



We are also into CSR research & publication of books and journals. Our publications are:

- “War Against Poverty” was a research on finest execution of MNREGA in tribal district of Dungarpur, Rajasthan.
- “Pankh” – a publication of GAIL Utkarsh, spells out success stories of the project.
- “Wings to Dreams” – a publication of Oil India Ltd, spells the lives of beneficiaries;
- “Tales of Transformation - II” – is a compilation of many such success stories, images of life within Abhayanand Super 30.
- “Katha Kahani aur Copy” – a notebook, is a moral building instrument for children to inculcate values in them.
- “CSRExcellence”; “CO2 and YOU2”, “What Makes a Great Teacher” etc are other publications.

Our publication reflects how noble initiative can transform lives.



## A CHRONICLE OF ACCOMPLISHMENT AND AMPLIFICATION

Corporate Social Responsibility (CSR) has opened up several opportunities in social spending but the impact of CSR spending in India will be known only after a few more years. Out of listed CSR areas defined by government legislation, Centre for Social Responsibility & Leadership (CSRL) has directed its focus on “promotion of education” to underprivileged students of economically weaker sections of society.

India is at an interesting crossroads, as its poorest and wealthiest population grow at each end of the spectrum.

Centre for Social Responsibility & Leadership (CSRL), came into existence in 2008 with a vision and mission to provide accessible opportunity & level playing platform for underprivileged and talented students of remote locations through its flagship project “Abhayanand Super 30” under the umbrella of CSR.

In the light of increasing numbers of highly profitable corporations & legislation of mandatory CSR spending, the expectations &

output on spending have also surged among the donors. Today, they are looking for measurable impact & a sound return on their social investment.

With a humble beginning with one centre at Kanpur in 2009 sponsored by GAIL Ltd, CSRL, today, has been steadily sailing with amazing success having 13 centres (Delhi, Dehradun, Mumbai, Kanpur, Varanasi, Jodhpur, Srinagar, Bhubaneshwar, Guwahati, Jorhat, Dibrugarh, Sivasagar & Itanagar) stretched across 9 states by executing tangible, time bound & measurable flagship CSR project “Abhayanand Super 30” in association with public sector undertakings like GAIL, OIL, REC, RCF, IGL and MGL etc. Total 550 underprivileged students have enrolled currently for the batch 2016-17. Since inception of Abhayanand Super 30, total enrolment is 1733. Out of this, 1539 students have been admitted in various IIT/NIT/reputed Engineering Colleges, achieving 89% overall success rate & the journey continues.



We proudly acclaim that CSRL has been recipient of many reputed awards and accolades such as:

- CSR award for excellence in education instituted by RCF, Mumbai in 2014,
- Winner of Pt. Madan Mohan Malviya silver award for CSR excellence in Education by CSR times in 2014,
- Global achievers award by Ex-Prime Minister of Thailand in Bangkok in 2014,
- Winner of Pt. Madan Mohan Malviya gold award for CSR excellence in Education by CSR times in 2015.

