

BEAT DIABETES:

Diabetes is growing at an alarming rate and currently affects over 366 million people worldwide. Landmark Group adopted the 'Beat Diabetes' initiative with a focused view to spread awareness on the causes, effects and dangers of the condition. Launched in 2009, the initiative today encompasses seven countries - UAE, Kuwait, Oman, Qatar, Bahrain, KSA and India. As part of the initiative Landmark Group conducts year round activities and these cumulate with the Beat Diabetes Walk organized in November - World Diabetes Month. Last year the Group organized a series of walkathons in 7 countries, which drew the participation of over 45,000 people, and a huge drive to provide free blood glucose tests. The Group have also partnered with several organizations, including the International Diabetes Federation (IDF), and local institutions in every country, to spread awareness about diabetes. In India alone, more than 43,000 persons across Bangalore, Mumbai and Delhi/ NCR took a free blood sugar test as part of the campaign.



LANDMARK INSTITUTION FOR SKILLS TRAINING (LIST)

Building on the good start, LIST has, through its own virtual training centres & collaboration centres with Don Bosco, so far trained more than 4,000 under-privileged students on various skill sets like Tailoring, Computer Basics, Basic Electrical skills, Life Skills & Spoken English, Retail & Hospitality.

While placement assistance has been extended to all students, LIST extends its assistance even beyond placement by helping them settle down comfortably in their jobs & by mentoring them. LIST has also carried out, under the Sahayog & Vikasana schemes, Life Skills & Industry-based training across 17 Government colleges falling under 5 regions of the Karnataka Department of Collegiate Education (DCE). English Communication Skill Training was also carried out at Government ITIs.



Founded in 1973 in Bahrain, the Landmark Group is one of the largest and most successful retail organizations in the Middle East and India. An international, diversified, retail and hospitality conglomerate that encourages entrepreneurship to consistently deliver exceptional value, the group operates over 1500 outlets in 19 countries and employs over 40,000 people.

The Landmark Group is represented in India by Lifestyle - India's leading department store chain, Home Centre - contemporary furniture & homeware stores, Max - chain of value fashion stores, Auchan - Super & Hyper Markets, Splash - high street fashion stores & Gloria Jeans Coffees.

LIFE TRUST

LIFE Trust is a dynamic organisation striving to change the destinies of the underprivileged children with a vision to make 'School Chalo' the mantra of every child in India. This Landmark Group initiative partners and supports the public school system in improving the quality of education through creative and effective programmes. With 10 Secondary Municipal schools directly under LIFE Trust through adoption and a total of 135 schools through outreach, we are hugely impacting deprived kids numbering over a lakh. Our 'Roshni' destitute homes impart holistic training and the 'OUR HOME' orphanage is the shelter to children between 12-17 years. Through LIFE Pathshalas that educate children in tent schools providing value-based education combined with 1214 Anganwadis imparting vocational training in various fields, we are leaving no stone unturned to ensure that women and children lead a life of financial and social stability.



ENCOURAGING CREATIVITY



INTRODUCING TECHNOLOGY

