



## TOUCHING LIVES, ADDING VALUE



As one of India's largest trading companies under the Govt. of India, MMTC consistently plays the role of a good corporate citizen by embracing responsibilities that extend beyond its financial performance. It has remained a constructive partner in the communities it operates in by conducting its business in an economically, socially and environmentally sustainable manner, thereby encouraging a positive impact on the planet and its people at large. In this way, over the years, the Company has earned immense Trust and Goodwill of its stakeholders.

To ensure that MMTC's efforts are fully cognizant of and responsive to emerging development challenges, we have been acting as the promoter, partner, and facilitator of various 'giving back'

initiatives by channeling our resources into three core areas; addressing infrastructural needs in the health and education sectors, towards environment conservation, and providing relief and restoration in times of natural calamities.

Even in the absence of an official mandate, CSR was introduced as a policy during 2006-07 with a focus on being a business committed to its corporate social responsibilities. The modalities of the policy have been modified over the years in accordance with the CSR & Sustainability guidelines issued by Department of Public Enterprises (DPE) from time to time, but its essence has remained the same - contribution to the society & environment. With effect from April 1, 2014, this policy has been modified to ensure that CSR activities are conducted in accordance with Section 135 of the Companies Act 2013.

More recently, in response to the call by Hon'ble Prime Minister for Swachh Bharat Abhiyaan, we have contributed towards the creation of sanitation facilities in Delhi and have constructed toilet complexes in a JJ Cluster in Haiderpur, Delhi in association with Sulabh International. Initiatives have been taken to segregate and recycle waste through an NGO that uses the proceeds for the education of underprivileged children. We have also initiated voluntary cleaning drives at MMTC offices and residential colonies and the employees have come forward in support of this mission.

MMTC has contributed immensely towards the promotion of education with the creation of classrooms, drinking water and sanitation facilities in schools to facilitate education of the girl child, it has provided skill development training, promoted public healthcare in rural and tribal areas of Odisha, etc. and responded to relief needs during calamities.

As part of its sustainability initiatives, MMTC has promoted the use of solar energy based lighting, livelihood creation and installation of energy efficient systems. The gamut of activities undertaken reflects our commitment to make business decisions with due consideration to the long-term impact on the communities in which we operate. The employees of MMTC also strive to imbibe this commitment in their work, thus upholding the CSR spirit of the Company. In fact, MMTC's tagline "Touching Lives, Adding Value" aptly summarizes the Company's CSR vision.

Ved Prakash  
Chairman and Managing Director

MMTC is a Central Govt. Public Sector Enterprise, under the Ministry of Commerce, Govt. of India, and one of the largest trading companies in the country. It was incorporated in 1963 as the Minerals & Metals Trading Corporation to deal with export of iron ore and import of metals. During the past 52 years the Company has grown into a corporate giant with operations in diverse sectors like agro, power, fertilizers, coal and hydrocarbons, steel, precious metals, etc. besides the minerals and metals with which it was initially entrusted. Exploring opportunities with a passion to excel placed MMTC at the pinnacle of glory, and the Company has contributed substantially to the growth of international trade in India.



### Embracing Success

A Miniratna category-I CPSE, MMTC is the first Public Sector Enterprise to have been accorded the status of 'Premier Trading House' by the Govt. of India for long standing contribution to exports. Over the years, the Company has emerged as India's single largest importer and supplier of bullion, the single largest importer of non-ferrous metals in the country, a leading exporter and importer of agro commodities, and a major player in coal and hydrocarbons.

### Partnering Progress

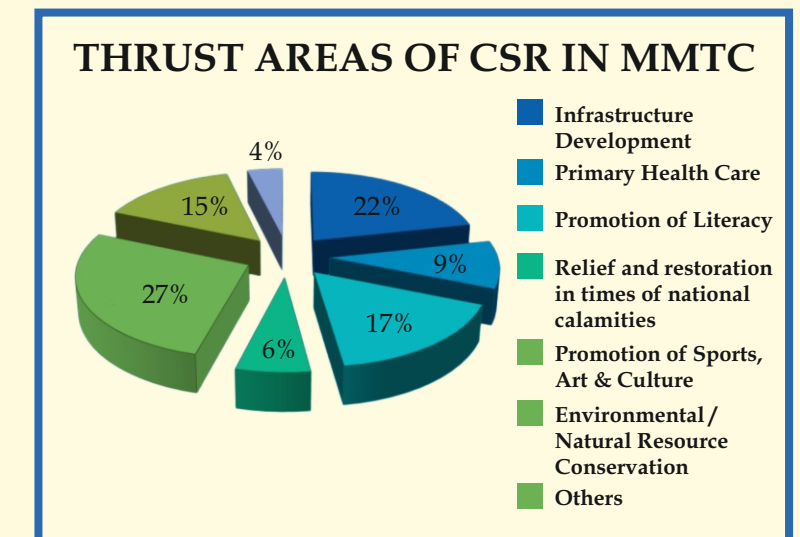
MMTC has made its presence felt not just in India but also abroad. The Company commands coverage in over 55 locations across India through its offices, warehouses, port offices and retail outlets. It operates 11 regional offices in major cities and ports. Its trade activities are widely spread across various countries in Asia, Europe, Africa, Middle East, Latin America and North America. MMTC has promoted a wholly owned subsidiary - MMTC Transnational Pte. Ltd. (MTPL), Singapore, and has also established a foreign office at Johannesburg in South Africa as part of its global expansion strategy.

