

A Commitment To Build A Sustainable World

Sustainable Development Philosophy

As a group, we believe that a shared destiny approach in our businesses will benefit the community and boost economic prosperity

We Provide: An appropriate platform that ensures the community's economic growth and environmental protection

We Promise: To prevent the degradation of the ecosystem and enable a long lasting and mutually beneficial relationship with the community and all stake holders

We Pursue: A synergic satisfaction of human needs and a 'license to operate'

Partnering Our Communities Towards Self-empowerment

The day is warm and it is a school holiday, so we spread the mats and sit cross legged in the lawn of the village school. I am surrounded by a dozen teenage girls, laughing over village gossip until I order them to be silent. 'What is the meaning of Adolescent?' I ask, as I look around and see the indifferent faces of teenagers.

Do you know the difference between HIV and AIDS? Do you know that an abortion can be unsafe?' I have provoked concerns and my questions are met with a shy curiosity as I lecture adolescent girls on the myths and misconception about the health of adolescent and newly-wed women.

My name is Mukatanjali Bhoi, and I live in the Keldamal village in Jharsuguda, Odisha in India. I had never imagined that I could lead a group of girls and lecture them about the adolescence phase of our lives. In my village, such information is considered to be very sensitive and very private.

Village girls get married early, and a majority of them are not aware of the consequences of early marriage, the overall health and nutritional requirement of our body, personal hygiene and how to prevent the common diseases we are very likely to encounter. I didn't know as well, until the BalikaMandal (Adolescent girls club) was formed in my village and I started attending their lectures.

It was only in these lectures that I first heard the words 'hemoglobin and iron deficiency'. Many of my friends were unaware that they are suffering from various Reproductive Tract Infections. After attending BalikaMandal's monthly meetings, they understood the gravity of the situation and received treatment. I knew then, how important this information is and volunteered to pass on my knowledge to the next generation.

Us volunteers have reached 1500 girls since 2010, in Jharsuguda with the objective of educating adolescent girls about all health and nutritional issues that they are very likely to encounter. We are surprised to see that all girls of our BalikaMandal are voluntarily contributing to the cause and sharing their knowledge with their friends.

The project, an initiative of the Sesa Sterlite Limited's aluminum operations, is called JANANI. Under Public Private and Peoples Partnership mode, this Reproductive and Child Health project is implemented across 13 health sub-centers covering 76 villages. Government Accredited Social Health Activists (ASHA) workers, District welfare officers along with the implementing partner ORRISIS, a leading NGO in the district and its Community Health Workers managed to reach the interior pockets of Odisha and us where it formed 130 BalikaMandals. Together, we are making a difference...



Mukatanjali Bhoi discusses adolescent concerns with her peers

Sesa Sterlite's Three Pillars of Sustainability

Our pillars of sustainability are designed to support our long term sustainability as a world class diversified natural resources company providing superior returns to our shareholders.

Responsible Stewardship

Our approach towards our employees, the environment, risk management and demonstrating compliance to legal requirements is encapsulated in this vital part of our project lifecycle. The way we conduct environmental and social impact assessment, the operation of our health, safety and environmental management systems, our carbon footprint and our work on biodiversity management is conducted through Responsible Stewardship.

Adding & Sharing value

As a multinational company we strongly believe that we have a broader role in the society than merely bringing resources to the market. As a business we make a considerable economic impact; through employment, the payment of taxes, royalties and other contributions to local, state and national governments. We also build local infrastructure that benefits local communities in the form of roads, schools and healthcare centers. Our activities add both financial and non-financial value.

Building Strong Relationships

Maintaining and managing relationships is crucial to ensuring that Sesa Sterlite Industries continues to drive value for all stakeholder groups. We engage with our stakeholders to understand their key concerns and expectations of our business and practices. Proactive engagement also enables us to identify opportunities and mitigate risks by understanding and responding to issues rather than reacting to them.

Smiles become milestones...

A difference made may be calculated in numbers, but can be seen, heard and felt in the story of our beneficiary... Spreading 4.1 million smiles across the globe

Through a variety of Women Empowerment schemes, Vedanta has helped 2,506 women with employment opportunities in FY 2014.

The Anganwadi Project, which looks after the livelihood initiatives of toddlers have, in FY 2014, through their platforms impacted 0.182 million children

Created educational facilities through which 23,794 children were educated in FY 2014.

Developing entrepreneurship through cattle rearing, the group inculcated 0.230 million people in FY 2014

As part of various farming initiatives, 12,160 farmers were inducted in FY 2014

Through skill schools, 3,921 youth received training in FY 2014.

The foundation's Computer Vocational training centers has reached to 0.1 million youth in FY 2014

Through the Vedanta Computer Education schools, 0.480 million students were given training in FY 2014.

Initiatives which create platforms that provide clean water and Sanitation facilities have benefited over 39,803 people in FY 2014.

Our nation needs sustainable communities to ensure the economic and social development. Acknowledging that we have a responsibility, we at SesaSterlite, a part of the Vedanta family are committed to partner with other likeminded organizations towards developing a holistic plan. Eradicating poverty and unemployment is as important as providing educational institutions and empowering women. As a group, we believe that a shared destiny approach in our businesses will benefit the community and boost economic prosperity, therefore, the group believes in creating a society that provides equal opportunities, across socio-economic and gender differences. I measure my success in smiles, and I dream that the entire nation is empowered with the ability to determine their success.

Anil Agarwal
(Group Chairman)