



Some business returns are just smiles.

At GVK, a lot of emphasis is laid on social development and environmental sustainability. Various projects have been undertaken to raise the general standard of living of the deprived sections of the society.

GVK carries out its social initiatives through GVK Foundation. It is actively involved in providing emergency response services, education, housing, health and hygiene, community-based programs, empowerment and entrepreneurship development, arts and music, sports and many other socio-economic initiatives.

Our inspiration at GVK EMRI lies in our vision of saving lives by leading millions of people through the golden hour during emergencies. We endeavour to provide the ultimate emergency response services that bring together competent people, processes, technology and expertise through compassion, care and empathy.



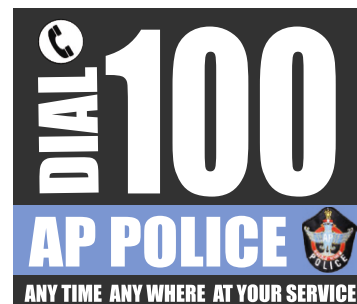
World's largest



Dr. GVK Reddy, Founder Chairman and MD, GVK with Dr. APJ Abdul Kalam, former President of India and Chairman-Emeritus, GVK EMRI

GVK believes that its leadership stature goes beyond business success in terms of numbers and figures. It is more about fulfilling its social responsibility in the larger sense of the word. Social responsibility is not about supporting a few visible causes but having an overall sustained growth and a holistic development of the society.

In a unique initiative, GVK EMRI has partnered with Andhra Pradesh Police Department to develop an integrated response service mechanism across the state. There will be an integrated Dial 100 centre which shall cohesively coordinate for emergency services like medical, fire and other disaster related response services. This would enhance the efficiency and quality of service and provide citizens with effective and immediate access to the Police in case of emergency.



'Call 104' is the service which provides information and advice pertaining to healthcare. People can dial 104 and talk to the paramedics. The paramedics will then guide them with the primary action that needs to be taken in case of any health emergency. This was first launched in Dadra & Nagar Haveli and Daman & Diu and also operates in Tamil Nadu.



Fact File

- Caters to over 750 million people (equivalent to the population of entire Europe, or twice the population of the USA)
- Around 7500 ambulances (another couple of thousand being added in next few months)
- Services spread across 15 states and 2 UTs
- Employs over 35,000 people
- Over 1,70,000 calls handled per day
- Total employees and external professionals trained in medical emergencies: Around 1,70,000
- Every 4 seconds an ambulance is dispatched to serve an emergency and a life is saved every 3.25 minutes
- Saved over 1 million lives till date
- Around 700 lives saved per day
- Total emergencies handled - over 28 million
- Emergencies handled per day - over 21,000
- Over 3,00,000 deliveries assisted till date
- Around 200 deliveries assisted per day
- 15% reduction in Infant Mortality Rate in the states where this service was introduced

