

## WE MAKE TOMORROW BETTER WITH SOCIAL ACCOUNTABILITY

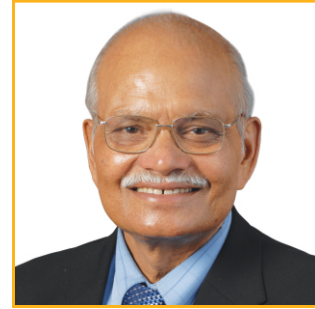
### Srei Group

We are pioneer in infrastructure financing in India, steadily contributing towards infrastructural development, and a better tomorrow. Today, we are synonymous with innovative infrastructure financing from customised solutions to marketing programmes. In over 25 years of operation, we have diversified into infrastructure space: Infrastructure Project Finance, Advisory and Development, Infrastructure Equipment Finance, Alternative Investment Funds, Capital Market and Insurance Broking and today has a pan-India presence with a network of 99 offices. We have partnered with leading industry and finance groups globally to create a holistic infrastructure company.

### Corporate Social Responsibility (CSR) - Our Philosophy

Under the leadership of Hemant Kanoria, Chairman and Managing Director and Sunil Kanoria, Vice Chairman, Srei has been consistently guided by the underlying philosophy that businesses exist for larger goals which go beyond mere profit seeking.

We consider CSR as a strategic social investment aimed at uplifting the society at large, empowering individuals and making them self-reliant. For us, strengthening the moral fabric of the society is also a duty which reflected in our CSR activities. We approach CSR as a tool to demonstrate our commitment to all stakeholders, internal, external as well the community at large.



Dr. H. P. Kanoria

### Srei Foundation

Our sustainable approach towards CSR is operated through – ‘Srei Foundation’, a philanthropic body working towards creating value and developing building blocks for the nation with the motto of ‘Service to Humanity’. Dr. H.P.Kanoria, Chairman, Srei Foundation, laid the cornerstones of this institution while transforming his philosophy of virtuous giving into practice. Through the Srei Foundation, we are actively engaged in deliberating and practicing humble service to Humanity on a sustainable basis.

### Our endeavours are focused in four different areas:

a) Education and Skills Development b) Social Upliftment c) Environment d) Humanity and Spirituality

### Education and Skill Development

With a view to break the ‘poverty = manual labour’ cycle of the economically under-privileged society, Suryodaya Trust and Srei Foundation jointly manage two schools in Kolkata, with over 700 students and more than 50 qualified staff. Sunita Kanoria, Chief Patron and Educationist has taken several initiatives to set up a benchmark for quality education system for children’s development at Suryodaya Schools. The schools draw students from the surrounding urban slums, and are essentially from under privileged backgrounds. To create the right ambience for education, the best arrangements are ensured in terms of cleanliness and healthiness. A nutritious free mid-day meal, text books, note books and school uniforms are centrally procured by the school and provided to the students at subsidised rates.

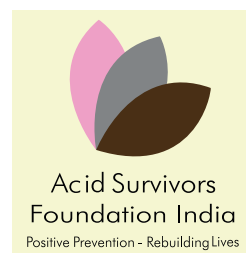


Srei Foundation has been partnering the Society for Community and Research with regular flow of funds annually towards running a primary school for the deprived children of Tiljala slum in Kolkata. It supports skills development to propel empowerment among youth. It has extended support to Nibedita Sewing College in West Bengal by providing sewing machines and financing the program of 35 women trainees.

The Institute of Inspiration and Self Development, which functions with support from Srei Foundation is undertaking a number of educational and training initiatives. It runs several academic as well as vocational courses. Madhulika Kanoria, Vice Chairman, IISD has been instrumental in introducing PGDM courses with affiliation of AIMA (All India Management Association). The Institute awards scholarships upto 100% to students (meritorious / mediocre) for promoting higher education.

