

SKF

SKF Care

Through a collaborative approach of working with the communities, SKF India shall continue to grow our reach beyond business and make even greater impact on those whose lives we touch as we move forward towards further development and expansion.

SKF Group

SKF is a leading global supplier of bearings, seals, mechatronics, lubrication systems and services which include technical support, maintenance and reliability services, engineering consulting and training. SKF is represented in more than 130 countries and has around 15,000 distributor locations worldwide. Annual sales in 2013 were SEK 63,597 million and the number of employees was 48,801. SKF Group started trading operations in India in Kolkata in 1923 and since then the Group's operations have been consolidated into SKF India Limited. SKF India also has an associate company called SKF Technologies (India) Pvt. Ltd providing Sealing Solutions and Industrial Bearings. The company has manufacturing plants in Pune, Bangalore, and Haridwar.

SKF and Sustainability

It is the minimum requirement from our stakeholders that we are accountable for the social and environmental impact of our actions, whilst continuously delivering excellent and sustainable financial performance. Our approach to sustaining growth while meeting environmental and social challenges is to work determinedly to integrate the long-term sustainable development approach into our business practices and processes, as well as to the products and solutions we offer to the market and industry.

SKF Care – Defining Sustainability in SKF and turning it into practical actions



SKF Care defines our approach. It incorporates four fundamental cornerstones: business, the environment, employees and the community which serve as critical factors by which we sustain our success and growth over the long-term

- Business Care - is built on a clear and dedicated customer focus and on delivering a strong, sustainable, financial performance and the right returns

for shareholders. These results should be achieved in accordance with the highest standards of ethical behaviour.

- Environmental Care - focuses on the Group's responsibility to continually strive to reduce the negative impact on the environment from our own and our suppliers operations. SKF Beyond Zero combines this with the strategy to improve customers' environmental performance through products, solutions and services that improve energy efficiency and reduce environmental impact. These are defined, measured and verified through inclusion in the SKF Beyond Zero portfolio.
- Employee Care - assures a safe working environment and promotes the health, education and wellbeing of our employees. Finally,
- Community Care defines our intention to make positive contributions to the communities in which we operate.

SKF India Community Care Vision and mission :

As an organization that is continually scaling up in terms of business, reach and impact, SKF India has in place a highly evolved community care program, which enables us to actively and effectively engage with communities outside the organizational charter. We are committed to ensuring that our community care program makes a meaningful difference in the lives of the communities we touch, across our regions of presence. We are constantly striving, through our myriad efforts, to bring about a positive change in the lives of these communities. And we are working consistently, through our business units, to ensure betterment of the Indian society through empowerment of individuals in underprivileged communities that are in touch through our business operations and location facilities across India.

SKF India's vision guiding the community care program is - "To Create a Positive change in the life of the communities neighbouring our operation , and create a meaningful difference from recipients perspective "

The Mission: Based on the above vision, the SKF's community care program is initiated with a mission of working with underprivileged communities neighboring our operations. Three broad focus areas identified are as under – Education – holistic education of underprivileged children
Empowerment - skill and vocational training for youth
Environment – protection through sustainability initiatives

SKF Sports Academy:-



In line with the vision and mission as stated above, the objective of the Sports Academy initiatives is to provide opportunities to children from the underprivileged background for nurturing sporting career as well as a holistic development through sports activities.

The academy is currently hosted on SKF's two sites in - Pune - at SKF India Pune Factory Premises

Ahmedabad – in midst of city at Bakeri Ground in collaboration with Kahaani Sports academy
The SKF sports academy Pune provides full time coaching and development through professionals into two main sport areas: Football and Cricket. The children were selected from nearby Pimpri Chinchwad municipal schools. The first batch comprising 35 boys commenced in 2005 for cricket and football coaching and the boys graduated on December 2011 with certification and a grand farewell.

The association did not end there, and five top players from the cricket academy have been further sponsored for three years to represent one of the prestigious local clubs - Deccan Gymkhana Club with further coaching and sponsorships to play in district and state level tournaments. Expanding the reach further to inclusion of Girls in sports like hockey , In 2007, the 33 girls were inducted in the hockey team and they have graduated in December 2011. The batches for cricket and football teams have been inducted with 35 boys in each stream for the period of 2011 to 2015. Football is a game rarely played by girls in India and to provide this additional opportunity to them , In 2014, a new batch of girl's football team consisting of 30 girls has been inducted in the SKF Sports academy Pune for the period of 2014 to 2019.

