



INTEX

INTEX TECHNOLOGIES – EMPOWERING PEOPLE

Intex Technologies has always endeavoured to actively support community building initiatives in every sphere that we operate in. The company's CSR philosophy is to influence its legacy of technology innovation to positively influence our societies and human life, and offer new opportunities to more people. Based on this philosophy, our CSR Board Committee actively monitors and supervises all activities undertaken by us aimed at promoting public welfare and Empowering People.

Making use of Intex's strengths - people, resources and technology - we are developing programs that can facilitate active community participation. Our goal is to help make an optimistic change in local communities by designing and implementing long-term and consistent programs.

The company is already spearheading initiatives that are geared towards making the life of the 11,000 people associated with it directly and a similar number indirectly to develop an ecosystem that is self-sustaining and contributes to the overall human development index. The company regularly organises blood donation camps, health-check-up camps and eye check-up camps for people in and around its facilities in Delhi, Noida, Baddi and Jammu.

The primary school runs in two shifts with 1,400 girls in the morning shift and 1,000 boys in the evening shift. However, the school and the administration are unable to cater to the needs of the students due to lack of infrastructural facilities resulting in absenteeism.

This is where Intex has stepped in, to ensure a healthy, secure and learning environment. We will be supporting the school in the form of providing 700 Desks, installation of bio-toilets, upgrading water storage facilities through the construction of an underground water tank of 15,000 litres to store water and installation of two overhead tanks of 1,000 litres each and provide support to 7 teachers to improve the spoken English and grammar of the children from Nursery – Class V.

The support is not just financial, but involves the participation of the larger Intex family. Intex employees also have the option to contribute their skills in areas such as mentoring, training, motivational speaking roles etc. A programme is being devised wherein they will be taking sessions on spoken English, pronunciation and reading; Story telling; Taking sessions on general knowledge; Taking sessions on concepts of science behind everyday objects around us and Maths concepts; Conducting sports and organizing sporting events etc.



Apart from the Sangam Vihar school, Intex has also tied-up with Gyan Shakti Vidyalaya with the primary objective being of providing education to young children deprived of basic socio-economic needs as well as skills to progress in the mainstream of human development. The Vidyalaya, run by the Shanti Narayan Memorial Trust, operates an open school in Noida wherein 460 school going and 30 non-school going children are imparted remedial teaching.

With weak parenting, these underprivileged children and teens struggle for direction where positive opportunities are also needed to keep them safe and on-track. Our partnership, guidance and inspiration at the "School after School and summer programs not only keeps the children safe and out of trouble, they also significantly improve their academic achievements, communication skills, self-confidence and overall personality development to be able to face life with progressive capacity building for making their own decisions".

Apart from basic education, Intex also believes that imparting skills for vocational training is of the utmost importance if we want our youth to attain employment. We are in the process of setting up Intex Life Skills Academies along with Life, which will specialise in skill development for wage employment and entrepreneurship, in and around our plants in Greater Noida, Noida, Baddi and Jammu.

The company has also been associated with relief work for the affected communities in the devastating flash floods in Uttarakhand in 2013.

In an effort to promote sustainable social development and better quality of life for all its stakeholders, Intex has not only provided products that meet the needs of customers, but has also reached out to underserved individuals around the country, carrying out various social responsibility activities for local communities. As it moves forward, Intex will continue to fulfill its social responsibility based on the company's business philosophy of creating superior products and services, thereby contributing to a greater global society and empowering people.



“Corporate Social Responsibility (CSR) plays a crucial role in the nation building process and Intex's social and developmental initiatives are geared to meet that objective. Intex has adopted the socially conscious "triple-bottom-line" approach — People, Planet and Profit — for spearheading its CSR initiatives. We are building and strengthening community institutions and are working in partnership with civil society organisations and government bodies to widen the reach and leverage each partner's experience and expertise.”

Narendra Bansal
Chairman & Managing Director, Intex Technologies India (Ltd.)



**WE'VE BUILT A LEGACY
OVER THE LAST
20 YEARS.
AND WITH IT,
INDIA'S TRUST TOO.**

Last winter, Intex participated in the Share The Warmth campaign by the Lioness Club of Delhi and organised donation of School Uniforms, Stitching Machines, Stitching material, stationary items, clothes, utensils, ration material etc.

One of the pillars of Empowerment is Education and Intex Technologies has decided that it is only when we strengthen the basics of a child's formal training that he/she will develop into a better human being. In fact, Ms Alpa Bansal has been organising free education for children around their home in Sainik Farms in Delhi for more than two decades now.

Taking cue from her work, the company is supporting the School Support Program of United Way, an international NGO working in the sector of education across the world. Through this programme, the company is supporting and adopting a MCD School at Sangam Vihar in South Delhi. The school is spread over an area of nearly five square kilometres located in one of the largest resettlement colonies with a population of more than 1.5 million. The inhabitants are migrant workers and landless laborers from states like Uttar Pradesh, Bihar, Rajasthan, Jharkhand, Chhattisgarh etc.



The academies will impart skills and training to unemployed youth with the outcome being mainstream job placement, thus transitioning beneficiaries from students to workers.

Another initiative that we are going to commence with Life is the starting of Intex Life I-Ayan, which will be academies geared towards imparting entrepreneurship skills. These will primarily be located in mofussil towns in Chhattisgarh, Odisha and Bihar.

Growing population begets unemployment and these academies will generate employment by providing vocational training -- a necessary and important ingredient for a nation where 35% of the population is under 15 and more than 50% is under 25.

Another area that Intex was closely associated with last year was the Nepal earthquake. The devastating earthquake left a trail of disaster in the Himalayan nation in 2015. Intex collaborated with Helping Hands Foundation, Nepal to build around 500 houses in Nepal, damaged during the massive earthquake. Funds were collected from friends and family and the company donated around US\$ 82,500. To build houses, materials from broken houses were used and it took one hour to build houses as the villagers were trained in how to build earthquake and rain proof establishments.

