives of millions of Indians across the country. From community service, healthcare, environmental protection, education and preservation and promotion of culture and heritage, our efforts are focussed on bringing about a positive change in the society that we live in.

## Swavlamban Abhiyan

This unique initiative undertaken by ONGC in the healthcare sector 'Swavlamban Abhiyan', focuses on persons with physical disabilities,



reaching out to millions of people across India, especially in far-flung and backward districts of our country. The pan-India project is in collaboration with Artificial Limbs Manufacturing Corporation of India (ALIMCO) and aims to cater to the needs of people with orthopaedic, hearing and visually challenged by providing aids and appliances in 100 backward districts of India. The project was conceptualized with the intent to reach out to the poorest of poor people with disabilities, who do not have access to such facilities.

## Varisthajana Swasthya Sewa Abhiyan

The project carried out in collaboration with HelpAge India aims at providing healthcare facilities to the doorsteps of the poor, needy and elderly population across eight states and one Union Territory in India. The project has reached out to 4.5 lakh elderly patients through 20 Mobile Medicare Units.



## ONGC - Eastern Swamp Deer Conservation Project in Kaziranga National Park

The project carried out in collaboration with Wildlife Trust of India envisages conserving of the Eastern Swamp Deer within its sole habitat - Kaziranga National Park in Assam. The objective is to understand the species and the ecology of the region and develop a strategy to save the species from extinction. The main achievements have been the completion of two successful population estimations, radio collaring to track data of the male swamp deer, collection of data on behaviour of swamp deer, identifying food plants and veterinary interventions in rescue cases.



## Akshaya Patra



ONGC is supporting 'The Akshaya Patra Foundation' which aims at setting up of a centralized fully automated mechanized kitchen. It will provide mid-day meals to two lakh school going children enrolled in Govt. schools in Surat, Gujarat.

The kitchen has already started feeding about 75,000 students from an interim kitchen. It will become operational in phases and intends to reach its full capacity of two lakh children per day within two years.

## ONGC Hathkargha Prashikshan



In collaboration with National Scheduled Tribes Finance and Development Corporation, this project aims at cluster development in Jorhat, Sivasagar, Majuli and Golaghat districts of Assam. The project envisages upgrading the existing skills of tribal handloom artisans by providing them with vocational training and entrepreneurship options.

## ONGC Specialist Palliative and Geriatric Care Out-patient Clinic



Initiated in 2012-13 in association with Dean Foundation, this project helps the terminally ill cancer patients in Chennai by providing palliative care. It supports patients by comforting them and relieving them of pain during the final stage of their lives. It also provides counselling to the patients and their families.



**Udaan**

This is a special initiative taken up by the Ministry of Home Affairs, Govt. of India, for the educated youth of Jammu & Kashmir in association with National Skill Development Corporation (NSDC). The project aims to train Graduates and Post Graduates from J&K to improve their technical knowledge and soft skills and enhance their scope for employability.

**ONGC Hope Foundation**



This CSR project was initiated with the intent to bandage the ulcers of leprosy patients every day for one year in the Village of Hope situated at the outskirts of Delhi.

**Antyodaya Prkalp**



The project implemented through Bhartiya Kushtha Niwarak Sangh and Adivasi Development Initiative aims to undertake eradication of malnutrition, especially among children. It aims to conduct sickle cell disease counselling, prevention, detection and treatment. Medical treatment will be provided through a resource centre/hospital and surgical centre. The project will also provide education to students from the tribal population of Western & Eastern Melghat in the Amravati District of Maharashtra.

**ONGC Adharshila Entrepreneurship and Skill Development Initiative**

The project initiated in 2012-13 aims at providing vocational training for students from the slums of New Delhi in the fields of healthcare, beauty, cutting, tailoring, and computer education.



**UTKARSH - An ONGC AROH effort**

The project aims to create sustainable livelihood opportunities through training and skill development. It targets different sections and age groups in 18 villages in ONGC operational areas in Geleki field in Assam.



**Harit Moksha**

This unique CSR venture with Mokshda Paryavaran Evam Van Suraksha Samiti has led to the development of an energy-efficient and environment friendly wood based crematorium with a system called Mokshda Green Cremation System which is capable of reducing wood consumption by 60% besides minimizing air and water pollution in a significant manner.

**ONGC- Delhi Foundation Of Deaf Women**

This is a Rehabilitation Centre for deaf women wherein early intervention, prevention, education and awareness of hearing impairment is taken care of. The project targets the age group of 15 to 40 years who are also given vocational & technical training.

**St. Joseph of Anney (India) Society**



St. Joseph of Anney (India) Society runs a hostel for the tribal women of Kamalpur Dhalai area of Tripura. There are more than 120 women residing in the hostel who had no proper beds and dining tables. The girls used to sleep and eat on the floor which was tough, specially during the monsoon season. In view of the hardship faced by the women, ONGC took up the initiative to provide 75 iron

bunk beds, 11 dining tables and 25 benches for the welfare of the women. The project has helped the girls to live life with dignity.

**School bus to Society Of Pilar North East India**

Society of Pilar runs a school (St Xavier's School) for the Tsangsa tribes of Nampong district of Arunachal Pradesh. The school is located 11 km from Myanmar border and the terrain is mountainous without adequate and proper transportation facilities. Students face huge difficulty in reaching the school, due to lack of smooth connectivity. Considering the hardship faced by the children of the region, ONGC has provided a School Bus for facilitating education in the remotest part of our country.



**ONGC Himjyoti School project**

Himjyoti School in Dehradun is a residential school providing quality education to bright girls from economically disadvantaged families. The school was established in 2005. ONGC has been supporting 50 promising young girls from economically backward sections of society since 2008. ONGC has also provided financial support for setting up the infrastructure.



**Adoration Charitable Trust**

ONGC has extended financial assistance to Adoration Charitable Trust, Cochin to cover educational & health expenses of 100 children. The agency has identified 100 school children from adverse socio-economical background, like children of sex workers/HIV/AIDS affected, drug users etc. to provide them with better education. ONGC has provided education kits, house hold furniture, books and computers for improvement in living standards. Besides, their parents have also been given livelihood opportunities with tailoring machines and candle making kits. ONGC has also extended financial assistance for care of 40 HIV affected patients through regular check-ups, medicines etc.



**Art & Culture**

India has a rich heritage of Art and Culture which includes different kinds of Music, Musical Instruments and various forms of Dance. ONGC believes that these need to be sustained for our future generations. Besides supporting large and small scale, CSR projects, ONGC also promotes various initiatives for the creative pursuit of Indian Art and Culture.



Through its CSR initiatives, ONGC aims at making a positive change in the society; a step towards a brighter and a better future.

For **ONGC**, creating higher levels of excellence and setting newer benchmarks is a ritual. In the expansive canvas of achievements and in recognition of its commitment towards building a better society, ONGC has won several awards some of which are:

- SCOPE Meritorious Awards for CSR & Responsiveness
- AajTak Care Award In Environment Category
- PHD Chamber Annual Awards for Excellence in CSR Activities
- Subir Raha Centre for Corporate Governance Award for 'Environmental Excellence & Health Concern'
- Most Caring Organization in the 19th World HRD Congress recently

