

## Key CSR Initiative



### Agri Initiatives



JSW Foundation works closely with over 6000 farmers across 5,800 acres of land, assisting them to align with local, national and global sustainable development goals, while aiming to increase their income from primary sources such as farming and secondary sources, off farm. These goals are hope to be met through capacity building of the farmers, promoting improved package of practices, advocating less water-intensive farming techniques and forging strategic partnerships. The emphasis is on market-led sustainable enhancement of profits to make agrilivelihood a preferred mode of occupation.

#### Key initiatives

1. Partnered with the International Crop Research Institute for the Semi-Arid Tropics (ICRISAT) to improve livelihood through Integrated Watershed Management to enhance water availability, and use improve efficiency to increase crop productivity amongst farmers, enhancing food security and also strengthening value chains for specific crop systems
2. Improving farmer's livelihood by introducing them to high-yielding variety horticulture crops and precision farming methods
3. Partnering with market players to connect the produce to the market for fast moving high value crops
4. Institution building by organizing farmers' groups and strengthening farmer producer organizations to achieve economies of scale while also aiming to achieve convergence with government programs



### Health & Nutrition



JSW Foundation is committed towards strengthening health and nutrition services at the community and health facility level impacting women, children, elderly and other vulnerable groups by forging strategic partnerships with government agencies and international public health organizations.

The focus is on strengthening of preventive and curative health care services by improving public health facilities, setting up multi-specialty hospitals, conducting outreach health camps and supporting supplementary nutrition at Anganwadi centres.

#### Key Initiatives

1. Malnutrition management in Maharashtra and Karnataka
2. Special Newborn Care Unit at Vidyasagar Institute of Medical Sciences, Bellary (Karnataka)
3. GPS-enabled solution for real time growth monitoring of children at Palghar District, Maharashtra
4. Outreach initiative to address preventable blindness due to cataract
5. HIV/AIDS Counselling to truckers
6. Upgrading Primary Health Centres (PHC) located in communities in the vicinity of manufacturing locations



### Education



Overall enhancement of the quality of education has been the thrust area for JSW Foundation. The focus has been on holistic improvement of available physical facilities, strengthening of enablers & teachers' capacities and promotion of continuation of higher education while working to mitigate the limiting factors. The Foundation has also pioneered to make enabling learning environments available to the children with varied learning abilities.

#### Key Initiatives

1. Creating holistic platforms for learning with digital classrooms, science labs and rural libraries
2. Setting up model Anganwadis operating under the Government's Integrated Child Development Scheme
3. Organizing vocational training for first generation learners in rural India to increase employability in partnership with the Magic Bus Programme
4. Facilitating scholarships for the meritorious students through National Securities Depository Limited (NSDL)
5. Facilitating capacity strengthening for teachers and introducing innovative pedagogical tools
6. Facilitating distribution of mid-day meals at rural schools through Akshaya Patra and ISKCON
7. Infrastructure development including construction of classrooms, toilets/water stations and providing of furniture and study material
8. Promotion of engagement in sports by distribution of equipment and organizing trainings and Remedial classes for students



### Environment, Water & Sanitation



The JSW Foundation is steadfast to work towards mitigating adverse effects of climate change by bringing in innovative technology based solutions to ensure clean villages, conserving and augmenting water, promoting biodiversity, sanitary living conditions & sustainable livelihoods. The key drivers to achieve this are strategic partnerships, promotion of effective water management practices and strengthening of community level institutions.

#### Key initiatives

1. Conserving mangroves along the Konkan shores in Maharashtra
2. Established 'Nature Interpretation Centre' at Daroji Bear Sanctuary, in partnership with the Government of Karnataka
3. Restoration of conventional water sources to revive natural water bodies to facilitate effective soil and water conservation
4. Partnered with the Government of Maharashtra in its 'Jalyukt Shivar Abhiyan' to build water conservation structures across villages in the Konkan region.
5. Working towards achieving 'ZERO waste dumping' status across all locations



### Skill Enhancement



JSW Skills School, an initiative of JSW Foundation, aims to improve the employability of the youth and women by offering industry-centric courses for vocational skill enhancement. This is achieved through facilitation of infrastructure and development and upgradation of teaching tools of Governments' Industrial Training Institutes (ITI), across India.

