

A sustainable life is something that everyone is rightfully entitled to. And it is with this vision that the CSR programmes have been relentlessly going on for years... Impacting lives, bringing changes, one step at a time...

Meanwhile... what if we wake up to a waterless future?

Envisioning the above statement leads to a picture that is bleak and of immense difficulty. That water scarcity is a problem to be concerned about is also not unknown. And it is in this line of thought that water resource development and management occupies a crucial position amongst the livelihood programmes.

"Never before had I ever imagined that I would see a day where round the year availability of water would be a reality. Thanks to the interventions by Essar, 24/7/365 water availability is for real. I availed the drip irrigation facility provided by the Essar-BAIF office. As a result, the productivity of the crops has improved."

- Amarsangh Bhikubha Vaghela, Jakhar.

Amarsangh is one amongst the many examples of the multiple people who have had been impacted and positively so, due to the diverse CSR programmes of Essar Oil Limited (EOL) over the years.

The Livelihood programmes are inclusive of Agriculture and Animal Husbandry programmes, like Drip and sprinkler irrigation, distribution of vegetable seeds, cultivation of multiple varieties of wheat, groundnut and vegetables, crop and fodder demonstration plots, farm bunding, artificial insemination, mineral feed supplement, de-worming of large and small cattles, cattle health camps etc. among others. And like Amarsangh, close to 50,000 beneficiaries of 15 villages and beyond have gradually warmed up to sustainable agriculture and animal husbandry practices, getting to know modern techniques and having access to hybrid seeds, thereby helping them to make informed

Going ahead, the water resource development and management programme has complemented the above suitably and has likewise resulted in the increase in the storage capacity of water level by 5 million cubic metres. In a region plagued by water scarcity and salinity, the resultant increase acts as a much needed respite.

Working in the areas of Health, Education, Livelihood, Skill Development, Women Empowerment, and Environmental Sustainability, Essar Oil understands and acknowledges that development is long term and calls for focus on more than one factor. A community having access to quality education in schools and with steady source of income cannot function well if they do not have access to healthcare facilities. Similarly, if the skill sets of the women members of the families are honed and put to use, the social and financial conditions of the family will be better than it will be in the lack of it.



Not all heroes wear capes. Some wear sarees too...



At an age, where most of the females are busy looking after their grandchildren. Hetalba proved that nothing is impossible if the desire and intent is strong. Throwing generation gap and social norms to the wind, she joined her daughter at school, and completed her Xtd Std. through the NIOS classes in Mithoi. And, she is not the only one. Following suit are the mother daughter duo of Neeta and Shilpa of Mithoi as well. "We never thought that we would get to study together. But the open schooling programme has made our wish of becoming literate come true." And Hetalba is thrilled that she can help her son in his studies - It has been a dream come true for me. "I am finally able to help my child in studies, and can also guide them with learning."

Like Hetalba, Neeta and Shilpa, a number of primary school students of 15 schools are all smiles too. That's because attending schools is no longer a compulsion, but fun. "You see, we are taught on screens now. It is so much more fun than before." Paayal is referring to the SMART Boards that have been installed in 10 schools under the Gramshiksha programme. While the schools are still limited to the usage of chalk and talk teaching methodologies, the installation of SMART classes in 10 schools in a move towards connecting them to alternate and comprehensive methods of teaching besides retaining the interest of the children in the lessons.

Learning without burning midnight oil...

What makes the Gramshiksha programme unique is that it not only focuses on the Education of children in schools per se, but also addresses the issues related to education beyond the four walls of the classrooms. In a first, the school dropouts are now able to complete their secondary education by getting linked to the National Open Schooling (NIOS). In the FY 2017-18, 201 students enrolled in open schooling, most of who are currently appearing for their final papers. Apart from the dropout children, Gramshiksha is also reaching out to the first generation learners of the villages through the Adult literacy programmes. Functional literacy even though it has functional by name, had been a distant dream for many. Until now.

However, it is not just formal education that we are looking at. ILabss or the Interactive Lab for soft skill development in the ITI of Khambhaliya is another programme that bridges the gap between skill and gainful employment opportunities. In operation since 2016, the programme imparts much needed soft skills and spoken English training to the enrolled students. Close to 800 students have been trained via ILabss. What makes it so very crucial is that while students passing out of the ITI are equipped with the required technical skills, they do not have the essential soft ones to make it to the final cut. ILabss is bridging the gap between the technical and the soft skills, widening the scope for employment generation for the verith.



A love story with fabrics...

And what is it that the stitching centre has in common with ILabss? Operational since 2016, the centre has provided basic stitching training to more than 200 women till date. And much like its above counterpart, the stitching centre is brightening the chances of gainful income generation opportunities by linking the beneficiaries to the requisite skills. What needs to be noted here is that the centre also acts as a much needed platform for social interaction and sharing, besides doing the obvious of teaching and honing the skill set of these women. Most of the women belong to conservative families, where moving out of house to earn a living is not an option. Having the stitching centre at the doorstep has thus not only helped them learn a skill without moving out of home, also meet likeminded women.