Sustainability

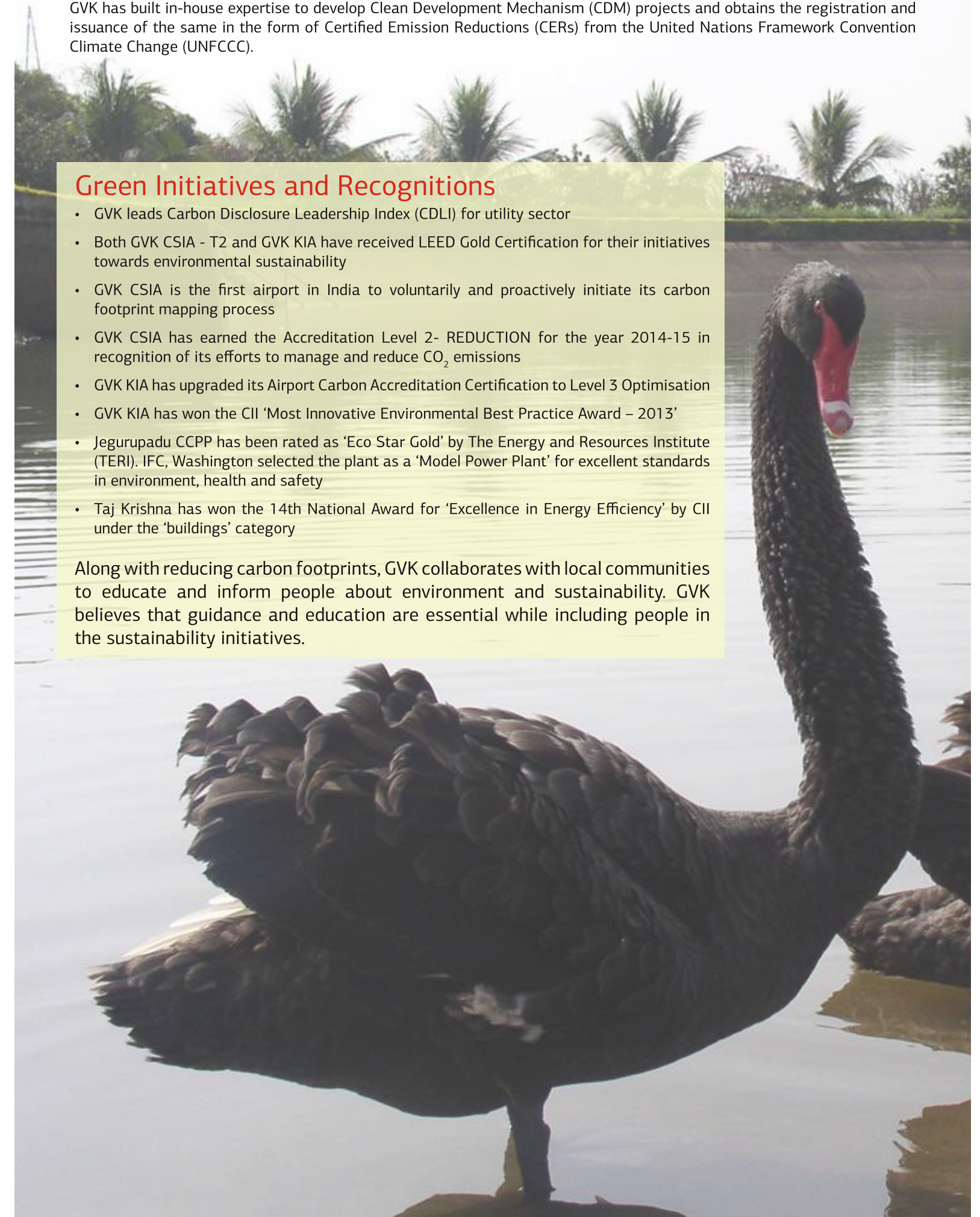
Sustainability remains a constant in all of GVK's projects and initiatives. One of the highest priorities during project implementation and planning is safeguarding the environment.

GVK has built in-house expertise to develop Clean Development Mechanism (CDM) projects and obtains the registration and issuance of the same in the form of Certified Emission Reductions (CERs) from the United Nations Framework Convention Climate Change (UNFCCC).

Green Initiatives and Recognitions

- GVK leads Carbon Disclosure Leadership Index (CDLI) for utility sector
- Both GVK CSIA - T2 and GVK KIA have received LEED Gold Certification for their initiatives towards environmental sustainability
- GVK CSIA is the first airport in India to voluntarily and proactively initiate its carbon footprint mapping process
- GVK CSIA has earned the Accreditation Level 2- REDUCTION for the year 2014-15 in recognition of its efforts to manage and reduce CO₂ emissions
- GVK KIA has upgraded its Airport Carbon Accreditation Certification to Level 3 Optimisation
- GVK KIA has won the CII 'Most Innovative Environmental Best Practice Award - 2013'
- Jegurupadu CAPP has been rated as 'Eco Star Gold' by The Energy and Resources Institute (TERI). IFC, Washington selected the plant as a 'Model Power Plant' for excellent standards in environment, health and safety
- Taj Krishna has won the 14th National Award for 'Excellence in Energy Efficiency' by CII under the 'buildings' category

Along with reducing carbon footprints, GVK collaborates with local communities to educate and inform people about environment and sustainability. GVK believes that guidance and education are essential while including people in the sustainability initiatives.



integrated emergency response service

The GVK EMRI (Emergency Management and Research Institute) is one of the most significant social initiatives of GVK. It is a non-profit organisation based on Public Private Partnership model and operates as the largest emergency response service provider in the world. It attends to every emergency; be it a medical crisis, law and order situation or a fire disaster. It provides services at par with global standards and follows modern principles of management and leadership to serve the nation.