### Social Upliftment

Crime against women in India has been noticeably on the rise over the last few years. Of all crimes against women, the most brutal and revolting is acid violence. Srei Foundation has set up the Acid Survivors Foundation of India (ASFI) (formerly known as the Acid Survivors Trust India) in February 2010 for setting up countrywide centres for care, treatment and rehabilitation of acid victims and for preventing and eliminating this menace by generating awareness through campaigns, public education, regulatory and other appropriate measures. It is an in-Country Partner of Acid Survivors Trust International (ASTI), a London based charity and centre of excellence in this field. ASFI plays the role of a coordinating agency in providing support to the acid survivors in recovery by enabling access to treatment & rehabilitation, counselling & therapy, justice & hand holding, during their reintegration into society and improve their quality of life. This is done through building up the capacity of the local level NGOs as well as the professionals involved with this issue, for example, doctors, public prosecutors and the police.



ASFI has been providing support to many survivors of the acid attack through a network of chapters in India and has impacted their lives positively to ensure that the victims can reintegrate into mainstream society.

A selected case out of the hundreds of lives ASFI has helped transform is that of Moyna Pramanik. Married at the age of 13 to Pobitra Pramanik, she was attacked by her husband, mother-in-law and brother-in-law. The neighbours admitted her to nearby hospital. She filed a written complaint and was able to get her husband and mother-in-law detained for 45 days after which they were out on bail. She did not have the finances to pursue the legal option further.

Moyna now lives with her parents and daughter. ASFI rehabilitated her by giving her an electric sewing machine and providing her capital for a tailoring unit. Today she makes pillow cases and is self-sustained.

Given her sheer courage and determination, ASFI is positive that Moyna will see a brighter future tomorrow with its assistance.

**The power business has provided free water supply to the villages of Jhalbagan, Boldi and Rakta, benefiting approximately 3,750 rural residents. Street lights have been made available at subsidised rates in areas adjacent to the Shibpore Power Station unit.**

### Environment

Several plantation initiatives are taken across the businesses annually. India Power planted around 1,800 saplings at the NH2 bypass near Neamatpur and ash dumping area of India Power. Viom Networks had undertaken a massive tree plantation drive in Tamil Nadu and Haryana with hundreds of saplings being planted across all the districts, government schools and warehouses.



Quippo Construction has been supporting various initiatives to clean the environment. The Santragachi Jheel and Bikramgarh Jheel near Kolkata have been cleaned by Quippo for free and the water bodies have been finally restored. Srei Foundation encourages community participation in this social activity.

### Humanity and Spirituality



**World Confluence 2012-13:** Inauguration  
Dr. A. P. J. Abdul Kalam & Dr. H. P. Kanoria  
lighting the ceremonial lamp

In an attempt to strengthen the moral fabric of the society and to create mass awareness about the human soul being embedded with ‘divinity’ and the need to awaken it through Spirituality, the Srei Foundation has conceptualised a unique annual event titled ‘World Confluence of Humanity, Power and Spirituality’.

So far, five editions of this conference have brought together personalities from different disciplines from India and abroad of the likes of Dr. A. P. J. Abdul Kalam, Former

President of India, Dr. Mani Bhaumik from the USA, Author of book ‘Code name God’, ‘Cosmic Detective’, Shri Bikram Choudhury ‘Yoga Guru’, Dame Dr. Prof. Meher Master Moos, President, Zoroastrian College and Jb. Sayyad Wahid Hussain Chisti Sajjadanashin - Angarashah, Dargah Ajmer Sharif (Rajasthan) to name a few. As an extension to the World Confluence and to offer a holistic experience, a cultural fair along with performances is organised. This week long cultural fair features products, services & therapies covering areas like humanity, religion, devotion & spirituality, heritage & culture, health, wellness and self-reliance, self-development and good life.

The Srei Foundation firmly believes that if individuals can be motivated to cultivate their inner virtues, their actions will automatically translate into greater well - being for the society. To this end, the Foundation is aiming to make Pursuit of Spirituality a major pillar of its CSR activities.

Going forward, all these activities will see more focus under the banner of Srei Foundation. We feel our journey has just begun. And the journey will indeed be a long, exciting and fulfilling experience.

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