



संयुक्त बिजली निगम लिमिटेड
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SJVN LIMITED
(A joint venture of govt. of India & Govt. of Himachal Pradesh)
A Mini Ratna & Schedule 'A' P.S.U.



Caring People for Sustainable Growth



At SJVN, Corporate Social Responsibility has been an integral part of our corporate business since the very inception of the company. The Company Act, 2013 has given us more strength to pursue our CSR activities vigorously and systematically which ensures sustainability in the long run. Through its proactive CSR programs SJVN has been able to reach out to the community at large and brought visible changes in the lives of the people.

R N Misra, Chairman, SJVN Limited



Many of us are fortunate to have worked on projects in difficult and variant geographies with zeal and determination, and to actually see results of the efforts taken bear fruit. In a small but effective way SJVN Foundation has been instrumental in improving the quality of life, extending healthcare services to the needy, creating job opportunities and opening up educational avenues for the deserving. These targeted initiatives do give rise to the hope of seeing the whole nation develop, of which our small contribution enables some from among the vast needy sections to see light at the end of the tunnel.

N L Sharma, Director(Personnel)- cum- Chairman, SJVN Foundation

Background

SJVN Limited, a Mini Ratna & Schedule 'A' CPSU under the Ministry of Power, Govt. of India, is a joint venture between the Govt. of India & Govt. of Himachal Pradesh. Beginning from a single hydropower project company, SJVN today has a footprint in a diversified set of power projects, which includes Hydroelectric Projects in Himachal Pradesh, Uttarakhand, Arunachal Pradesh and in the neighbouring countries of Nepal and Bhutan, a Thermal Power Project in Bihar, a Power Transmission Project in Nepal and India, Wind Power project in Maharashtra and Solar Power Projects in Gujarat & Rajasthan.

A business is possible only if the community around it thrives. SJVN identifies with this principle and has evolved a strong presence with Corporate Social Responsibility (CSR) initiatives that were in place even prior to 2011, before it was institutionalized by establishment of SJVN Foundation. Backed by a dedicated budget and framing of guidelines has fortified the CSR interventions of SJVN that has benefitted the organization, the community around it and the society at large.

The SJVN corporate vision statement that motivates all of us "to be the best-in-class Indian power company, globally admired for developing affordable clean power and sustainable value to all stakeholders" and mandate of the mission statement for "developing and operating projects in cost effective and Socio-environment friendly manner" - is how we judge ourselves and draw satisfaction about the smooth alignment that we have been able to demonstrate between our business goals with that of societal needs.

Based upon the Millennium Development Goals, human rights and the national agenda, CSR projects at SJVN are undertaken in six verticals namely Education and Skill Development; Infrastructure Development and Community Development; Healthcare and Welfare; Promotion and preservation of Culture/ Melas.; Sustainable Development and Assistance during natural disasters. These six are the broad heads which encompasses activities mentioned in schedule VII of the Companies Act, 2013.

Key initiatives under CSR and Sustainability

Health and Hygiene-A healthy community makes happy people

The health and hygiene facilities in most rural areas are inadequate or deficient and SJVN has taken it upon itself to support healthcare services in these areas by creating suitable infrastructure and using an outreach program by

deploying mobile medical units (MMU) under the banner Satluj Sanjeevani Sewa service, providing free health checkup and treatment facilities at the project hospitals constructed at Jhakri and Bayal.

Satluj Sanjeevani Sewa

A free health consultancy service under the name 'Satluj Sanjeevani Sewa' to the rural people residing around the SJVN project areas in Himachal Pradesh, Uttarakhand, Bihar and Maharashtra addresses physical access problems by providing primary care through the fleet of 12 mobile health vans. The vans are equipped with medical devices, technology, healthcare workers and a doctor. After the positive response of the community, two additional Mobile health vans have been launched on 15th August, 2016.

Mobile health services aims at tackling barriers faced by rural people in accessing primary health care. Aged people, women, children and rural folks are the key beneficiaries of our intervention, and non-communicable diseases (Diabetes and Hypertension) are the key focus areas.



The objective is to extend the services of the public health system by using resources, where possible, in screening, making referrals, mobilizing and following up people with risk of chronic diseases etc. Each beneficiary is provided a unique Identification number. An electronic health record is created,

which immensely helps in clinical management of diseases and conditions. With the help of this application, data can be retrieved and analyzed to timely address any catastrophic condition in the area. This project is being implemented by Help Age India, on behalf of SJVN Foundation. With this intervention, over 3 Lakh treatments have been administered on the patients of rural areas.

Besides, 135 health camps have been organized in last three years in association with Help Age India benefitting over 30,000 patients.

SJVN Empowering Women of Weaker Sections

SJVN started a Women and Child Development scheme in 2012-13 under which all Below Poverty Line (BPL) women residing in any project affected area of SJVN are provided pre-natal and post-natal support. So far 181 BPL women are the beneficiaries of this scheme.