#### Key Initiatives

1. Six JSW Skill Schools providing short-term and long-term courses

2. Partnered with Father Agnel Technical College at Vasind and Nettur Technical Training Foundation, Vijayanagar
3. Member of Institute Development Committee of 21 government-aided ITIs across India
4. Organised self-help groups where rural women are trained in basic financial management to help set up business
5. Partnered with National Skill Development Corporation (NSDC) and got permanent empanelment with Maharashtra State Skill Development Society (MSSDS)



### JSW Shakti Women's BPO



The JSW Foundation has been helping the women to become self-aware of their true potential by bequeathing them with the clout to make decisions for their own good so they find their rightful place in the society and at the same time, contribute to the GDP fuelling economic growth of the nation.

Christened as JSW Shakti, five BPO centres have been setup in rural Karnataka, Maharashtra and West Bengal through this initiative with an aim to use IT enabled services to provide localised employment to rural women above 18 years of age.

#### Key Initiatives

1. 5 ISO certified rural BPO (operational) and 500+ women engaged
2. Empowered women with knowledge and skills required to work in the IT-BPO industry, across rural Karnataka and Maharashtra
3. Offering services in the areas of banking, healthcare, accounts payable services, e-publishing, etc. through non-voice BPO centres

## Background

Established in 1989, the JSW Foundation (erstwhile Jindal Education and Medical Trust and Jindal South-West Foundation) is the social development arm of JSW group governed by the ideology that every life is important and must be given fair opportunities to make the best out of it. The Foundation takes conscious steps to support and empower communities, primarily located around its plants. The Foundation is working relentlessly to tackle the issue related to health & nutrition, facilitating to make learning more effective and meaningful, empowering the youth through employable skill programs, ensuring water security through long-term watershed development programs, providing access to sanitation facilities in rural areas to make them open defecation free, preserving and conserving national heritage and promoting sports. The JSW Foundation has footprint across 11 states and 15 districts reaching out to 1 million individuals in the villages located around the manufacturing locations.



### Sports Promotion



The JSW Foundation has assumed the responsibility of promoting sports and making it mainstream, ensuring a holistic growth of the country and its sports persons. The objective is to make India one of the top 10 sporting nations by 2024. With the progress and results that our initiatives have achieved, the goal to become a sporting powerhouse is clearly within sight.

#### Key Initiatives

1. Support to state of the art sports training facility, Inspire Institute of Sports at Ballari
2. JSW Sports Excellence Programme (SEP) allows athletes to access high-class training, equipment and regular exposure to international tournaments



### Art, Culture and Heritage



Recognising significant contribution of the culture in bringing forth the traditions and the gradual evolution of the communities and society, JSW Foundation actively supports organisations and initiatives that preserve and promote art, culture and heritage of India. This is achieved through setting up art precinct, restoring the heritage structures and preserving legacy by establishing museums.

#### Key Initiatives

1. Renovation of SNDT Kanyashala (renamed Jindal Centre for the Arts) in Mumbai
2. Restoration of Chandramouleshwara Temple in Hampi, Karnataka
3. Restoration of Keneseth Eliyahoo Synagogue in Mumbai
4. Restoration of A 13th century village 'kuldhara' in Jaaisalmer, Rajasthan
5. Restoration of Krishna temple complex in Hampi – A UNESCO World Heritage Site
6. Preserving performing art form 'Manganiyar, Rajasthan
7. Kaladham, an art and culture precinct at Vijayanagar, Karnataka
8. Restoration of Sir JJ school of art, Mumbai

## Outreach

20,00,000+

saplings planted

7,50,000+

Mangrove saplings planted

4,39,000

Cubic meters of water conservation achieved

1,75,000+

Number of patients availing health care services through multi-specialty hospitals at 2 locations

82,700+

Children monitored for real-time growth

45,000+

Number of children benefited through various education initiatives every year

17,400+

Hectare of land treated through watershed management

3500+

youth trained via JSW Skill Schools and families impacted positively

2,500+

rural women benefited through Rural BPO centers (Five centers, 600 seats)