



MESSAGE FROM CHAIRPERSON SPARK MINDA FOUNDATION

Corporate Social Responsibility has been playing a significant role in the nation building. Spark Minda Foundation's (SMF) social and developmental initiatives are steps towards that direction. At Spark Minda Foundation, we believe that companies must wholeheartedly participate in CSR activities and give back to the society.

Our need-based programs are always validated by the socio-economic surveys and need assessments. Program are implemented in likeminded collaborations and participation of local communities. We strive to add values in our program through innovations and make them sustainable. This gives us confidence to replicate these models and scale them up.



Mrs. Sarika Minda

Vision Mission and Intervention Areas of Spark Minda Foundation

Vision

To build a Sustainable Society through improving the quality of life; protect the Planet through affirmative actions and establish integrated and inclusive growth of people and Environment.

Mission

- To provide access of Education to less privileged section of society.
- To Empower the youth through providing skill set and make them employable.
- To facilitate Healthcare services to people for their basic survival.
- To provide access of minimum Infrastructure facility to the society.
- To protect Environment and Resources for Sustainable future.



Initiatives at Spark Minda Foundation

EDUCATION & LIVELIHOOD PROMOTION

Aakarshan Skill Development Program

The flagship program of Spark Minda foundation, Aakarshan Skill Development Program began its journey in 2013. This program runs in 5 states in 7 centres across the country which are serving the rural community.

FY 18-19 Aakarshan has benefitted 1489 youth, children & women through training programs, whereas till date 5405 people got benefitted with 48.7% employment to aspiring youth.



Dual System of Training Program

The gap between the supply of ITI and demand of Industry is known to all of us. To bridge this gap, SMF initiated Dual System of Training in the trade of Press Tools, Jigs and Fixtures, which is the first program of the country with this new model. The Program Supplements to Ministry of Skill Development and Entrepreneurship, GOI. Selection, Recruitment, Assessment and curriculum development is duly done in consultation with the Industry.

Under DST program student from ITI come to Spark Minda Group factories for the period of 9 month for their trainings.

Business Integrated Prison Program

The objective to create a crimeless society through imparting skills and providing employment accessibility to inmates in prisons of India. A new facility of Lockset Assembly was Inaugurated at women cell of Yerwada Central Prison, Pune under Public Private Partnership model in Fy 18-19.

The group has started the 1st model ever done by any automotive company in 2014 in Tihar, subsequently at Yerwada (male), Aurangabad and Nagpur Prisons.

More than 100 inmates are working in these facilities and earn their livelihood.



EMPOWERMENT OF PERSON WITH DISABILITY

To ensure sustainability to the lives of Persons with Disability (PWDs) through ensuring their mobility, skilling and employability, Spark Minda Foundation has developed a Program called "Saksham".

Scope of Saksham is as follows:

- To provide accessible and assistive aid
- To provide Disability certificate
- Organize Job Fairs
- Facilitate Skilling and Employment linkage

Details of Camps conducted for PWDs in 18-19

A) Camp with Indian Army in URI district, Jammu & Kashmir

Regarded as a high scale camp rated by General of Command, Indian Army for installing peace in the valley. Benefitted 274 fitments to PWDs.

B) Camp for rural Maharashtra in Pune for providing employment and Assistive aids

This camp benefitted 1610 fitments to PWDs with assistive aids and provided Employment facilitation to approximately 200 PWDs.

C) Camp beyond Compliance in Vietnam under Indo Vietnam Friendship Cooperation

Camp was organized in association with Jaipur Foot, Govt. of India, Embassy of India in Vietnam, Govt. of Vietnam, Social Welfare Dept, Labour Welfare Dept, Investment Dept, Health Dept and Disability Dept of Vietnam. Benefitted 533 fitment to PWDs with assistive aids.

Previous Camps

- Camp in Indonesia, 2015 – benefitted 529 fitments to PWDs
- Camp in Noida, 2016 - benefitted 1154 fitments to PWDs
- Camp in Noida, 2017 - benefitted 2024 fitments to PWDs

Spark Minda Group has also employed 192 PWDs across its factories in India.



HEALTHCARE

Empowering Women through Improving Health status

Spark Minda Foundation conceived the Women Empowerment Program to uplift the women of society through improving their health status through its menstrual hygiene, family planning, reproductive health, nutrition and maternal and child health programs.

This program was identified to cater to the rural women of U.P, Uttarakhand, Haryana, Tamilnadu and Maharashtra after studying their health status and personal hygiene practices and need assessment. This program has benefitted 3024 women and adolescent girls till date.

Commitment to benefit 3000 women by 2020 is registered in United Nation's – Every Women, Every Child Program.



Milestones

- Established Saksham Center for Empowerment of Persons with Disability in Maharashtra
- Achieved United Nation's commitment to reach 3024 women and adolescents on Menstrual Hygiene, Family Planning & Reproductive Health
- Imparted Skill Training to 5405 youth, women and children on various vocational trades for Employment and Entrepreneurship
- Provided on spot job offer to 330 women from Industrial Tailoring Trade
- Donation of 4301 units of blood by employees
- Employment of 192 Person with Disability across the group
- Facilitated fitment of 6337 Assistive and Accessible aids to Person with Disability
- Established Business Integrated CSR projects under PPP Model at Tihar, Aurangabad, Nagpur & Yerwada Prisons (men & women) of India
- Constructed 19 facilities under Community Infrastructure Development for approximately 10000 people
- Saved 629 trees (53 lakh pages) through paper saving drives
- Generated 46 lakh KWH Solar Energy
- Saved 97 lakh KWH Electricity through various measures
- Recycled 9 lakh KL Water
- Planted 16341 trees with more than 90% survival
- Benefitted 60877 People through health checkup and awareness programs



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