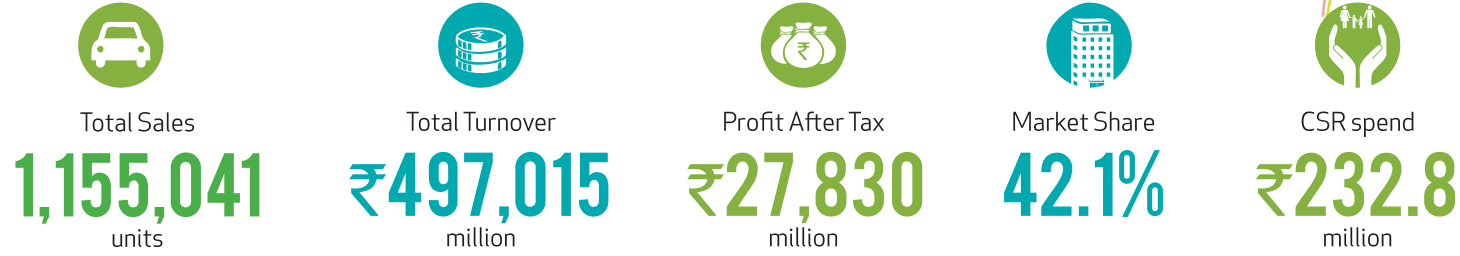


Way of Life!

About the Company

Maruti Suzuki India Limited is a leading passenger vehicle manufacturer in India. The Company was established in 1981 as a joint venture between the Government of India and Suzuki Motor Corporation, Japan. Today, it is Suzuki Motor Corporation's largest subsidiary in terms of volume of production and sales.

The Company's manufacturing facilities are situated at Gurgaon and Manesar. At Rohtak, a R&D facility is being developed. The Company's sales and service network is spread across the length and breadth of the country.



Data for 2013-14

CSR at Maruti Suzuki

Maruti Suzuki's CSR programmes tackle specific social issues at the local and national level. The community development programme is designed to take care of the needs of communities around the Company's facilities. The nationwide road safety and skill development programmes address issues on a national level such as the need for scientific driving training and skill training for employment respectively.

The approach of the Company is to develop scalable, sustainable and impactful social programmes in a partnership mode.

Community Development

The Company undertakes projects in education, sanitation, healthcare and rural infrastructure in villages around its facilities. In 2013-14, community development work was initiated in a village near the upcoming R&D test course at Rohtak.

Presently, the Company's community development projects are running in Manesar, Gurgaon and Rohtak.

levels of government schools students. Infrastructure development includes construction of toilets, boundary walls, pavements, drinking water tanks, provision and repair of electrical fittings and horticulture work. The Company has contributed to upgradation of seven government schools so far. Of these, three have been declared the "Most Beautiful School" by the Haryana State Education Department.

Academic Excellence Award for students securing top three positions in 10th and 12th standard examinations have been started by the Company.



Maruti Suzuki Academic Excellence Awards

Around 7500 students benefited from the education programme in 2013-14.

Sanitation: Through the sanitation programme the community is sensitised about the benefits of hygienic living through street plays and communication material. In select villages. The Company also provided sweepers.



