

# MAKING ITS MARK IN COMMUNITY DEVELOPMENT

stablished in the year 1988 as a joint venture between the Government of India & Government of Himachal Pradesh to implement India's Largest 1500 MW Nathpa Jhakri Hydro Power Project in Himachal Pradesh, SJVN Limited has grown into a Mini Ratna & Schedule 'A' Central PSU under the Ministry of Power, Government of India. The company is implementing a number of hydro power projects in India and neighbouring countries viz Nepal and Bhutan, besides establishing its footprints in the field of wind power and solar power as well as thermal power. With two hydro power stations, one solar power station and one wind versitation already in operation. SJVN is presently generating around 2000 MW of valuable power and supplying more than 9000 million units of electricity to the beneficiary states namely Himachal Pradesh, Uttarakhand, J&K, Punjab, Haryana, Uttarakhand, Delhi, Rajasthan, Uttar Pradesh, Maharashtra and Gujarat.

SJVN is presently implementing as many as 10 hydroelectric projects, 01 wind power project, o1 solar power project and 01 thermal power project in various parts of the country and abroad to add another 4000 MW to its installed capacity. The company is also implementing a power transmission project for evacuation of power from its upcoming 800 MW Arun – 3 hydroelectric project in Neval

### PROGRESS THROUGH INCLUSIVE PARTICIPATION

Some 30 years ago when SJVN (nee NJPC Limited) was born, it derived strength from the people of Himachal Pradesh who happily gave away their precious land for building the country's largest 1500 MW Nathpa Jhakri Hydro Power Station and taking part in energising growth of the pation

Today if SJVN feels indebted to the people of all these five states who have joined the national mission called 'Power for all" it becomes imperative for the company to show its gratitude in the true sense by implementing a host of community development activities and by empowering the society to achieve a level of confidence for their sustainable development.

Though the company had initiated its CSR practices much before its inclusion in the Companies' Act, efforts have now been made more objective. It had identified and evolved a strong presence by institutionalising and also establishing a dedicated SJVN Foundation way back in 2011. Presently SJVN is implementing its CSR practices under six verticals viz. Health and Hygiene; Education and skill Development; Infrastructural and Community Development; Sustainable Development; Promotion and Preservation of Local Culture & Sports; Desides Assistance to the victims of Natural Disasters/Calamiton.

# **Skilling farmers**

For furthering the "Skilling India Initiative" of the Government of India as well as the national mission of doubling the income of farmers. SJVN Foundation has signed Mol Is with two universities namely Dr YS Parmar University of Horticulture and Forestry, Nauni and with CSK HPKV, Palampur for conducting 40 programs covering 1,000 farmers during FY 2016-17 and 64 programmes are being organised during 2017-18 covering 1600 farmers in the field of agriculture and horticulture SJVN Foundation is facilitating enrolment of farmers in the two Universities for one week's short term residential training in horticulture, agriculture and floriculture. To cover up the loss of farming, a stipend of Rs.1400 per participant is also paid to the participating farmers



# SJVN Silver Jubilee

# Merit Scholarship Scheme

The SJVN Silver Jubilee Merit Scholarship Scheme which aims at inculcating competitive spirit among students was launched on the occasion of company's Silver Jubilee in 2012. The scheme is open to 12th class meritorious students for pursuing higher studies in different streams. Selected students are paid a scholarship of Rs. 2,000 per month till the time they complete the course. The merit scholarship is awarded to students passing out of the State Board, CBSE and ISC examinations from the 5 states of SJVNs operations namely Himachal Pradesh, Uttrakhand, Bihar, Maharashtra and Arunachal Pradesh. Every year 250 scholarships covering meritorious students from general, PWDs and BPL families are provided.

## Students Reward scheme

Under this scheme, the topper students of class 8th, 10th and 12th of the local government schools are provided cash rewards ranging from Rs. 3000 to Rs. 10,000 depending on their position and class of education. Under the scheme so far total 1561 students have been rewarded while during the last year alone, 765 students from the vicinity of 9 projects of the company located in Himachal Pradesh, Uttarkhand, Maharashtra, Bihar and Arunachal Pradesh were benefitted.

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# Driven by its own Mission to

incorporate socio economic growth involving interests of its stakeholders SJVN has long been implementing CSR works for inclusive growth and sustainable development of the society not only in the peripherals of its operations but also in other states. Towards fulfilment of social commitments to the society, the company has been engaged in multifarious activities under six major verticals. While for the year 2017-18, a budget of Rs.37.50 crore had been provided for furthering the activities, for the year 2018-19 a budget of Rs. 35.80 crore is being provided which reflects 2 percent of the average net profits of the company for the last three years.

At SJVN, Corporate Social Responsibility has been an integral part of corporate business since the very inception of the company. The Companies Act, 2013 has only given us more strength to pursue our CSR activities vigorously and systematically which ensures sustainability in the long run.

For translating the vision and mission of the company in this field, SJVN Foundation has been engaged in addressing a whole gamut of emerging social issues by designing and implementing intervention programs in the areas of health care, community infrastructure development, response to natural calamities, skill development, sustainable development and uplitment of marginalized groups like women and differently abled persons. Through these proactive programs, SJVN has been able to reach out to the community, the weak and poor sections of society and has brought out a visible change in improving their lives.

I am glad to share that CSR initiatives of SJVN have stood the test of time and have been recognized at national and international forums.

