



TATASPONGE

TATA SPONGE IRON LIMITED

Tata Sponge Iron Limited, is in the business of manufacturing sponge iron from its three rotary kilns and the current production capacity is 390,000 TPA of sponge iron. It also generates 26 MW of power from the waste heat recovered from the rotary kilns during sponge iron production. The registered office-cum Works is in the north-western part of Odisha at Bileipada, in the district of Keonjhar, India.

As a responsible corporate citizen, Tata Sponge Iron Limited recognizes the fact that the long-term future of the company is best served by addressing the interest of all its stakeholders in a balanced manner. To reinforce the Tata group's founder Jamshetji Nusserwanji Tata that "In the free enterprise, community is not just another stakeholder, but is, in fact, the very purpose of its existence". Thus social responsibility forms an integral part of its business.

In line with the ethos of the House of Tata's, Tata Sponge believes in "What comes from the people must go back to people, many times over...", thereby institutionalizing a well-defined comprehensive approach for community development that is linked to various national schemes and Millennium Development Goals. Even before a single ton of steel & mortar was used for the construction of the sponge Iron project, in the year 1983, Tata Sponge began its Corporate Social Responsibility journey in a humble way by venturing into massive tree plantation in & around the factory's periphery. With this afforestation program, today the >1.7 lakhs trees form a thick foliage that stands out as a testimony of its' endeavour for environmental care and community concern.

The community outreach programs are primarily within the five surrounding Gram Panchayat of Joda Block covering 38 villages, benefitting approximately more than 35000 inhabitants. The focus is on promotion of Education, Preventive Health Care & Sanitation with special focus on Mother & Child care, Safe Drinking Water, Livelihood enhancement through Agriculture and SHG development, Environmental sustainability and Rural development projects i.e construction of Bridges, community centres and sports complex etc.

While the company is engaged to develop infrastructural projects, the other soft outreach programs are upplemented by Vidya Shakti Niyas (VSN) a registered trust (mostly spouses of officers as trustee) act as an extended arm of the company in fulfilling its obligation on social welfare schemes. The Trust also works as an independent body and, in order to meet their portion of expenditure, this team of dedicated ladies operates & manages a brick manufacturing plant from the fly ash generated by the boiler plant of the company. The profit earned from its operation is exclusively utilized for the benefit of society in the area of Education, Employment & Employability, Entrepreneurship promotion, Health Care for Mother & Child. Thus Tata Sponge's effort to bring about a social transformation and work towards inclusive growth has been a turning point in creating a difference in the lives of the surrounding community.

An overview of various developmental initiatives undertaken are enumerated below:

Education:

Through the education Programme TSIL has focused on strengthening the existing education system by bridging the gaps both in services and infrastructure. The various initiatives taken over the years is given in the table below.

Facilities provided	Upto Dec. 13
New School building	14
Building renovation	10
Kitchen-cum-dining unit	05
Dual bench desk	1050



Before Renovation



After Renovation

Scholarship / Financial Aid	Level	Beneficiary
Financial support to meritorious SC/ST students pursuing professional courses, through FAEA	National	1
Financial support to a local student for pursuing a 4 yr degree course at NIT, Patna	National	1
Tuition fee to Teachers for taking extra coaching classes for improving the standards of SC/ ST students in a nearby college	State	50
Financial support for Financial Mgmt course in ICFAI, Bhubaneswar	State	1
2 years Technical course in Industrial Training Institutes (ITI)	State	26
Complete waiver of tuition fee for nursery students	State	10
Financial support to 2 ST student for her college academics	State	2
Financial support to 1 ST student for his 2 year MBA Course at Hyderabad University	National	1
Financial assistance to 1 ST student for 3-year diploma course at OSME, Keonjhar	State	1
Financial support to 1 ST student for 4-year degree engineering course at Bhubaneswar	State	1
Scholarship for poor students in Pry. Schools	District	7
Tuition fees for Extra Coaching Classes in +2 College	District	312



Before Tree Plantation



After Tree Plantation

Adoption of village School:

In order to minimize school dropouts and to encourage children from the village to attend school, the Company has adopted a School project at LahandaMundaSahi village where 100% of the students belong to the Schedule Tribe (Munda) community. The school started in the year 2009 with only 26 students and over the period today the strength has increased to 133 students and the school currently conducts classes upto Class-V. The average attendance of >90% and there has been no dropouts.



The Company's intervention has not only increased the total strength but has also augmented the number of girl child. Today an equal no. of girls are attending schooling.

Preventive Healthcare and Sanitation:

Taking in account the poor health condition and inaccessibility of many periphery villages, TSIL has undertaken community health programme focusing on both preventive and curative healthcare.

- Health checkup camps are held on regular basis focusing on both curative and preventive issues.
- In collaboration with Govt. programs community immunization, mother and childcare, nutrition supplements initiatives are conducted in regular intervals.
- Orientation of adolescent girls on reproductive healthcare.
- To promote hygiene and sanitation and further the National cause on total sanitation, several individual household toilets (30 nos.) have been constructed.
- To address one of the major issue i.e. malaria, mosquito nets have been distributed (15,000) in these villages and fogging in the villages are regularly undertaken.
- Cancer and Tumor operation cases were supported in case of poor and marginalized families.
- Periodic health checkup camps in the schools for early detection of disabilities.
- Promotion of voluntary family planning with emphasis on "Small Family is Happy Family". The men and women in the reproductive age group are encouraged to adopt safe contraceptive methods.
- The employees engage themselves for volunteering and participate in ICDS Block level camps.
- World AIDS Day is celebrated annually through Employees CSR Volunteering Camps in the villages.

Safe Drinking Water:

- The Company over the years has provided the following safe drinking water units in and around the 38 villages, benefitting 32000 villagers:
- Besides the Company undertakes preventive maintenance of all these drinking water units for availability of water round the year.

Livelihood Promotion:

Considering Joda is predominantly a mining area, where agriculture receives least priority, The Company has made conscious effort to promote agricultural livelihood generation practices.

- Promoted 4 Kissan SHGs and provided Power Tillers.
- Conducted orientation programs on Agarwati, Soap and Phenyl making and supported for marketing of their products.
- Girls from underprivileged families are sent for Nursing / Tailoring trainings.
- Duckery and Paper packet training are given to the villagers for generating additional livelihood.
- Seasonal vegetable Seeds are distributed to encourage vegetable farming.

Environment:

- Awareness and Sensitization programmes were undertaken for the school children and rural youths and TSIL internal staff on plantation, use of biodegradable and recyclable products.
- Series of plantation programmes were organized on the community land, school campuses, and colonies, involving the school children, Youths and TSIL staff.

Rural Development Project:

- Street lights provided in 42 locations, which are used as street lights, lighting at Panchayatbawan, and other community locations, which are managed by the community representatives and respective institutions.
- Supported administration and people's need outside the project areas in the form of supporting seminar, workshops, etc
- Volley ball, Valley ball net, football and other sports materials were provided to the youth groups and supported to various sports and tournaments both at Joda and Angul.
- Various local puja, festivals, cultural meets supported during this period.

Affirmative Action:

The Company promotes inclusion of the underprivileged SC/STs community through its Affirmative Action Programme under the 4 Es.

- Tuition fees was given for SC/ST students in MGS College, Naradpur
- Scholarship was given to TWO needy and outstanding students pursuing their 3 year Diploma Engineering course in OSME College and 4 year Degree Engineering.
- Scholarship provided to 5 ST students in SarswatiSishuMandir at Beleipada
- Stipend given to 10 ST ITI Apprentice Trainees.

