

# CSR at Rashtriya Ispat Nigam Limited



Rashtriya Ispat Nigam Limited (RINL)- a Navratna Public Sector Enterprise (PSE) with 100% ownership of GOI as on 31.3.2013 is the corporate entity of Visakhapatnam Steel Plant (VSP)-India's first shore based integrated steel plant located at Visakhapatnam with a capacity of 3Mtpa, currently being expanded to 6.3 Mtpa..

A pioneer in the steel industry in adoption of system standards, VSP is accredited for all four system standards i.e., ISO 9001, ISO 14001, OHSAS 18001 and ISO 50001 for Energy Management System and is the first Indian steel plant to be certified with "Capability Maturity Model Integrated (CMMI)-level 3 for its implementation of IT systems.

VSP has adopted the BF-BOF route for steelmaking -the most common steel making process for an integrated steel plant. Adoption of green technologies for steel production at every stage of operation has been a major source of competitive advantage to the company in the area of operational efficiency.



### Initiating CSR :

The Plant was built on 21,500 Acres of land which was acquired by displacing about 64 villages. The villages so acquired were rehabilitated in Rehabilitation colonies viz., Gangavaram, Pedagantyada, Vadlapudi & Aganampudi. Development of RH colonies is a part of the Plant priorities since early stages of construction of Plant. Hence Peripheral development covers a major CSR area for the Company.

### CSR - Drivers at RINL :

Vizag Steel's endeavor towards Corporate Social Responsibility is driven by the National objectives under Millennium Development Goals (MDG) aiming at inclusive Socio-Economic development of the society and also addresses the necessity to conserve the Environment. About ₹100 Crores of works have been taken up by VSP towards CSR activities.

The existing CSR practices in VSP are in line with the CSR Guidelines issued by Department of Public Enterprises (DPE).

RINL is a Life Member of United Nations Global Compact. The UNGC Principles are also imbibed in the Corporate Governance structure of the Company.

CSR in RINL is integrated into the Company's Vision, Mission and Objectives.

The focus of CSR is on sustained development and inclusive growth of the surrounding Community and some of the major thrust areas include Environmental care, Education, Medical & Health, People care, Peripheral Development, Sports & Cultural Efflorescence, as a Responsible Corporate citizen and Help during Natural calamities.

## MAJOR INITIATIVES

### ENVIRONMENTAL CARE

In tune with its commitment towards environment friendly operations, VSP has been implementing a variety of Schemes protecting earth from day-to-day growing pollution.

**'Green Visakha' :** Plantation of 5,00,000 trees in a period of 5 years in the area of Greater Visakha Municipal Corporation, to reduce pollution.

**'Jaladhara' :** Providing safe drinking water to 5500 people in 19 tribal villages of Agency area of Vizag District. This uses natural spring only and no electric power.

**Surya project :** Solar Street lighting & Home lighting system provided at SOS Children village, Bheemunipatnam, Visakhapatnam District, benefiting about 200 people.



### HEALTH CARE :

VSP is actively pursuing a lot of Health care initiatives for the benefit of the public in and around Visakhapatnam. Furthermore, VSP, as a Partner, with other State Government authorities and NGOs, also extended its support for the well-being of the people.

#### Free Eye Camps :

Supported for setting up of 8nos. of Operation Theatres in M/s Sankar Foundation hospital at Visakhapatnam. About 23,000 patients were tested and 5,014 cataract surgeries were carried through free Eye camps in Rehabilitation colonies, Peripheral villages of VSP and rural areas of Vizag, Vizianagaram and Srikakulam Districts.

#### 'Sanjeevan' :

Provided mobile cancer detection van 'Sanjeevan' equipped with latest cancer detection facilities for early detection of cancer, to Lions Cancer Hospital, Visakhapatnam.



7,059 patients in rural areas of 5 Districts of AP have been screened so far and 122 suspected patients have been referred for further treatment.

General medical camps De-addiction camps Child immunization AIDS awareness campaigns and Eye camps are being organized regularly in Rehabilitation colonies & peripheral villages of VSP

**Distributed Artificial Limbs & Tri-cycles** to 609 poor & needy tribal people in Vizag, Vizianagaram, Srikakulam & West Godavari districts of Andhra Pradesh.

**Mother Blood Bank Building** was constructed with all necessary equipment, for Indian Red Cross Society with facilities for storage of blood, training needs etc., It serves poor & needy from AP & neighboring states.

Constructed Dormitory block for AIDS affected children at St. Joseph Hospital, Prathipadu, East Godavari district of AP.



### EDUCATION

In its attempt to ensure that all children have the opportunity to meet basic learning needs, RINL has taken up the following activities

Providing Free education to about 1500 children of BPL families through Visakha Vimala Vidyalaya Schools at Ukkunagaram & Pedagantyada.

Constructed Arunodaya Special School for Differently Aabled Children and providing free education to 90 children with facilities like physiotherapy, speech therapy, yoga therapy, music therapy, vocational training etc.,

Additional accommodation was provided at 3 Hostels for SC/ST Girls/boys in Visakhapatnam city benefiting about 360 students. Constructed Additional Class rooms in 30 schools in Rehabilitation colonies & peripheral villages of VSP.

Provided student desk-cum-benches to 38 schools benefitting 4935 students including Ashram schools in Tribal areas. Provided Play equipment to 71 schools.