Flag off of Anti Dengue and Malaria Campaign

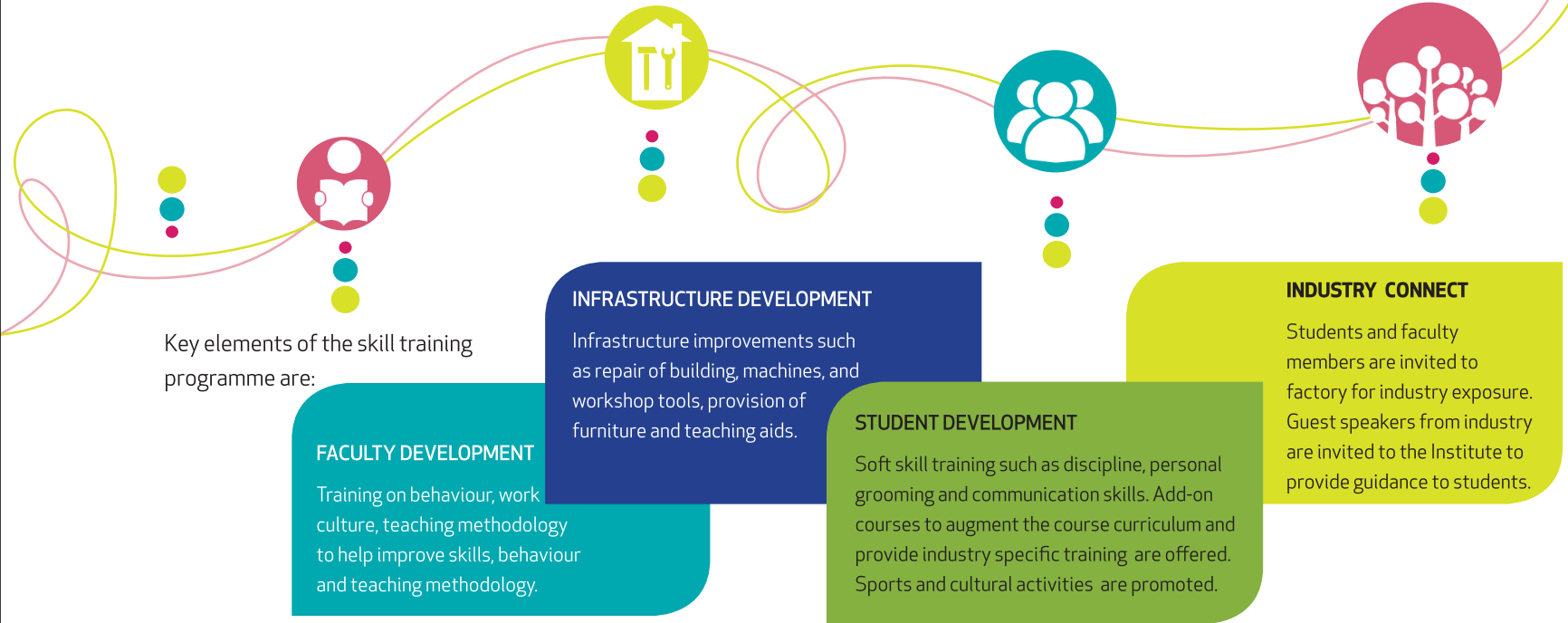
Health Care: The Company runs an annual Anti-Dengue and Anti-Malaria Awareness Campaign in partnership with Government Health Department. The campaign covered 79,210 households in 2013-14.

The Company also donated four EECO Ambulances to the Civil Hospital in Gurgaon. These have attended to over 2,785 medical emergencies during the year.

Infrastructure Projects: The Company upgraded the common community assets such as parks, cremation ground, playground, community halls etc. in the villages.

Skill Development

Maruti Suzuki adopts Industrial Training Institutes (ITIs) in partnership with state governments for their overall upgradation. The objective of the programme is to improve quality of training and upgrade technical skills of students to make them industry ready and employable.



In 2013-14, the Company adopted eight new ITIs, taking the total number of adopted ITIs to 29. The ITI upgradation programme benefited over 11,000 students studying in the adopted ITIs.

The Company also has technical tie-ups with ITIs across the country to upgrade auto industry related courses such as mechanics, automobile and denting and painting course. Some students from these ITIs find employment at the dealer workshops. The Company is currently working with 85 ITIs to upgrade automobile-related trades. This initiative benefited over 5,500 students in 2013-14.



Students Learning at ITI Workshop

In the last three years, over 2,800 students from these ITIs found employment in dealer service workshops.

Road Safety

Maruti Suzuki runs a large nationwide road safety programme that provides scientific driving training and mass awareness generation on safe driving. The Company has developed two major models for imparting driving skills:

Institutes of Driving and Traffic Research (IDTRs): Large-scale driving training institutes set up in partnership with the Government, these institutes offer training for passenger and commercial vehicle drivers. Scientifically designed driving tracks and simulators are used for practical training. The Company has set up six IDTRs so far.

Maruti Driving Schools (MDSs): A smaller format of training schools, these have been set up in partnership with dealers. MDS offers training for driving passenger vehicles only. About 50% of MDS trainees are women. In 2013-14, 44 new MDS were added taking the total number of MDS to 321.

In 2013-14, the Company signed MoU with National Minorities Development and Finance Corporation for training of economically weak youths belonging to the minority communities. Nearly 3,300 youths were enrolled for training.



Road Safety Awareness for School Children

In 2013-14, over 40,000 drivers transporting Maruti Suzuki vehicles attended driving training sessions at Driver Education Centres, located within the factory premises in Manesar and Gurgaon. Besides 7,050 drivers were trained at IDTR.

In 2013-14, over 4.49 lakh people were trained in safe driving taking the cumulative number of people trained so far to 1.9 million.

Employee Volunteering

Maruti Suzuki runs its employee volunteering programme with an objective of connecting employees with the society and facilitating social contribution. In 2013-14, employees contributed 9,700 volunteering hours. They mainly volunteered in the neighbouring communities and supported school education, health awareness and sanitation programmes.

All new employees undergo a day-long training on CSR and volunteer in the community. In 2013-14, 570 new employees volunteered in the community as part of their induction.

During the year, employees fulfilled Christmas wishes of 1,032 underprivileged children, donated 3,495 notebooks and 1,300 soaps for school children and contributed food items, relief material for the victims of Uttarakhand floods in India.



Employees celebrate Christmas with underprivileged children