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Embassy Cares: Our Covid-19 Relief Initiatives

A Message from Aditya Virwani, COO, Embassy Group



Despite so much time having passed since the onset of the Covid-19 pandemic, we are still left reeling from the enormous impact it's had on the course of our lives over the past few months.

Throughout and post the national and state lockdowns, we have seen humanity come together to support those disproportionately affected by

the virus - the poor, the marginalised, our migrant workers, daily wage earners, and our frontline and healthcare workers. With thousands left homeless around the country, they have continually found it challenging to get access to necessities including food. The pressing demand of the hour remains protecting our underprivileged communities and families.

At the very core of Embassy's ethos is support for our communities. Consistent with those beliefs, I am very pleased to share the various initiatives that the Group has undertaken during this trying period across the country.

Committed to serving the underprivileged, under the Embassy Cares program, over 5,60,000 meals have been distributed to daily wage workers, migrant workers and their families across locations in Bengaluru and Maharashtra. In addition, with our police and healthcare professionals at the forefront of this fight, we are grateful for the opportunity to serve them as they work night and day to contain the spread of the virus.

Our employees at Embassy have also played a vital role in assisting those in need, donating ₹72 lakhs from their salaries towards Covid-19 relief efforts. Under our Corporate Connect program, we were able to mobilise our business park corporate occupiers to partner with us, committing ₹82 lakhs towards our wide-reaching collaborative relief initiatives.

As we collectively grapple with the pandemic, we can each play a role in this fight and emerge from it stronger than ever. We look forward to continuing to support those in need and at our frontlines as we cope with the challenges created by these new and uncertain times.

Doing our Bit | 5,68,000 meals provided

Distribution of Dry Rations & Cooked Meals

Central, East & North Bangalore | Karnataka
Bhiwandi | Maharashtra



3 rounds of rations for the students of our adopted Government Schools and their families



Dry rations for migrant workers, daily wage earners and their families in 17 geographies in Bangalore & Maharashtra



Over 66,500 cooked meals for daily wage workers and healthcare professionals in 3 geographies in Bangalore

Shaina Ganapathy, Head of Community Outreach, Embassy Group, distributes rations to a student at one of Embassy's adopted Government Schools.





Representatives from Embassy Office Parks hand over PPE to the Mumbai Police force

Supporting Police Forces & Healthcare Workers Pan-India

Bangalore | Mumbai | Pune | Noida | Chennai

At the forefront of containing the pandemic, Embassy Office Parks has instituted a variety of initiatives for police personnel across the country to aid them in conducting their duties in a safe and sanitary manner.

Personal Protective Equipment

50,140

Hand Sanitizers

1,57,300

Protective masks

1,50,400

Nutritional snacks

6,500

PPE kits

in collaboration with IndusInd Bank to the doctors and healthcare workers of the BMC Covid Centre NSCI in Worli, Mumbai

5,000

Multivitamin supplements to police personnel in Pune

7,200

PPE kits to police forces in Mumbai

900

Protective glasses to the police forces in Bangalore

11 hydration stations across the country

Open since the beginning of the lockdown at city-based Embassy offices where police personnel can receive drinking water, snacks, coffee and tea, access to first aid, sanitisers and toilets.

Testimonials



"It truly means a lot to receive the support of corporates such as Embassy Group. These initiatives have demonstrated tremendous faith and confidence in the efforts we've undertaken during the pandemic and has also increased their expectations of the quality of our continued support."

Mr. Bhaskar Rao
Commissioner of Police,
Bengaluru City



"Cognizant has a long history of contributing to the health and well-being of communities through its foundations and its employee-led volunteering program outreach. We are honored to be a part of this initiative led by Embassy to ensure the safety of students in times of an unprecedented pandemic. Providing hand sanitizers to hundreds of thousands of students taking SSLC examinations across the state is key to ensuring that the pandemic does not come in the way of an important educational milestone for them."

Deepak Prabhu Matti
Head of Cognizant Outreach





Representatives from Embassy and Cognizant Technology Solutions present Sri. S Suresh Kumar, Minister of Primary & Secondary Education, Government of Karnataka with sanitizers for the 2020 SSLC examinations.

Support for the Department of Education **Karnataka**

Embassy Group stepped in to ensure the health and safety of the around 9.2 lakh students, invigilators and evaluators attending this year's Karnataka SSLC examinations. Through a joint initiative with L&T Technology Services, AXA XL Business Services, Cognizant and Cerner, Embassy donated sanitizers for every day of the exams.

In Bangalore, Embassy also provided dispensers, protective gloves and temperature gauges to our adopted Government Schools, as well as conducted deep cleaning and sanitization of the exam halls and school grounds.



“Embassy, Cerner, Cognizant, L&T Technology Services and AXA XL have all collaborated on this initiative. They have distributed close to 75 lakh rupees worth of sanitizers to all the examination centres across the state. So, in this team effort, we will win this war against the coronavirus. We thank you for your great service to society.”

S Suresh Kumar
Minister of Primary and Secondary Education, Government of Karnataka



Safeguarding the Health of Government School Students

Bangalore and Pune

In the years that Embassy has been working in Government Schools and providing annual health check-ups, we noted that attendance levels in schools were continuing to drop, recurring conditions were observed each year, and a that there was a general lack in understanding of preventative measures to combat common health problems.

The onset of the pandemic has made it more important than ever before to imbibe preventative awareness into the daily mindset of the students we impact. We provided health kits containing re-usable masks, soap, handwash, shampoo, laundry soap, a toothbrush, toothpaste, a tongue cleaner, nail clippers, a comb and Dettol to 8,400 students across 34 Government Schools.



A Unique Collaborative Model for Change

Despite a growing conviction amongst corporates that success in business is tied to engagement in social progress, the challenge remains that to effect true social transformation in India is beyond the scope of one company or initiative: collaboration is the key to future success as we enrich networks to improve communities.

In addition to robust local Government and NGO partnerships, Embassy Group has initiated a unique platform called 'Corporate Connect'. With three Business Parks in Bangalore and 200+ Corporate Occupiers, we aim leverage our business relationships to champion inter-company collaboration towards achieving more impactful social development. A strong, aligned focus in partnering together, identifying innovative solutions, executing projects and bringing in the involvement of stakeholders is the path we see towards sustainable impact.

Our partnerships with corporate occupiers have played a crucial role in providing targeted program support, infrastructure and health solutions across Government Schools in Bangalore.

Strategic Goal

In line with the brand promise, build a suitable eco-system and actively contribute to the social, economic and environmental development of the communities in which we operate.



Education & Well-being

EMPOWER students of government schools with the skills for self-development and future employability through holistic health and innovative learning programs.



Sustainable Infrastructure

Drive positive change by providing infrastructure-based solutions to ENHANCE basic amenities in and around Embassy communities and Government schools.



Community Engagement

Champion initiatives through collaborative projects that ENGAGE Corporate clients, employees, residents, government and external stakeholders for increased impact.

A Message from Shaina Ganapathy, Head of Community Outreach, Embassy Group

Together, we can do more. Drawing together leaders in social impact from across the private and public sectors on a common platform to discuss shared challenges and visions, we have mobilized 21 corporates to partner on 41 projects for community transformation.

With the magnitude of the crisis being faced due to the pandemic, particularly for the underprivileged members of our society, it is imperative that we should join hands to continue to scale Covid-19 relief initiatives and beyond.

If you would like to learn more about our initiatives, contribute or collaborate, please do visit www.embassyindia.com or reach out to me at shaina@embassyindia.com

Let us come together to show how much we care.
Looking forward to your support.

