

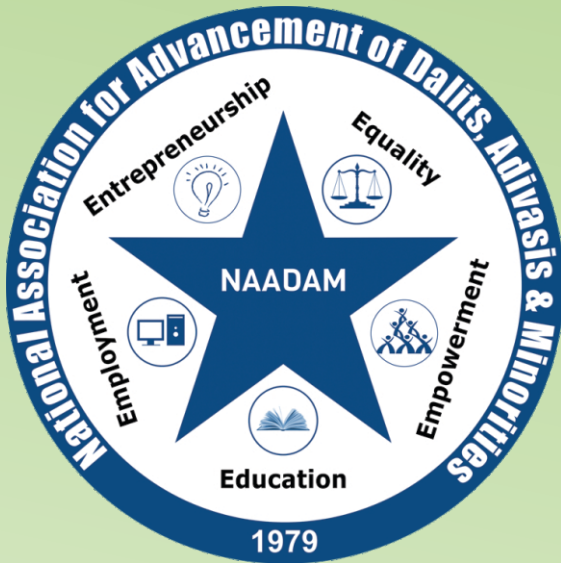
# NAADAM

*'Pay back' to society with a sense of belongingness and concern for the community is the major motto of Dr. Pagidipati Devaiah and Dr. Rudrama Devi. Having lived for 45 years in the United States of America as successful entrepreneurs, returns to their motherland to embrace and empower the marginalized poor, in their own way. Thus NAADAM springs as their ideology and philanthropic Foundation.*



Founders & Trustees

**Dr. Pagidipati Devaiah & Dr. Pagidipati Rudrama Devi**



[naadam.org](http://naadam.org)

Transforming Lives  
through Education,  
Employment,  
Entrepreneurship  
and Health



## HEALTH IS WEALTH

Healthcare is a fundamental right of the people. Dr. Pagidipati Devaiah, as a child happened to witness people suffer with severe ailments and die, due to lack of proper medical facilities. Having gained 45 years of healthcare experience in USA and in India, he wants to create a health system where care can be delivered to all walks of life through primary health clinics, telemedicine, and online consultation. His goal is to create a healthcare delivery platform using technology to bring healthcare to the door-step of the people - **"HEALTHCARE @ HOME"**. Healthcare creates jobs, jobs create better economy. Better economy brings social justice.



## EDUCATION

Naadam's first step became a significant milestone with a sizeable coverage of scholar-beneficiaries from the lowest strata of the society. Naadam is spending considerable amount of funds to scholars to pursue engineering and medicine in the premiere IIT, NIT, IIIT, NIFFT, Law, PG, and medical colleges in India; and a few abroad too, with a vision to generate genuine leaders. This philanthropic mission will continue to voyage for a century, no matter what the obstacles would be!



## EMPLOYMENT

Naadam is delighted to declare that the scholars educated with its funds and guidance have found jobs in various companies across India. They also abide by the Founders' philanthropic ideology of 'pay back' to educate the deserved students that hail from the marginalized sections of the society. Besides, Naadam employs jobless youngsters in its own BPO services companies to support them.

## ENTREPRENEURSHIP

Naadam provides domain knowledge, management-skills, staffing, guidance and training, and other necessary help to individuals who are interested in starting their own career or business.



## OTHER ACTIVITIES

- Donation of one-acre land by Drs. Devaiah and Rudrama Devi to build a Naadam-skill training centre for the unemployed youth.
- Blood Donation camps
- Plates and glasses distribution
- Toilets construction in certain schools
- Tailoring centres and training
- Installation of generators in residential schools
- Food and clothes distributions
- Flood-relief services

**'Ask not what your country can do for you, but what you can do for your country'**