

Setting Progressive Benchmarks

Bringing Diverse Perspectives Together

Participants from government, business, academia, NGOs, media houses, and subject matter experts participate to bring about diverse perspectives to the platform. Picking up lessons, learnings and ideas is essential as an immediate outcome from such interactive sessions at Knowledge Series. Discussing details of issues, concerns, and direction for further action. The objective is to initiate dialogue, discuss, network and eventually, collaborate.

Knowledge Series

Shaping India's CSR Landscape

Why Knowledge Series

CSR practitioners are impacted by a plethora of internal and external challenges in functioning within an environment of complexities. Beginning with forging sustained relationships with stakeholders, maintaining relevance with local context. Managing accentuated and often conflicting government expectations from CSR in view of the new CSR law is another complex area. Besides, there are mandatory compliances, implementation partnerships with NGOs, and enhanced reporting protocols within business. As the perspectives on doing CSR is gradually evolving, all of this requires a lot more professional approach as well as deeper understanding of the sector with a long term vision.

Furthermore, the number of subjects and thematic areas of development one is expected to understand and work on is diverse, and so are the issues relating to each. Considering this, it is even more pertinent for CSR practitioners, decision makers and business leaders to come together and discuss on topics of relevance, thereby learning from each other's experiences.



What is Knowledge Series

Essar Foundation's Knowledge Series is created with a long term vision of steering India's CSR towards a more mature, more evolved direction. Knowledge Series is a neutral discussion and thought-exchange platform that collaborates with diverse organizations on a regular basis to generate discourse around pertinent issues of CSR and sustainability.



“IT HAS BEEN A COMMENDABLE EXERCISE, WITH DIVERSE VOICES SPEAKING FOR A CAUSE THAT NEEDED GREATER ATTENTION, I.E. DRUG ABUSE. I'M GLAD SOMETHING LIKE KNOWLEDGE SERIES EXISTS WHERE THIS IS POSSIBLE.”
Priya Tandon, Kripa Foundation

Knowledge Series aims to act as an incubator for knowledge sharing, collaboration and action avenues in CSR space with representation from corporates, NGOs, media and academia.



Speakers

- Mark Kramer
- Prof. Andrew Griffiths
- Dr Amit Kapoor
- Ms Caroline Rees

Topics

- Public Health
- Drug Abuse
- Creating Shared Value
- Corporate governance
- Corporate-Community Conflict

Govt. Participants

- NMDC
- Govt. of Maharashtra
- Mumbai Municipal Corporation

Industry Participants

- Asian Paints
- ONGC
- GAIL
- Vedanta
- L & T
- Swades Foundation
- Glaxo Smithkline
- Crisil
- Cipla
- Diageo

Media Participants

- Times of India
- Indian Express
- Economic Times

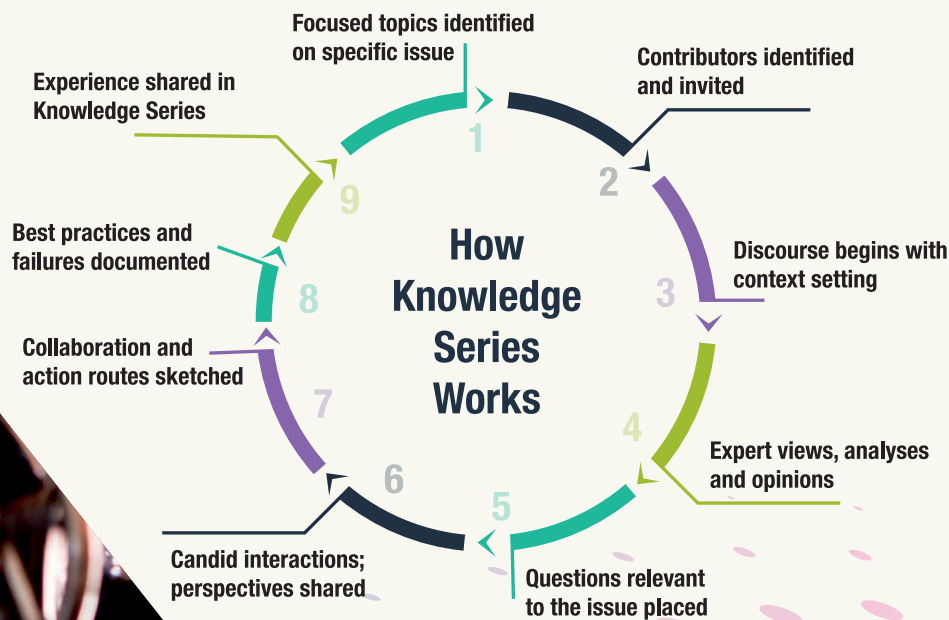
Academic Institutions

- TISS
- Sydenham
- Xavier Institute of Communications
- Indian School of Business
- NMIMS

Non-profit Participants

- John Snow Inc
- Katha
- Kripa Foundation
- Samhita Social Ventures
- NextGen
- Indian Grameen Services
- DFID
- UNGC
- USAID
- Pratham Books

*Indicative list



“ESSAR HAS BEEN DOING WELL IN TERMS OF CREATING SHARED VALUE, AND THIS EXPERIENCE IS VALUABLE TO SHARE IN A PLATFORM LIKE KNOWLEDGE SERIES, WHERE OTHERS MIGHT TAKE LEARNINGS AND CHANGE THE WAY CSV IS IN INDIA.”
Mark Kramer, Global expert on Strategy and Shared Value



Shaping India's CSR Landscape

As shared understanding on issues would evolve, so would partnerships around common initiatives as a result of it. Subsequent to a substantial number of discourses and conclaves, Knowledge Series may, in future, gradually emerge as a platform to be a forum for CSR partners that would make unbiased policy recommendations and advocate appropriate way forward for CSR at a macro level.



Essar Foundation is the Corporate Social Responsibility (CSR) arm of Essar committed to making positive impact in communities around Essar's presence, across more than 500 villages of India. The Foundation facilitates development initiatives with a long term vision in line with Essar's vision of 4Ps (People, Power, Progress and Passion), and UN Sustainable Development Goals (SDGs) as its mainstay.

www.essarfoundation.com

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