

Beyond Business



At Jindal Stainless Limited, we believe in the connect between the 'head and the heart'.

Our vision has been 'to be admired as a socially responsible Corporate and a sustained value creator for all our stake holders'. We believe that Corporate Social Responsibility is a strategic approach, which integrates social and environmental concerns into our business operations. Through various developmental initiatives we have been reaching out to individuals and communities and providing them a platform to empower themselves.

Our focus:

Youth & Skill Development

Youth & Skill Development has been a key focus area for us with an ever increasing population in the productive age group. A skill analysis study conducted by us recently, revealed that there will be an increase in the availability of skilled jobs in the next five years. But on the contrary it also showed a huge gap between the demand and supply of skilled individuals. Our effort under skill development is an attempt to bridge that gap.



Each year the Institutes, run by Jindal Stainless Foundations, train over 600 rural youth and assist them in job placements.

Jindal Stainless Foundation runs two Skill Training Institutes in Hisar and Jaipur to impart training in various trades to the youth belonging to the region with the aim to make them independent and self reliant. The courses taught at the institute have been modified keeping in mind the need of the market. The Institutes have modern training infrastructure and the instructors individually mentor the students. Basic and advanced courses are being run in Dress Designing & Fashion Technology, Electrical, Beauty Culture and Diploma Programmes are being run in Retail & IT, Customer Services and Auto & Sale Services.

To ensure that the training programs are at par with the industry requirements, Jindal Stainless Foundation has forged strategic partnerships with various Corporates and NGOs. Some of our partners for skill training and development are NIIT Foundation, Schneider Electric, Usha International, Accenture, ITC, Don Bosco Tech etc.

Two ITIs in Haryana (Hisar & Nalwa) have been adopted under the public private partnership scheme of the Government of India. A course in Stainless Steel Fabrication has been started in collaboration with the Community College initiative in partnership with IGNOU and HISCET. The course will have a mix of theory and practical's. Stainless Steel Fabrication is a first of its kind course to be taught in India.



dress designing, cookery, dal processing, food processing, agarbatti making, mushroom cultivation, computer literacy programmes etc. are being done with the women.

Two hundred Self Help Groups (SHGs) have been formed who are doing regular saving, inter-loaning and are also taking loans from the banks. They have also been exposed to various training programs on enterprise development and marketing of products.

Jindal Stainless Limited is also committed to the UN Women Empowerment Principles and has signed a statement confirming the same to the UN Headquarters. Brig. Rajiv Williams, Corporate Head CSR, was invited as a speaker at the UN Conference held at New York and gave a presentation live over video link on the progress made by Jindal Stainless Limited on the statement of commitment signed by Mr. Ratan Jindal, VC & MD and submitted to the UN Secretary General. The presentation was appreciated and as a follow up to our commitment, the UN has invited Jindal Stainless Limited to be members of the Women Empowerment Principles Leadership Group.

Women Empowerment

Women Empowerment has been one of the key issues for Jindal Stainless Foundation. We have been working with women through Self Help Groups (SHGs), Skill Training, Computer Literacy and Income Generation Programs. Various programmes on handicraft,



Health

Health interventions are carried out through the 400 bedded super-specialty hospital in Hisar, Mobile Health Van program, awareness generation programs, HIV/AIDS intervention and program on Girl child.

All these initiatives provide quality healthcare services and also create awareness in the community on various diseases. Along with providing healthcare facilities and outreach facilities, specific interventions have been designed for HIV/AIDS and Female Feticide. The program on female feticide is being implemented in three blocks of Hisar and focuses on creating awareness about the issue and closely monitoring stakeholders like married women, young mothers and hospitals etc.

These programs are being run to create awareness about these issues in the community and also bring about change.

Education

Our interventions under education are in three forms - formal education, non formal education and remedial education. The Vidya Devi Jindal School, a residential school for girls in Hisar with over 800 students and O.P. Jindal Modern School, a co-ed school with 3000 students impart formal education. Non-Formal Education Centres are being run in the community and provide basic education and link the students to formal schools. Remedial Education Centres provide support to older

students in subjects like mathematics and science. Through our intervention under education we are able to reach out to children in the community and connect them to schools.

Community Development

Under the umbrella of community development we are working on various projects at the community level like organic farming, vermi-composting, promotion of bio-gas plant, betelvine cultivation, promoting alternate energy etc. These programs have been developed keeping in mind the need of the community and with an aim to reach out to maximum people.

Environment

Environmental conservation is being carried out in different ways, from tree plantation drives to town beautification and aesthetic promotion. Issues relating to industrial pollution are also being addressed in a very structured manner especially in the State of Orissa.

Global Compact & Human Rights

Jindal Stainless Limited is an active member of the Global Compact Network and abides by its principles. To take forward the Human Rights agenda we have been organizing various awareness generation programmes at various locations.

CSR initiatives at Jindal Stainless Limited have undergone a lot of positive changes. We have been able to touch the lives of many and will continue to do so. At the grassroots level, we have been able to connect to people and understand their issues. We look forward to newer partnerships and reaching out to individuals and communities through our programs.

