



## Lupin Foundation: A Distinct CSR Initiative

At Lupin, Corporate Social Responsibility is not limited to policy compliance. Lupin Human Welfare & Research Foundation (LHWRF) is an independent entity promoted by Lupin Ltd. Formed in 1988, decades before CSR became mandatory. Built on more than three decades of practice in leading CSR work in rural India, LHWRF has now attained a position from where it can offer models of CSR practices for wider replication. Direct Implementation Strategy Lupin Foundation is implementing arm for CSR operations of Lupin Ltd.



We have developed the implementing team and primarily we are engaged in direct implementation of CSR programmes. This approach helps us to understand the field problems with firsthand information and further allows us to develop strategies to address those problems directly. It helps us in staying connected with the community. SDGs and Empowerment Line Framework

The programme design and timeline of the Foundation's work is guided by the **Sustainable Development Goals (SDGs)**, which offers appropriate framework for the action. Lately, the Foundation adopted the new framework of empowerment that aims at uplifting people over standard of living based empowerment line', which is well above the standard 'poverty line'.

## Core Drive: Building Sustainable & Replicable Models

Mere implementation of programmes or projects was not and never will be the core of the work of the Lupin Foundation. On the contrary, developing efficient, feasible and sustainable models for development practice, which can be replicable widely through collaborations and partnerships remains the main intent of our programme over time.

## Thrust Areas : We work and build models in these 9 thrust areas:





# Responding to the crisis created by COVID 19 and Lockdown



Amid the unprecedented crisis, we went all out to extend our support and provide essential commodities where the need is the most. We provided food, medicines, personal protective equipment (PPE) and other necessary supplies to the underprivileged, as well as to the frontline warriors, across the regions.

## The salient features of our relief work were as follows:



We closely worked with Collector, SP and Chief Medical Officer everywhere, which had made our programme more effective.



Our centres enabled women SHGs to produce masks which we then purchased and distributed. Thus, it provided livelihood support to rural women, while making it available to meet the huge demand.



Going ahead we are focusing on providing livelihood options and employment to those who did reverse migration and returned to their villages where there is no work for them. We will be mobilising government schemes such as MGNREGA, MSRLM, which can immediately create employment for rural poor.

## 5431 VILLAGES | 77 BLOCKS | 23 DISTRICTS | 9 STATES



## Areas of Operation

Currently, we have a presence in about 5431 villages located in 77 blocks of 23 districts spread across the nine states. The Foundation operates through its 20 centres namely, Alwar, Dholpur and Bharatpur in Rajasthan; Nagpur, Tarapur, Aurangabad, Dhule, Nandurbar, Pune and Sindhudurg in Maharashtra; Mandideep, Dhar and Vidisha in Madhya Pradesh, Rishikesh in Uttarakhand, Dhargal in Goa, Dabhasha and Ankleshwar in Gujarat, Jammu in Jammu and Kashmir, Vizag in Andhra Pradesh and East Sikkim in Sikkim. This wide outreach enables the Foundation to have an appropriate scale.

## The distinctiveness of Lupin Foundation

- We have a CSR programme in areas with low HDI despite there are no plants or working site of Lupin Ltd in the district or region.
- Lupin Foundation is the only partner of NITI Aayog which is working on all the 6 thematic areas under ADP in three assigned districts.
- We are the 1 st CSR Foundation to publish the GRI Sustainability report with third party assurance.
- Convergence and collaboration with the government are our core strategies.
- Identification of latent potential of districts and helping it to realize is our forte.

Road Ahead

The national GDP is sum of 739 district GDPs together. If we have to become 5 trillion economy, we have to increase GDPs of 200 most backward districts. Going ahead, we appeal all corporates to adopt at least one backward district as we have done. Our district development models of Bharatpur and Dhule can be replicated widely in this context. We are open to collaboration, consortiums for backward district development to eliminate poverty and contribute to national goals