This service is spread across 15 states viz. Andhra Pradesh, Telangana, Gujarat, Rajasthan, Uttarakhand, Goa, Tamil Nadu, Karnataka, Assam, Meghalaya, Madhya Pradesh, Chhattisgarh, Himachal Pradesh, Uttar Pradesh, Kerala and 2 Union Territories - Dadra & Nagar Haveli and Daman & Diu. With over 35000 employees and around 7500 ambulances, it caters to over 750 million people and saves lakhs of lives.

A three digit toll free emergency response number - 108 is accessible from all fixed lines and mobile phones across the locations.



GVK EMRI in association with Gujarat government has also launched '181 - the Abhayam Women Helpline' in collaboration with the home and women and child welfare departments. It is synchronised with the existing '1091 - Gujarat Police Helpline' and other women-oriented services. The helpline counsels and guides women and also acts as a vital tool in any threat situation that the caller might face.

GVK EMRI has kicked off the 'Mother & Child Tracking Facilitation Centre' in Delhi. This will help validate the data records of all states in India maintained by the regional 'Mother and Child Tracking Systems' (MCTS) about the pregnant women and new born children, along with the records of ASHA and ANM Health Workers enrolled so far. This project is also aimed at auditing the efficiencies of the various projects/ schemes initiated by the Union Government for pregnant women and children and provides first-hand information, implementation status and areas of improvement.

GVK FOUNDATION

Education



GVK Foundation manages a degree college at Indukurupet village in Nellore District of Andhra Pradesh. This college offers quality education to students from surrounding areas. The GVK Foundation also sponsors and provides scholarships for students across disciplines.

Housing

Under the Govt. Scheme, GVK has provided housing facilities to 1000 under-privileged families in Kothur village of Nellore in the state of Andhra Pradesh. It has constructed pukka houses for weaker sections in Manikhera village, Mukatsar District, Punjab.

Sports



GVK CSR Initiatives

Inspired by associating with young sports stalwarts like Sania Mirza, GVK has instituted a Tennis Academy to promote future tennis champions. GVK has also come forward to sponsor Ms. Shaik Jafreen (Hearing Impaired), Ms. Sama Sathwika, Ms. Yadlapalli Pranjala and Ms. Gunuganti Sruta Kirti, promising and highly talented girls from Andhra Pradesh.

National Family Benefit Scheme

GVK Foundation has sponsored financial assistance to 200 eligible beneficiaries under National Benefit Scheme at Indukurupet village in Nellore District of Andhra Pradesh.



Women Empowerment

- The all-women taxi service that serves women and children operates from the airport. These are provided with separate counters, free pickup slots and free parking spots for their vehicles
- Extends support for education by visiting residents of nearby villages. Stationery is distributed to children to equip them with the basic tools for attending school



Community Development

- Medical camps, football and cricket tournaments and cultural activities are organised for the local people
- GVK CSIA Horticulture team has taken up environmental sustainability initiatives at Sanjay Gandhi National Park



- Landscape Tours - Various schools and colleges are taken for tours to showcase the exquisite landscaping done in the airport vicinity thereby promoting environmental consciousness
- Community Development - Fire prevention and safety training at government schools and medical camps including free eye check-ups for airport taxi-drivers are conducted



- TAJGVK supports various NGOs by purchasing hand-made jute products and organic bakery products
- TAJGVK distributes spare linen and uniforms to the underprivileged
- TAJGVK regularly serves meals to underprivileged children supported by NGOs

