



CHILDREN, THEIR FAMILIES AND THE COMMUNITY

Smile Foundation is a national level development organisation reaching out to more than 300,000 underprivileged children, youth and women directly every year through 158 welfare projects on subjects such as education, healthcare, youth employability, and women empowerment across 25 states of India. Adopting a life cycle approach of development, Smile Foundation focuses its interventions on children, their families and the community.

Working Model

Smile Foundation has evolved two working models namely, Social Venture Philanthropy (SVP) and Outreach. Depending on the necessity and circumstances, either of the models is deployed.

Social Venture Philanthropy (SVP) is an innovative model based on the business concept of venture capital. Under SVP, Smile Foundation identifies; handholds and builds capacities

of genuine grassroots NGOs, focusing on achieving scalability and sustainability, creating a culture of leadership and excellence and inculcating a deep sense of accountability among them.

While working in the remote rural areas, Smile Foundation realized that the capacities of community based organisations (CBOs) were not adequate to meet the expectations of social

investors. Under Outreach model, Smile Foundation implements the development interventions directly as an intensive and professional engagement is required for a wider and sustained outcome.

Smile Foundation gets a first-hand experience in the nuances of development at the grassroots through its Outreach model and then shares the same with partner organisations.

Awards and Recognitions

- IPE Corporate Excellence Award (NGO Excellence) 2013
- GE Healthcare-Modern Medicare Excellence Award
- Asia-Pacific Child Rights Awards
- Quality Initiative Mission Award 2013
- Barclays Bank Chairman's Awards
- Healthcare Leadership Award 2012

Real Work, Real Change

Mission Education



Mission Education is national level programme which provides basic education and healthcare to underprivileged children, eventually facilitating with the belief that whether you are addressing healthcare, poverty, population control, unemployment or human rights, there's no better place to start than in the corridors of education. More than 200,000 children have directly benefited from Mission Education programme since 2002. **At present, the programme is reaching out to 16,500 children directly through 70 projects in 21 states across India.**

Smile Twin e-Learning Programme (STeP) is a national level livelihood programme that trains urban underprivileged youth with market-oriented job skills such as English, basic computer, personality development, retail management, relevant soft skills etc and makes them employed in retail and service sectors across India. **More than 13,750 youth have been trained and 9850 have been placed in over 140 brands through 35 operational projects across India.**



STeP

Smile on Wheels



Smile on Wheels is a national level mobile hospital programme taking curative, preventive and promotive healthcare to the doorsteps of urban poor and underserved villagers. **231,000 lives are directly benefitted in a year through 19 projects in 265 remote villages and urban slums across India.**

Swabhiman



Swabhiman is a programme focusing on girl children and women empowerment. The USP of Swabhiman is its innovative and highly effective approach named '4 S Model' which means Seeking Healthcare as a Behaviour, Support through Education, Support from Men through Male Involvement, and Sustaining Change in the Community. **As many as 150,000 girls and women have benefitted from four intensive operational projects.**

Empanelment and Accreditations

- Empanelled with National CSR Hub (at TISS), an initiative under Ministry of Heavy Industries & Public Enterprises
- Accredited as Charities Aid Foundation (CAF) India validated charity since 2012
- Accredited as IRD-registered non-profit organisation with Guide Star
- Listed as a member organisation with United Way Worldwide
- Empanelled with National CSR Hub (at TISS), an initiative under Ministry of Heavy Industries & Public Enterprises
- Accredited as Charities Aid Foundation (CAF) India validated charity since 2012
- Accredited as IRD-registered non-profit organisation with Guide Star
- Listed as a member organisation with United Way Worldwide
- Smile Foundation has been chosen to represent India as the member of Together4Change Alliance, instituted by a consortium led by International Child Support (ICS) and Dutch organisations namely, Wilde Ganzen (Wild Geese), Wereldkinderen (NICWO), and SOS Kinderdorpen, with support from the Dutch government

For more information, please visit: www.smilefoundationindia.org or write to comm@smilefoundationindia.org