SJVN Foundation- Close attention to those that need special care

To provide a safe physical and emotional environment for persons with disabilities (PWD), SJVN is implementing various projects namely extending financial support of INR 3.55 Cr for construction of Integrated Muscular Dystrophy Centre at Solan by Indian Association of Muscular Dystrophy (IAMD); vocational training to differently able children studying at Dhalli School-cum-Home for Speech, Hearing and Visually



Impaired children in the fields of computer, artistic and soft skills and partial support for construction of Research and Rehabilitation Centre by Chetna.

Besides SJVN also run two hospitals at its project locations and also support societies like Red Cross with providing ambulance etc.

Education and Skill Development- Promoting entrepreneurship and employability amongst the youth

SJVN Foundations education and skill development program is based on the principal of empowering the younger generation with skill sets that would enable them to earn a livelihood and live with dignity and honor. Agencies like CIDC, HIMCON, Vidhita Education Society, Swavalamban, BIT Education Societies have been engaged for imparting the skill development training. Besides, students are also sponsored for one to two year's programs at Govt ITIs. More than 2300 local youth around operational area of SJVN have been benefited through skill development and self-employment training projects in the trades of welder, electrician, plumber, Cutting and sewing, beautician, computer, home appliance repairing, mobile repairing, bed side attendant, business process outsourcing etc.



Infrastructural and Sustainable development- Building community assets as a part of nation building

Construction of community assets

Over 1.25 Lakh mandays generated during FY 2015-16 from various CSR works ranges from construction of Panchayat Ghar, mahila mandals, toilets, school buildings, hospitals, bus stand, cremation grounds and others. The infrastructural development is carried out either departmentally or through Village Development Advisory Committees (VDAC), wherein people participation and representations is adequately ensured. More than 200 community assets have been created. Besides SJVN Foundation is also involved in creation of community assets namely parks, road, high mast lights and benches etc.

Sewerage Treatment Plant- A step towards making India open defecation free

A 'Sewerage Treatment Plant' of one million litres per day (01 MLD) capacity has been constructed in village Jhakri in District Shimla in association with I&PH Deptt of GoHP at cost of Rs.9.99 Cr. More than 615 families has been benefited with this initiative.

Swachh Vidyalaya Abhiyan- Sanitation is much more important than Independence"-Mahatama Gandhi

Swachh Vidyalaya is the national campaign driving clean India; clean schools. SJVN has taken leap ahead in Swachh Vidyalaya Abhiyan under the aegis of visionary project of Hon'ble Prime Minister of India. SJVN constructed/ repaired 2421 toilets in the 1158 schools across 17 districts in four states- Himachal Pradesh (1103 toilets), Utrakhand (360 toilets), Bihar (794 toilets) and Arunachal Pradesh (164 toilets). Total cost of the project is 22.5 cr.



Infrastructure to secure water needs- Rehabilitation of water bodies:

In hilly terrain, ensuring stable and constant supply of water is a challenge besides due to developmental work the natural water resources are dwindling. SJVN has taken step to rehabilitate the natural water bodies in and around project area, thereby making the water available for villagers.



New Initiatives for FY 2016-17

In line with emerging national issues, SJVN Foundation has been reorienting its CSR activities and in this direction, we plan to undertake awareness programs on de-addiction and drug abuse in schools of Himachal Pradesh; strengthening and augmentation of infrastructural and other facilities in Govt ITIs; project through ALIMCO for providing aids and assistive devices to persons with disabilities (PWDs) in three states; support for construction of Gau Sadans in Himachal Pradesh and agriculture and horticulture Programs for 1000 farmers of Himachal Pradesh.

Recognition of CSR efforts of SJVN

Like previous years, SJVN has been facilitated by national and international forums for its stupendous performance in the area of CSR and Sustainability and got 05 awards in the year 2015-16.



Reward and Merit Scholarships

SJVN Foundation does acknowledge merit and supports the meritorious by way of SJVN Silver Jubilee Merit Scholarship Scheme which gives regular scholarships to topper and meritorious students for pursuing professional courses or higher studies in colleges. The SJVN Silver Jubilee Merit Scholarship Scheme which aims at inculcating competitive spirit among students was launched in the FY 2012-13 and is open for 12th class meritorious students for pursuing higher studies in different streams. Selected students are paid a scholarship of INR 2,000/- per month till the time they complete the course. 637 students have benefitted from the scheme.

In addition, the toppers of classes 8th, 10th and 12th of Govt schools located in project areas are provided rewards for inculcating the competitive spirit amongst the students.

Awareness on Energy Conservation-

State Level School Painting Competition The State Level Painting Competition initiated by BEE, Ministry of Power was organized under National Awareness Campaign at Raj Bhawan, Shimla (HP) on 6th November, 2015. Over 10 lakh students have participated in this awareness campaign since 2011.

CSR has given new dimension to the company as the strong professional knowledge to handle and execute the works goes hand in hand to implement the CSR programs through SJVN Foundation. SJVN has been successful in creating opportunities for self-employment, touched the lives of rural folk through its 'health initiative 'Satluj Sanjeevani Sewa' and bringing smiles through its diverse community programs including women empowerment.

With same vigor and enthusiasm, our tryst with society will continue.

**D P Kaushal,
Addl. GM (P&A) &
Secretary, SJVN Foundation**