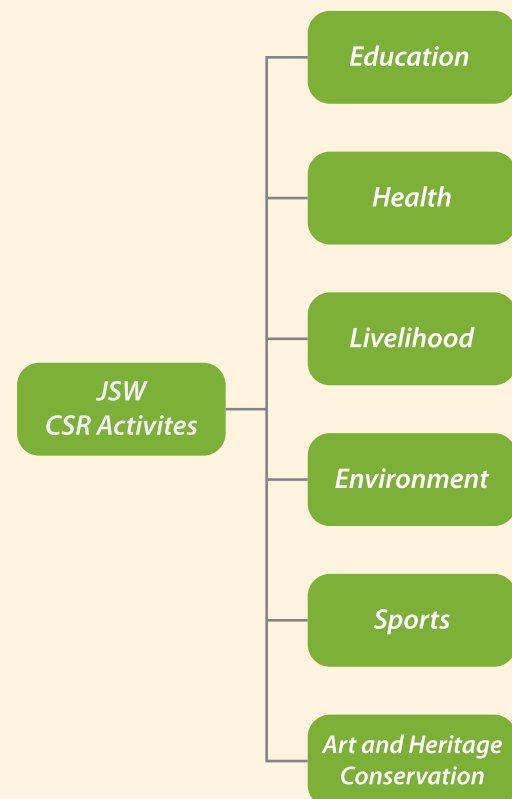




JSW Foundation

JSW Foundation plans and implements social development activities of the JSW group of companies. It is an independent institution and is governed by a Board of Trustees who is drawn from the senior management of the JSW group of companies. The JSW Foundation has also initiated the idea of JSW Voluntarism among its employees. Those among its workforce are willing to make a contribution of time and expertise to JSW projects may select one or two areas of her/his interest among the different CSR activities.



Education:

JSW lays strong emphasis on Primary education, and especially for the girl child. Its aim is to support the Right to Education and other Government Sponsored projects to ensure all

children in age groups 6 to 14 years are in school and get decent education. It also assists in:



- a. Building school infrastructure
- b. Providing a healthy, and cheerful environment for learning
- c. Mid-day Meal Schemes
- d. Training of Teachers
- e. Aid for Science, Mathematics, English and Computer Education
- f. Giving Scholarships to Rural Youth to enable them continue education in Technical, Medicine, Fine Arts and Management fields
- g. Mentoring of individual or group of students

Mid - day meal:

In collaboration with Akshay patra and ISCKON, JSW supports outreach of mid day meal to over 2 lakhs children covering 964 villages and schools. Also, a decentralized model of strengthening existing



midday meal preparation- Hygienically & nutritionally by local women's groups has been established by JSW. Rural schools have reported increase in attendance and better health of their children after these initiatives by JSW.

Health:

JSW focus is to strengthen Public Health System provided by the Government in surrounding villages by enhancing infrastructure and encouraging medical and para-medical staff to perform better. Its aim is to reduce the prevalent bench marks in:

- 1. Child Mortality
- 2. Maternal Health
- 3. Malnutrition
- 4. HIV – AIDS



JSW upgraded (Provided support staff, Nurse, ANM, Renovation of labour room, sewage system, electrification, MIS) the government-run Primary Health Centre, Sub Centre. After upgradation, an increase in institutional deliveries has been observed in Rajasthan.

Construction of Individual toilets:

The Effective partnership with Zila Parishad and Gram Panchayat has resulted into a successful sanitation drive at JSW locations. The local self government in two of the project villages was felicitated by the President of India with the Nirmal Gram Puraskar. 1050 individual toilets constructed; more in process.



Livelihood:

One of the prerequisite of dignified living is a dignified source of income. JSW has established 2 Vocational centers to involve people to acquire requisite skills to earn their livelihood.



Fostering Gender Equity -The JSW Foundation has always championed the causes of women, especially in the rural areas. The Foundation has been keen to engage women in its workforce not for conventional jobs, but also in those areas traditionally reserved for men.

It is helping them through:

- a. Formation of Self Help Groups (SHG)
- b. Enterprise Promotion
- c. Training in Non-Conventional Operations



Environment:

Earth Care Awards: The award is for excellence in climate change mitigation and adaptation. The award focuses on three important areas- signifying action by industries, collaborative action by industry and community and by individuals covering a wide range of stakeholders. Earth Care Awards have been a big success years 2008, 2010 and 2011.

Training of Employees on Environment: JSW has identified the environment and climate change as strategic priority areas and wants to ensure the next generations of JSW employees are prepared for the changes ahead.

JSW-Earth watch 'Leadership Programme on Climate Change' have been organized for 6 batches by JSW.



Sports:

JSW is keen to make modern sport facilities available to all.

Arts & Heritage Conservation:

JSW is working to preserve and nurture our art and cultural heritage. It undertakes:

- a) Conservation of Historic Sites & Monuments- Restoration of the Krishna temple , Sir JJ School of Art
- b) Promotion of Art Education and upcoming Artists
- c) Revival of Local Art and Traditional Craftsmen

JSW Foundation. Cherish people... JSW Foundation has touched lives of over 9 lakh individuals.