



Apollo Hospitals Charitable Trust



The commitment of Apollo Hospitals to social responsibility and the pursuit of societal good through inclusive healthcare inspired us towards fulfilling India's colossal rural healthcare needs. We focus on bringing quality healthcare within the reach of all people regardless of their geographic location or economic status. Apollo Hospitals Group aspires to be a socially responsible corporate citizen delivering superior and sustainable value to all. In order to achieve this goal universally, the Apollo Foundation was established.

We have always strongly believed in pioneering social initiatives that help surpass barriers and make a real difference. With an aim to upgrade the standards of healthcare across various regions, we have started several impactful programmes. These programmes cover various sections such as Rural Development, Rural Healthcare, Skill Development & Vocational Training, Research in Healthcare, Pediatric Cardiology, Cancer Care, Cardiovascular Risk Awareness, Medical Camps, and Disaster Relief Programmes. Through various CSR initiatives, Apollo Foundation aspires to make timely and quality healthcare available to all.

Our Initiatives



SACHI : Saving a Child's Health Initiative

Established in 2003, SACHI works for the detection and treatment of congenital heart diseases for the children from disadvantaged backgrounds of society. The condition is detected through free monthly clinics, health camps, heart screenings, and children with issues are provided free or subsidized treatment such as open heart surgeries and cardiac interventions. SACHI educates the parents for early detection of signs and symptoms and guides them on the optimal course of managing the heart diseases in the child. SACHI is a registered charity and donations to SACHI are exempt under section 80G of The Income Tax Act. SACHI is registered Under the Foreign Contribution (Regulation) Act, 1976 (FC(R)A) and also is authorized to accept International donations. In FY 2017-18, over 95 heart surgeries were conducted for the underprivileged children in Delhi and Hyderabad.

Total Health

Total Health Programme was started in 2013 in Andhra Pradesh, to provide holistic healthcare for the entire community. The programme is being piloted in Thavanampalle Mandal of Chittoor district, Andhra Pradesh which happens to be the birth Mandal of Dr. Prathap C Reddy, and covers more than 54 thousand people of all age groups. The "Total Health" programme aims to promote a healthy and happy living atmosphere through promotion and protection of health, prevention of diseases, provision of hygienic, nutritious supplementary, and sanitation, potable water, education, livelihoods, kitchen gardens, protection of ecological balance and need based community infrastructure development. In FY 2017-18, over 76000 people from all age groups have benefitted through the activities conducted.



The vision of Dr. Prathap C Reddy, the Founder of Apollo Hospitals Group is what translates into the mission of the Apollo Foundation, which is, "To create meaningful interactions with people of our society, and help enhance their quality of life in every way we can."



Apollo Aushad

Apollo Pharmacy and Apollo Educational & Research Foundation (AHERF) jointly launched "Apollo Aushad" their Corporate Social Responsibility Project of "Supply of Medicines Free of Cost to Old Age Homes". The CSR Project was conceived with an aim to reach out to needy senior citizens in old-age homes to help reduce financial burden with their medicine requirements.

The singular vision for our organization is to "Touch a Billion Lives". The vision was executed through health awareness and education, and by creating access to diagnostics and medicines.

As of June 2017, medicines are being supplied free-of-cost monthly to 100 homes in Tamil Nadu, Andhra Pradesh, Telangana & Karnataka. Over 5000 senior citizens have benefitted through this programme.

Medical Camps and Free Clinics

Over the years, India has become a nation that looks at treating illness rather than seeking wellness. Most of our citizens, especially those from the underprivileged sections of the society and people living in rural areas that do not have access to basic healthcare. Camp locations are decided on the basis of lack of access to quality healthcare and prevalence of NCDs.

In the FY 2017-18, over 43000 people have benefitted through the health camps and free clinics operated by Apollo Hospitals Charitable Trust.



Other Initiatives

Apollo Hospital Charitable Trust works with a number of organizations, doctor charities and NGOs to help create meaningful interactions with the underserved people of the society. Apollo Hospitals fully supports noble initiatives undertaken by its doctors and also helps fund the charities led by doctors to the best extent possible. Apollo Hospital Charitable Trust also has a tie-up with World Wildlife Fund for Nature-India in providing medical care at Apollo hospitals to the frontline forest guards across the country who are injured during the course of duty.

<http://apollofoundation.org/>

Billion Hearts Beating Foundation

Billion Hearts Beating Foundation (BHB) started its journey in 2010, and this was a major milestone in the fight against the growing threat of cardiac disease in our country and a step forward towards the Chairman's dream of a heart healthy nation. Programmes undertaken by the BHB team included numerous free health camps, awareness drives, partnerships and healthcare through our CSR programmes which include Old Age home adoption programmes, school of heart programme for underprivileged children, each adding more muscle to all overarching goal of a healthy India!

BHB is also covered under the Income Tax Act of 80G for all its programmes which allows 50% exemption to all donors. In addition to this, BHB has also acquired the FCRA certificate which enables the foundation to accept foreign donations towards our programmes. In the year 2017-18, 7000 underprivileged senior citizens have benefitted from the health camps, medicine distribution and healthcare amenity drives under the old age home programme and 4404 underprivileged children have benefitted through the school of heart programme.



AHERF

Apollo Hospitals Charitable Trust also funds research projects at Apollo Hospital Educational Research Foundation (AHERF) which have been focused to have a positive impact in providing affordable healthcare to the community. The research seeks to provide solutions especially for the underprivileged sections of the society who have been impacted by Non-Communicable Diseases (NCDs) which pose a threat to the nation's well being.