### Corporate Mission

As one of the largest trading companies of India and a major trading company of Asia, MMTC aims at improving its position further by achieving sustainable and viable

growth rate through excellence in all its activities, generating optimum profits through total satisfaction of shareholders, customers, suppliers, employees and society.

## AN OUTLINE PERSPECTIVE OF MMTC'S CSR INITIATIVES



MMTC has consistently played the role of a responsible corporate citizen and has demonstrated its deep commitment towards Corporate Social Responsibility practices by conducting its business in an economically, socially and environmentally sustainable manner.

The CSR Policy of the Company is in accordance with the CSR/Sustainability guidelines issued by Department of Public Enterprises (DPE), Government of India from time to time. Even in the absence of an official mandate regarding CSR activities, MMTC adopted CSR as a policy initiative long ago in Sept. 2006, effective from 2007-08, and allocated 1% of retainable profit of previous year for undertaking CSR activities. In 2010, The Department of Public Enterprises (DPE) issued detailed guidelines on CSR for adoption by CPSEs. MMTC adopted these guidelines and realigned its CSR policy accordingly. These were followed by DPE guidelines of November 2011 and April 2013 which were again duly adopted by MMTC. With effect from April 1, 2014, MMTC's CSR activities are being conducted in accordance with Section 135 of the Companies Act 2013.

Special emphasis has been laid on education, health care, promotion of art & culture and community related activities, besides providing relief in times of natural calamities.

The CSR initiatives of the Company have been in line with the UN Millennium Development Goals, even if on a small scale. MMTC's focus activity areas have included literacy promotion - especially of girl child - through creation of educational infrastructure such as drinking water & sanitation facilities in Govt. schools, healthcare for persons living in remote areas, conducting skill development programmes and other such measures for employment generation and creating avenues for self-employment/employability, distribution of assistive devices to differently-abled persons, etc. As part of its sustainability

initiatives, MMTC has promoted the use of solar energy based street lighting, livelihood creation, and installation of energy efficient lighting systems. Our commercial venture of setting up a Wind Energy Farm in Karnataka State is a part of our commitment to invest in businesses that are environment-friendly and sustainable. MMTC therefore continues to play the role of a constructive partner in the communities in which it operates.

## MAJOR INITIATIVES INFRASTRUCTURE DEVELOPMENT



- Promotion of literacy through partnership in the Govt. mid-day meal scheme by providing delivery vehicles, automatic Roti-making machines and utensils for kitchens of ISKCON at Delhi-NCR, Jaipur and Palwal and at AkshayaPatra, Ahmedabad
- Assistance in providing infrastructural recreational facilities and computers in schools in Delhi to ensure quality education is imparted in schools
- Creation of classrooms, drinking water & sanitation facilities to facilitate education of girl children at schools in Odisha, Chennai

## EDUCATION AND SKILL DEVELOPMENT

- Creation of a bakery unit for autistic persons in association with NGO Action for Autism
- Mobile Therapy Van/Instruments for physically challenged students of Music Therapy Trust
- Skill development training in stitching, photography, computer and multi-media, imparted to women belonging to economically weaker sections through NGO Chinh
- Creation of self-employment/employability in Odisha, through vocational training programs, for 100 women in Odisha and for 730 local youth in Barbil, Jajpur and Goa
- To promote public healthcare in rural areas, scholarships are being awarded to meritorious but socially and economically weak students pursuing professional education in Public Health Management.

