



# THE CORPORATE SOCIAL RESPONSIBILITY ARM OF PVR

PVR Nest, the Corporate Social Responsibility wing of PVR Limited (the largest cinema exhibition company in India) was set up in the year 2006. With its inception it undertook many initiatives to uplift the standard of life in varied social, environmental and economic areas.

The foundation was set up to build programs for the necessitous children and to develop capacities of children from urban schools through cinema and art. PVR Nest operates in a socially responsible and ethical manner through varied collaborations with associations, organizations and Government bodies.

**GOAL:** Educate and empower the 'change catalysts/ agents of tomorrow'

**MISSION:** Build a collaborative society through innovative programs

**VISION:** To Educate, Empower and Entertain

