



Research and publication

Amidst hectic growth of CSRL as explained above we continued to do some research and publication work almost every year. We undertake research activities and come out with various publications. Some of them are:

- 'War Against Poverty'-Book on success of NREGS in Dungarpur districts in Rajasthan
- CO₂ and You₂-Coffee Table Book on Global Warming
- 'What makes a Great Teacher'-Story book on great teachers
- 'Katha Kahaniaur Copy'-Copy cum book on moral values for school children
- 'Tales of Transformation'-Success story of Super 30 students
- 'Pankh'-Coffee Table Book on completion and success of this program in Gail India Ltd
- 'Wings to Dreams'-Coffee Table Book on success of this program in North East
- Transformational Index of Abhayanand Super 30 from 2009-10-to 2015-16





A SAGA OF EXCELLENCE AND GROWTH : ABHAYANAND SUPER 30

Centre for Social Responsibility and Leadership was born in 2008 with passion and commitment to excel in social sector. The aim was clear; making radical, meaningful, visible, tangible, time bound and self sustaining contribution to society. Normally, the non-government sector has a tarnished image. We decided from the beginning to be different and improve this image. Our activities were therefore designed accordingly: Program execution, CSR advocacy and Research and publication.

Program Execution

In 2009, Gail India Ltd, a leading public sector of India, wished to experiment the idea of Patna Super 30 as a CSR project to help the underprivileged but talented students belonging to its operational districts in UP and MP. CSRL Delhi was selected as its operating partner and a small centre only with 23 students was set up at Kanpur. The students were provided free residential coaching for preparation for admission in IIT/NIT etc. Being the first year the program faced several hurdles but the result in 2010 it delighted our sponsor.

As a result the program was extended to cover 60 students in 2010-11 and became Super 100 by code name Gail Utkarsh-100 in 2011-12.

The program still continues at Kanpur and has helped about 600 poor students to get admission in reputed engineering colleges like IIT/ISRO/NITS etc. The first,

second and third batch students have got job also in leading public and private sector companies. Every year the performance has hit new records for example in 2015 result 92 out of 100 students had qualified I IIT Mains and 50 in IIT Advance. In 2016, it reached to 94 in IIT Mains and 55 in IIT Advance.

This success compounded the number of centres which is spread all over of India. Currently, we are running 13 centres and helping over 540 students at Delhi, Jodhpur, Dehradun, Benares, Guwahati, Jorhat, Dibrugarh, Sivasagar, Itanagar, Odisha, Kashmir and Mumbai and

In these 6 years the total number of underprivileged students supported by CSRL is about 1600 with success rate of admissions in reputed engineering colleges over 90%.

Advocacy side

CSRL organizes every year, with one or two exceptions, Donors-Doers program in which CSR practicing companies and reputed NGOs in respective fields exchange their ideas, concerns and contributions and discuss how such contributions can be expanded.