## HEALTHCARE



- Free health/eye check-up camps conducted for residents of slum areas in and around Delhi /NCR and Odisha
- Camps conducted in Kolkata and Delhi for distributing assistive devices to differently-abled persons
- Mobile Medicare Units in remote areas of Lakhimpur, Assam, Odisha and Rajasthan to provide emergency medical services to the needy/aged
- Provision of medical equipments and free OPD for District Red Cross Society, Ramakrishna Mission in Purulia, Rajdhani Charitable Eye-care & Medical Centre, etc.
- Free Cancer screening/ Mammography conducted through Indian Cancer Society for women belonging to economically weaker sections
- Free Polio-eradication vaccination mission through Rotary International, Chennai
- Support to day care centers for sheltering poor children, the most vulnerable section of society, and for their food and nutrition

## RESPONSE TO NATURAL CALAMITIES

- Contribution towards relief of those affected in Orissa cyclone, Gujarat earthquake and Bihar flood
- Contribution towards relief work at the time of cloudburst in Leh
- Distributions of blankets to the poor to enable them to deal with the severe cold in Delhi, Chandigarh and Rajasthan.

## PROMOTION OF SOCIO-CULTURAL ACTIVITIES

- Promotion of art towards the preservation, dissemination and development of our historical and cultural heritage
- Promotion of culture to help inculcate and restore national harmony and spread awareness about the culture diversity of Indian states
- Promotion of sports and young talent; eg. MMTC supported the Shahabad Hockey Centre with infrastructure facilities and also felicitated the winners of the XIX Commonwealth Games in 2010 and the Junior Women's Hockey Team in 2013. The Company has associated with the Sher-e-Kashmir Golf Tournament and the Suryaprava-Mega Cycling Marathon for promotion of sports in the past.

- Promotion of Indian Classical Music through Spic Macay's Music in the Park concerts

## AFFORESTATION

- Promotion of large scale plantations in and around the mining and operational areas
- Tree plantation drives also undertaken in and around the Company's residential complexes at various locations

## ENERGY MANAGEMENT



- Wind power energy generation, a clean and environment friendly source of energy, in Karnataka
- Installation of solar street lighting system at Baragadia Village in Jajpur with M/s OREDA

## WATER MANAGEMENT

- Rain water harvesting at Regina Mundi High School in Chicalim, Goa with the support of the Village Panchayat.
- Construction of check dams in Odisha
- Revival of water body in association with FORCE, an NGO working towards conservation and proper utilization of water resources.
- MMTC has also successfully undertaken the task of recharging a water body at Rangpuri Pahari.

## WASTE MANAGEMENT

- Recycling of waste and provision of mobile shredder in association with CHINTAN, Environmental Research & Action Group
- Solid waste management initiatives in Bellary by provision of waste dumpers, etc.

## SWACHH BHARAT ABHIYAAN



- Voluntary cleaning has been initiated at MMTC offices and residential colonies and all employees have come forward and supported this mission.
- MMTC has contributed towards construction of toilets in JJ Cluster, Haiderpur, Delhi in association with Sulabh International.

➤ In the next 5 years, the "sanitation and clean drinking water" initiative will primarily be undertaken in schools, especially in schools for girl children, as lack of this facility often results in students dropping out

➤ MMTC has initiated necessary steps to weed out old files and keep only those files essential for the day-to-day functioning of the organization. Digitization of records is also in consideration.

➤ MMTC is encouraging its employees to take up volunteering with NGOs engaged in keeping the environment clean and green, wherein they can undertake voluntary cleaning of around 100 hours in community premises near their respective homes or office.

➤ At the MMTC residential colony in New Delhi, steps have been taken to ensure segregation of waste to promote recycling and steps will be taken to "compost" waste and use it for horticultural purposes.

## Steps Taken Towards Creating CSR Awareness among Employees

To generate awareness about CSR activities, employees have undergone training on CSR provided by reputable institutes like IIFT, IPE etc. The Regional Heads make presentations from time to time to the employees to make them aware of the work being done by MMTC under the CSR Scheme. There is strong regional participation in CSR activities as proposals are invited from each Region. Upon the projects being approved, the concerned office undertakes the project and ensures its timely completion through proper monitoring. The progress of the project is reported to the Corporate Office at timely intervals.

Employees are encouraged to volunteer their services in initiatives like Medical Health Camps. The CSR activities also get a wide coverage in the In-house magazine 'Spectrum' so that all employees are knowledgeable of the CSR activities being undertaken by the corporation.

**MMTC is aware that it cannot remain sustainable unless it co-exists with society and the environment as a responsible corporate citizen and meets the expectations of its stakeholders through its activities. And therefore, the Company's tagline 'touching lives, adding value' aptly summarizes its CSR vision.**