

## Glocalizing Responsible Banking Mindshare & Outcomes in India



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"In line with its Responsible Banking ethos, YES BANK strives to positively impact its stakeholder spectrum through multidimensional approaches, and gauges its success on integrated outcomes and value created through its human, social, natural, intellectual and manufactured capitals over the long term".

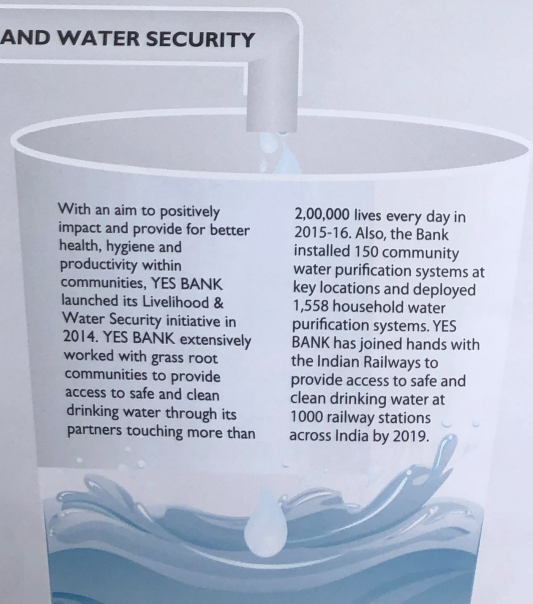
### Responsible Banking: Growth Pillar for YES BANK

Responsible Banking, a core plank that cuts across functions and delivers sustainable development outcomes, is a key differentiator of YES BANK and is one of the six strategic pillars of the Bank.

Impact in FY 2015-16



### LIVELIHOOD AND WATER SECURITY



With an aim to positively impact and provide for better health, hygiene and productivity within communities, YES BANK launched its Livelihood & Water Security initiative in 2014. YES BANK extensively worked with grass root communities to provide access to safe and clean drinking water through its partners touching more than

2,00,000 lives every day in 2015-16. Also, the Bank installed 150 community water purification systems at key locations and deployed 1,558 household water purification systems. YES BANK has joined hands with the Indian Railways to provide access to safe and clean drinking water at 1000 railway stations across India by 2019.



### YES COMMUNITY

YES BANK's unique community engagement initiative, YES COMMUNITY has been forging meaningful partnerships with community groups, non-profit organizations, governments and civil society and has triggered local action on pertinent social & environmental issues.

#### SAAF SUTHRA BHARAT

In partnership with Local Municipal Authorities, RWAs, youth clubs, colleges, schools, Traders Associations and NGOs

- 1,053 activities conducted
- 157,950 lives touched

#### NATIONAL ROAD SAFETY WEEK 2016

- conducted events for raising awareness on safe driving practices
- 69,450 lives touched

#### WORLD ENVIRONMENT DAY

YES BANK planted saplings in partnership with local communities, government institutions and civil society organizations across India

- 1,08,300 saplings planted

#### SCIENCE & ENVIRONMENT OLYMPIAD

YES BANK's branches across the country conduct National Science & Environment Olympiad to sensitize students on importance of environment conservation

- 76,650 students participated

#### YES FOUNDATION

YES FOUNDATION, YES BANK's social development arm was launched in 2012 with a vision of building an 'Empowered and Equitable India'. In its third edition, the Foundation's, YES! i am the CHANGE, a national social film movement achieved the rare distinction of becoming the world's largest social film movement. The movement aims to be an open repository of social films for use by the development sector.

- 2500 cities and towns across India
- 140,132 teams
- 2,755 short films made

#### YES STEADY

YES BANK's skilling initiative YES STEADY (Skills Training and Enhancement for Development of Youth) provides employability training to youth through skill building initiatives. In FY 2015-16, the program inducted 1,200 students under various focus sectors such as agriculture, accountancy, electrical works, BPO & soft skills, and primary teachers training. Over 3,429 farmers were trained in efficient farming techniques involving irrigation methods, cultivation practices, crop economy and horticulture development in Raigad, Maharashtra

#### ISO 14001: 2004 Certification

YES BANK became the first commercial bank in India to achieve the ISO 14001:2004 certification in 2013. The certification is based on the Bank's Environmental Management Policy outlining the Bank's commitment to achieve a 5% reduction in its carbon emissions annually

#### CLIMATE FINANCE & COP 21 COMMITMENTS

- YES BANK launched India's First Green Bonds, that was for INR 500 Crore, over subscribed at INR 1000 Crore
- YES BANK and the International Finance Corporation (IFC) opened trading of the world's first Green Masala Bond worth INR 315 Crores to finance green infrastructure projects
- YES BANK has committed to target mobilizing USD 5 billion by 2020 towards clean energy & socially responsible projects
  - Targeting to fund 5000 MW of clean energy
  - Targeting to plant 2 million saplings
  - Touching 100 million lives by providing access to safe & clean drinking water
  - Greening of Bank's operations

#### NATURAL CAPITAL CONSERVATION - SAY YES TO SAVE THE GODAWAN

YES BANK is striving to integrate natural capital considerations and creating the conditions necessary to enhance natural capital as a critical economic, ecological and social asset. With this commitment, YES BANK developed the 'SAY YES TO SAVE THE GODAWAN' Campaign to protect and conserve the critically endangered Great Indian Bustard, locally called Godawan.

#### SAY YES TO SUSTAINABLE MSMEs IN INDIA

To promote environmental sustainability through improvements in Energy Efficiency and Occupational Health and Safety (OHS) within the Indian MSME sector, the Bank launched the 'Say YES to Sustainable MSMEs in India' in 2014.

- Reduction of over 6,000 metric tonnes of CO2 emission per annum