And this, is just the beginning to a journey with unending milestones... When like-minded women come together, change is more than just inevitable.



Conserving Environment... one shred at a time.



What if we can work on saving the environment besides training women? And that is what is exactly being done in the waste paper recycling unit. Women are being trained, not only earning a living for themselves but also contributing to the larger cause of Environmental sustainability. The idea behind setting up the project was just that. The ones generated in offices, schools, and surrounding areas are recycled and finished products like paper bags, note books, diaries, and envelopes are made out of the same. The programme is fairly recent, and addition of more products as well as reach out to more people besides is looked forward to, besides creating and raising awareness about Environment conservation and sustainability.

Pure and Pristine...

Meanwhile, environmental sustainability and sanitation are closely linked. Last financial year saw the landmark achievement of Essar Oil constructing ensured 100 percent sanitation in 3 villages, making them free from the malpractice of open defecation. In addition to the construction of individual toilets in households, separate toilets for boys and girls have also been constructed in 15 primary and 5 villages are also under the solid waste management programme under which garbage collection and responsible disposal is being ensured every single day. Not only the interventions have resulted in visibly cleaner surroundings, but over a period of time, the health conditions have also improved, which without any doubt whatsoever forms the backbone of any society.

Looking forward, Essar Oil is keen to not just eradicate the malpractice of open defecation in its stakeholder villages, but in the blocks of Khambhaliya and Lalpur, and subsequently the districts of Jamnagar and Devbhumi Dwarka, contributing towards the larger goal of a cleaner nation.



Salubrious body and mind...

Only when the people are healthy can be live a productive life, and access and availability of healthcare services go a long way in determining the quality of life led by its people. Providing the basic health services are the Community Health Centre in Jakhar, Mother and Child care centre in Vadinar, Mobile Health Van, Specialized Health Camps, Diabetes, Anemia and Hypertension camps, and nutrition support to TB patients. Essar Oil has also supported the malnutrition drive of the Government of Gujarat, bringing 1200 children from the unsafe to the safe zone. Malnutrition is one health issue which is on the radar and we look forward to the complete eradication of the same in the subsequent years.

In the coming years, more focus would also be laid on total elimination diseases in the district and the state, as well on the preventive aspects of diseases. Partnerships with International Organization like the Power of Nutrition will throw light on multiple issues such as iron, folic acid and Vitamin A supplementation, promotion of breastfeeding, management and prevention of acute malnutrition, hand washing with soap, and salt iodization, to name a few.

We at Essar Oil understand that it is unaddressed issues like the above which snowball into diseases with serious implications at a later stage. Accordingly, our health programmes are customized to address them effectively. The health programmes under CSR have impacted thousands of lives in more ways than one, and in the coming years they will not only reach out to more people, but will also work towards addressing more and serious health concerns, paving the way for a healthier and a relatively disease free communities.



Reaching out...

Close to 50,000 families have benefited from agriculture and animal husbandry programmes, more than 100 scholarships haven been provided in the last 5 years and as many as 500 women have been linked to SHGs since the last 2 years. Our continuous interventions on water resource development have resulted in raising the water storage capacity by 5 million cubic metres in the last 4 years, and more than 4 lakh patients have been provided with preventive and curative health services since the last decade. These are some of the programmes and the impacts that they have created. The future, holds much more...

And the journey goes on...

Essar Oil is committed to bring about real, effective, long term and sustainable changes in the lives of the people, not only in the villages that it operates, but beyond that. We at the business understand and acknowledge that development is an all-encompassing process and it is only when that the person till the last mile is benefited that the efforts bear fruit. Meanwhile, the journey goes on....

Incorporated in 1989, Essar Oil Limited is a fully integrated oil company of international scale with strong presence across the hydrocarbon value chain from refining to oil retail. In August 2017, the company was acquired by international investors Rosneft (a leader of Russia's petroleum industry and the world's largest public oil and gas company by liquid hydrocarbon production and reserves) and an investment consortium comprised of global commodity trading firm Trafigura and UCP Investment Group.

Essar Oil owns India's second largest single site refinery at Vadinar, Gujarat with a current capacity of 20MMTPA. It is one of the world's most modern and complex refineries with a complexity of 11.8, which is amongst the highest globally. The refinery is capable of processing some of the toughest crudes and yet produce high quality Euro IV and V grade products. Essar Oil has become the fastest growing retail business chain in India with the largest private sector fuel retail network. The company has over 4,500 operational outlets spread across India and more than 2,600 outlets at various staces of completion.



Essar Oil Limited

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