



Vicat, France



VICAT IN INDIA

Vicat is a pioneer in cement since its invention by Louis Vicat in 1817. Vicat Group, France is a global cement organisation with offices in 11 countries. Vicat in India functions in 3 verticals - **Cement (2 cement manufacturing companies - Bharathi Cement Corporation Pvt. Ltd. and Kalburgi Cement Pvt. Ltd.), Aggregates and Polymers** with a team of over 850 professionals striving to produce and deliver one the Superior Quality Cement. **Bharathi Cement is the flagship brand of Vicat Operations in India.**

CSR

14 VILLAGES SURROUNDING BOTH OUR MANUFACTURING LOCATIONS ARE BENEFITED UNDER OUR CSR ACTIVITIES. **OUR CONVICTION AND EFFORTS TOWARDS INCLUSIVE GROWTH**

CSR Philosophy

As an organisation committed to highest standards of operation, Vicat in India under its **Corporate Social Responsibility** mandate shall focus on identifying projects in response to the felt needs of the community in diverse areas of Infrastructure development, Healthcare & Sanitation, Education & Skill Development and other allied areas as identified from time to time.

Our Core Interventions

Aligning to the provisions stipulated in the **Companies Act, 2013** (amended) our projects primarily includes **Infrastructure, Education, Healthcare & Sanitation and Skill Development** leading to community's well-being in the surrounding villages of our manufacturing locations.

INFRASTRUCTURE

14 KMS CONCRETE ROADS

06 KMS CEMENT & GRAVEL ROADS

12,000+ VILLAGERS BENEFITED

Community hall and bus shelters

Drawing a thin line between a city and a village

Rural Infrastructure is not only a key component of rural development but also important in ensuring sustainable poverty reduction programme. The proper infrastructure in rural areas improves its economy and quality of life promoting better productivity, agricultural income and employment. To augment infrastructure facilities in 14 villages abutting the 2 cement plants, some of the key milestones include:

- 14 kms of concrete roads and 6 kms gravel roads laid in 14 villages
- Improved school infrastructure in 4 villages by increasing the number of class rooms,



- building a secured compound wall and separate toilets for boys and girls
- Community Hall and Bus Shelters
- LED Street Lighting

Key Impact: A well knit road connectivity within a village ensures clean environ, healthy living, improved physical visibility leading to an easy access to markets, services, opportunities and overall prosperity

care comprising of doctor consultations, investigations and medicines at no cost. **15,000+ consultations** have been held in the clinic.

At **Kalburgi Plant**, a Primary Health Center was set up at Chatrasala. Around **200+** people are benefited from the clinic every month. A dedicated doctor and a gynaecologist are available here. The medicines are dispensed at no cost.

HEALTH AND SANITATION

Adequate sanitation, together with good hygiene and safe drinking water are fundamental to good health and to social and economic development. Hence, the 3 areas - health, water and sanitation have been considered for a holistic change.

Health Care

Electronic Primary Health Center (ePHC)

3000+ Benefited till date
Medical camps conducted periodically

Specialists for on-line consultations.
Medicines are provided at no cost.
Established Primary Health Centres.



Drinking Water Plants

10 REVERSE OSMOSIS PLANTS

10,000+ Villagers benefited with employment apart from safe drinking water



Providing Water, the driving force of life

Safe Drinking Water was a major concern of the villages around both the plants. To address this perennial issue, 8 safe drinking water plants were set-up. The objective was to provide safe

Providing the best health services

At **Kadapa Plant**, an **Electronic Primary Health Center (ePHC)** was set up in Sep'15 for the 9 villages providing world class primary health



and clean drinking water and create awareness about water conservation. The RO plants also act as a source of income.

Sanitation

100 LOW COST INDIVIDUAL TOILETS

Constructed for individual homes

EXCLUSIVE TOILETS FOR WOMEN

The first step towards a healthy environment

Lack of Sanitation & Hygiene has a range of health and environmental problems making an unhygienic & unhealthy environment affecting daily lives leading to loss of opportunities to earn or gain an education. Vicat in India initiated the **Individual Sanitary Latrine Program (ISL)** under the Swachh Bharatiya mission constructed **100 low cost toilets** for individual households in 4 villages of both the plants and **2 Community Toilet** blocks only for women.

Key Impact: We concentrated on discouraging and stopping villagers from open defecation along with educating them on the health and hygienic hazards. Providing individual toilets has led to less open defecation resulting a more healthy, hygienic and clean living conditions for the villagers. This has also helped them to maintain their privacy.



EDUCATION



Digital education is integrated into the curriculum

2 schools curriculum aligned to CBSE board



Scholarships are awarded



Creating better citizens for a better tomorrow

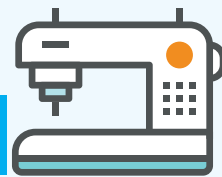
Education is extremely essential to build a better civilised society. Education nourishes and moulds an individual's future. The aim is to promote soft and hard infrastructure. Hard infrastructure takes care of the construction and repairs, furniture, electrical fixtures, water facility and separate toilet blocks for boys & girls etc. While the soft infrastructure is more focussed on the overall growth of the child in terms of personal, behavioural and attitude while honing their inner talents and skills. Some key activities are:



- 2 DAV Educational Institute run schools are aligned to CBSE imparting quality education in both plants having about 400 children
- Digital education is integrated into the current curriculum as per CBSE making education interesting through interactive audio video content
- Uniforms, Notebooks, are made available each year for the children in the Government run schools of the neighbouring villages
- Scholarships are awarded to meritorious students

Key Impact: Providing quality education and hard infrastructure has opened up new vistas endowed with enriched capabilities, behavioural changes and overall development of a child. Our endeavour is to make the child face the competitive world with confidence.

SKILL DEVELOPMENT



WOMEN 18-35 aged

Training centres for the women to hone their skills in tailoring, embroidery and candle making to make them independent

85+ women

Trained in tailoring and embroidery

2 months

Intensive training on select programs by qualified trainers

Courses are aligned to **National Skill Development Corporation**, Ministry of Skill Development & Entrepreneurship, Government of India.



Encouraging to face the world confidently

Our endeavour is to make sure that every adult, man or woman in the village is independent and earn a living and self respect.

Our course are both aimed at men and women equally. But, majority of the respondents were women and hence we designed specific women centric courses in the phase one of this project.

Women face many social challenges today. Empowering women to participate fully in economic life across all sectors is essential to build stronger economies, achieve internationally agreed goals for development and sustainability, and improve the quality of life for women, men, families and communities. Some of the salient features of the program are:

- Skill based training for the women of 18-35 age group
- Our focused training areas include tailoring, embroidery and candle making
- 2 months intensive training on programs by qualified trainers
- All courses are aligned to National Skill Development Corporation, Ministry of Skill Development and Entrepreneurship, Government of India.
- Establish work linkages for the trained women and create opportunities for self employment through micro enterprises and jobs in private agencies
- 60 women in tailoring and 25 women in embroidery are trained