'Saksham' : Women Literacy programs being organized to increase literacy rate among women in 11 peripheral villages of VSP and tribal village near Paderu (Agency area in Visakhapatnam district) covering 375 women.



### PEOPLE CARE

People care is an integral part of CSR activities in the company.

Placement based skill development Training is being imparted to 500 unemployed in various trades like Fitter, Welder, Sewing Machine Operation & Electrician.



Empowerment programs to women & un-employed youth - Vocational training programs organized in Rehabilitation colonies and Paderu (Tribal area) for 3,500 people in courses like Light Motor Vehicle Driving, MS Office, Two wheeler mechanism, soft toys making, Arya work, Beautician, Dress making etc.,

The company has supported Sportspersons, sponsorship of various sporting events at District, National level including Special Olympics for differently abled children.

Supplying drinking water to Rehabilitation colonies of VSP, during thirsty summer days benefiting about 14,000 people per day.

Distributed Biomass cook stoves (Smokeless chulhas) to 310 families at Chepalapalem village, a peripheral village in the vicinity of VSP.

### PERIPHERAL DEVELOPMENT

RINL has given major thrust to Peripheral Development and has implemented several innovative schemes:

Constructed Community Welfare Centres (19nos.) in Rehabilitation colonies & Peripheral villages for organizing social events, functions etc., and to serve as shelters during natural calamities.

Laid Cement concrete roads in Vadlapudi Rehabilitation colony & peripheral villages.

Constructed Function Halls for SC/ST community at Pedagantyada RH colony & Vadlapudi RH colony.



### CULTURAL EFFLORESCENCE

To create a sense of belongingness among the public, VSP has also been focusing on promoting various Cultural programmes and events.

Supported to organize cultural programs in Rehabilitation colonies of VSP, covering local folk act-Burra katha, classical dance etc., where the local talent of the people is also showcased.

### As a Responsible Corporate Citizen

RINL as a responsible corporate citizen supported following activities :

Supported construction of Road-over-Bridge at Balacheruvu Road, Visakhapatnam.

Provided Automatic LED Traffic Signal System at Kurmannapalem Junction on NH5, Visakhapatnam.

Provided an Ambulance to Police Department, Visakhapatnam

Provided a colour Offset printing press for benefit of prisoners at Central Prison, Visakhapatnam.

Promoting use of steel - Distributed 100 steel bullock carts to farmers

Help during Natural calamities

Help extended during floods in Bihar, Andhra Pradesh & Uttarakhand

Help extended for reconstruction of houses devastate during earthquake in Sikkim.

Contributed Steel for reconstruction of houses at Bheemunipatnam (guttled in fire accident)



### AWARDS FOR CSR

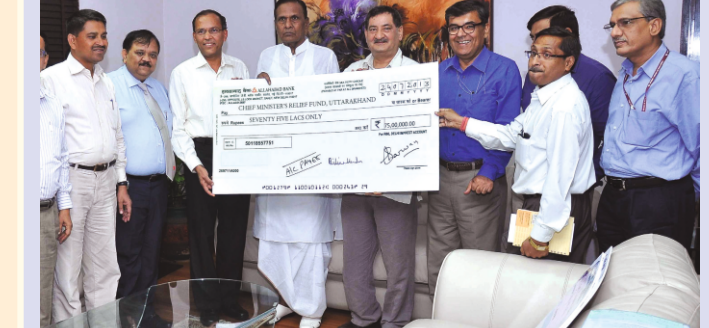


'Green Rating Award 2012'



'Corporate Governance & Sustainability Vision Award 2012'

### Help to flood victims at Uttarakhand



### CSR in Mines areas :

The Company has its captive mines for Limestone, Dolomite, Manganese & Sand in the areas of Jaggayyapet, Madaram & Garbham. RINL's CSR activities are taking place with full commitment covering community & society living in and around the mines area.

Vocational training was imparted to 2,244 men & women

Furniture & equipment were provided to the schools

Power supply was given to Water supply scheme at Madaram village.

Roads laid & Bore wells provided

### CSR at Outstation branches & Rural India :

At Bengaluru & Jaipur 20 girl students were adopted and School kits were distributed to 60 students. In rural areas of Uttar Pradesh, the Company has taken up CSR activities which include. Construction of 20nos. additional class rooms in existing schools Roads laid, 350 solar street lights & 261 hand pumps for water were provided.

Providing 1500nos. Solar lanterns to Girl students studying in schools

Providing placement based skill development training to 250 eligible candidates.

At Kanpur : School bags & Educational Kits were distributed to 400 poor school children in Government/Aided schools. 50 girl students of BPL families were adopted. Tricycles distributed to 50 poor & physically challenged persons. Distribution of desktop computers to 25 brilliant students of Government/Aided schools. Desktop computers distributed to 25 students of Government/Aided schools.

CSR through Visteel Mahila Samiti (VMS): The ladies arm of RINL is executing several community development & societal support activities as part of CSR initiatives, on behalf of RINL.

Provided desk cum benches, fans & sports items for students in peripheral villages.

Uniforms were distributed to students in Govt. school in Pedagantyada Rehabilitation colony.

Extended relief and succor to the fire accident victim families at Devada, a village in the Plant vicinity.

Medical Camp organized for 122 pregnant women at Araku (tribal area), Visakhapatnam district. and medicines & nutritious food distributed.