N. L. SHARMA CHAIRMAN & MANAGING DIRECTOR



# **Health and Hygiene**

During the process of implementing hydro power projects in difficult hilly terrains the company found that the people living in difficult mountainous regions were socio economically backward. Beginning with providing medical and health care facilities at its own hospitals to these people, the company came forward with financial support to the government for construction of health care centres as well as large hospitals in the areas of its operation. Still it found that people living in far off villages could hardly reach the hospitals for availing the services. One of most vital needs of the elderly was that with growing age they had little access to basic quality healthcare in the villages or they could ill afford visits to these distant hospitals and the primary health centres of the governments.

In view of this genuine and growing need of the people, 'Health at your Doorstep' scheme of SJVN Limited was launched in 2012 on the occasion of its Silver Jubilee as Satluj Sanjeevani Sewa with a mission to reach out to such people who needed these facilities near to their homes. Beginning with six (6) Mobile Medical Units, the company is presently operating as many as 14 MMUs in four states namely Himachal Pradesh, Uttarakhand, Bihar and Maharashtra. Courtesy SJVN's mission, such patients are now treated with due diagnostic support



# **Muscular Dystrophy Centre**

while medicines are also provided free of cost at their door steps through the Mobile

Medical Units and Health camps being

organised regularly. The visiting doctors

maintain complete records of such patients

and make follow up visits. Not only the aged.

women folk too was found to be little

concerned of their health care needs

Besides other common diagnosis like

diahetic blood pressure ortho eve and

dental, they needed gynaecology care which

is now being taken care of. As a result of the

initiative, more than 50 percent of the

patients visiting MMUs are women. Every

vear as many as 35,000 patients are getting

added to the list of beneficiaries. Going by

the statistics the number of children below

18 years of age was 30 percent. The project

being implemented through HelpAge

SJVN Foundation is funding Indian Association of Muscular Dystrophy (IAMD) for construction of Manav Mandir - an Integrated Muscular Dystrophy Centre at Solan. During the past three years, Rs 4.5 Crores was contributed towards this project. Other PSUS like PFC and ONGC have also come forward to support this project. This initiative of SJVN will help the patients of Muscular Dystrophy across the country.



For providing artificial limbs, aids and assistive devices to persons with disabilities (PWDs) SJVN had involved Artificial Limbs Manufacturing Corporation of India (ALIMCO) for conducting six camps, 3 in Himachal Pradesh, 2 in Uttarakhand and 1 in Buxar (Bihar). The camps were organised at a cost of Rs.119.19 lakhs for preliminary assessment of PWDs to arrive at the number and type of aids & assistive devices required to be distributed (Assessment camp) followed by distribution of aids & assistive devices (distribution camp) to the already assessed PWDs during the assessment camp.



#### School-cum-Home for special children

The residential school run by Himachal Pradesh Bal Kalyan Parishad at Dhalli since 1976 in an old unsafe and dilapidated building was crying for attention of not only the state and central governments but also NGOs and individual philanthropists for financial assistance. The council had little funds to manage the academic and skill development needs of the inmates what to speak of the building infrastructure. The Himachal Pradesh State Council for Child Welfare under the Department of Social Justice & Empowerment, GoHP running the school, had been looking for liberal funds for construction of a new and large building being built with a financial assistance of of Rs. 8.27 crore from SJVN, the differently abled friendly building will have built in structural and voice guides for easy movement of the children.



It is not only in building and providing infrastructure for the welfare of local communities, SJVN believes in creating certain assets which can be taken over by the users and sustained by themselves. Under the initiative SJVN has undertaken a number of steps like Swachh Vidyalay Abhiyan, rehabilitation of water bodies under Deen Dayal Jal Sarankshan Yojna, sewerage treatment plants and also generating awareness drives for the people. Other projects taken up include the mass awareness campaign for energy conservation through school children, setting up of bio-diversity Park in Uttarakhand and also solar lights and high mast lights in Uttar Pardesh.

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#### Swachh Bharat Mission

Furthering its efforts in the field of Swachh Bharat Mission, SJVN had earmarked a budget of Rs.12.15 crore for the year 2017-18 which accounted for 34.16 percent of the CSR budget, for various SBM activities. The budget provided was in compliance to the instructions of the Government of India. The company is also examining the setting up of a model waste to energy plant.

# Swachh Vidyalay Abhiyan

Under this ambitious plan of the Government of India, 2421 toilets were constructed in 1530 schools in Himachal Pradesh, Uttrakhand Bihar and Arunachal Presesh under the surpassing the Ministry of Power's targets of 2271 toilets and Ministry of HRDs target of 2156 toilets. Not only building the toilet blooks, SJVN had evolved a mechanism for the maintenance of these toilets by providing a lump sum maximum amount of Rs. 5000 per toilet per FY which is released by respective project managements to the schools.

# Preservation and promotion of local culture and sports

To promote the composite culture of India, SJVN also extends financial support for the preservation of international, national and local festivals. During FY 2016-17, more than 27 Lakh were spent towards promotion of local culture and sports.

#### Recognition of CSR efforts of SJVN

Like previous years efforts of SJVN in the field of CSR have been recognised and acknowledged and the company has been honoured at national and international forums. During the year 2016-17 SJVN got as many as 8 awards for its spectacular achievement?

CSR has given new dimension to the company as the strong professional knowledge to handle and execute the works goes hand in hand to implement the CSR programs through SJVN Poundation. SJVN has been successful in creating opportunities for self-employment, touched the lives of rural folk through its 'health initiative 'Satluj Sanjeevani Sewa' and bringing smiles through its diverse community programs including women empowerment.

Over the years, the CSR activities are being implemented by SJVN Limited under six major verticals which are periodically reviewed and strengthened in line with the policies of not only the Government of India, but also the governments of states of its operations. For the year 2017-18, a budget of Rs. 37.50 crore has been provided for furthering the activities during



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