SKF Sports Academy, Ahmedabad : SKF started its operations in Ahmedabad with Large Size Bearings Factory . With this, it was decided to start yet another sports academy at Ahmedabad. It was inaugurated with partnership with local Kaahani sport academy in Ahmedabad on 30 Jan 2014. This academy now has 30 boys selected from municipal schools and belonging to the lesser privileged sections of the society from nearby localities selected in same way as described above. The players undergo quality coaching and training at a ground in Bakeri city, Vejalpur under certified football coaches of Kahaani sports academy.

Sports Academy Implementation mechanism

Selection Process : The selection process includes the SKF CSR team and coaches who scout for talent from government schools and find out the interest, aptitude & skills of children on basis of pre-defined parameters. Once admitted, children remain with the academy for 5 years, and follow the set curriculum. The children are provided sports gears, and all other facilities, and during registration process their parents are fully involved, and it is ensured that they also get aligned to whole initiative.

Practice & Tournament : Once the children are selected they undergo two hours regular practice thrice a week by professional (C & D grade) football coach at the SKF sports academy ground at SKF Pune and Kahaani sports academy ground in Ahmedabad. The teams are encouraged to regularly participate in city, state, interstate & international tournaments.

Unique opportunity for exposure on Global level tournament: Gothia Cup at Sweden



Gothia Cup in Gothenburg is the place where the world's youth gather during one week every year in July. It is the world's biggest and most international youth football tournament. More than 10,000 players, leaders and parents from all over the world are creating one of the biggest events in the world. SKF Sports academy India Team has been participating in Gothia Cup since past 4 years. The Team of our sports academy children travels to Europe – Goteborg and participates in this tournament . This has been fully sponsored by SKF and it provides a unique opportunity to these children not only to participate in the international tournament, but also provides exposure to other part of the world. This contributes to their overall personality development.

Holistic development program – an integral part of sports academy :-

SKF India believes in overall development of the children. Programs on health, academic, personality development are underway under this initiative. Additionally parents counselling , skill development and mentorship programs are also conducted.

Going ahead SKF India aims to increase reach of SKF Sports academy initiative to all its 4 manufacturing locations and plans are under anvil to start the SKF Sports academy at Bangalore and Haridwar by end 2014.

Location based activities

Lending a caring hand in Uttarakhand –

When flash floods wreaked havoc in the northern Indian state of Uttarakhand in July 2013, the scale of disaster was immeasurable. Thousands were killed as entire villages were wiped out, while countless were reported missing following the tragic catastrophe. Pained by the extent of the losses, we, at SKF India, decided to step in with our caring hand. Financial aid was a major need of the day and our employees across the nation voluntarily made cash donations which were equally matched by the Company, resulting in total aid of ` 2.4 million. SKF India also went a step ahead to contribute machinery, tools and equipment worth ` 1.2 million towards the rebuilding and rehabilitation of an Industrial Training Institute (ITI), which was completely ravaged by the floods, in Srinagar, Uttarakhand.



Support to Samarthanam, Bangalore:-

SKF employees extend support by visiting Samarthanam NGO and helped them in creating books for visually impaired by audio recording .The students from Sarthanam NGO also visited SKF Bangalore factory and GTCI facility and interacted with employees.

Children home Udyogdham at Pune :-

A website was developed by an SKF employee to support to Udyogdham, Pune, a home for the children of leprosy-affected patients.

Kerala Village at Ahmedabad:-

SKF Ahmedabad collaborated with nearby industries and sponsored education and cultural program at Kerala Village . SKF organized 2 Blood Donation Camps in same area .

Vatsalaya Vatika at Haridwar :

The Employees of SKF Haridwar regularly visit this orphanage and share joy of various festivals like Diwali , Christmas etc. SKF Haridwar also undertook relief work in collaboration with CII at Haridwar during various occasions by distributing solar lamps , and other humanitarian aid to villages nearby.