

CARING PEOPLE FOR SUSTAINABLE GROWTH



SJVN firmly believes that its business operations and success are deeply rooted in the society and environment it is working in. Therefore, as a responsible and sensitive corporate citizen we have undertaken various CSR and Sustainability measures to give back to the societies through sustainable development.
R P Singh, CMD, SJVN Limited

We are committed to the concerns of our stakeholders and strive to maintain good standards of CSR and Sustainability in our business for a better society and cleaner environment. Our endeavours are oriented towards growing India.

N L Sharma, Director(Personnel)- cum- Chairman, SJVN Foundation



Introduction

The core business of SJVN Ltd. is to plan, investigate, organize, execute, and operate and to maintain power projects in India and abroad. It envisions to make India a fountainhead of power and the energy source of the future and simultaneously nurtures astute sense of commitment for quality life for the local communities. The CSR and Sustainability initiatives are carried out through a Trust namely "SJVN Foundation" set up in October 2011. With the enforcement of Companies Act, 2013 the CSR and Sustainability Budget is 2% of the average of profit before tax of immediate past three years and the activities are being carried out in and around nine projects in the states of Himachal Pradesh, Uttarakhand, Bihar, Arunachal Pradesh and Maharashtra.

Various CSR and Sustainability initiatives

The core CSR and Sustainability initiatives are in the sphere of education & skill development, health, infrastructure & community development, environment protection and assistance during natural disasters. The CSR strategies are framed based on base line surveys conducted in these areas to ensure that the CSR initiatives are firmly footed and responsive to the needs of the communities.

1. Education and Skill Development Program

The various schemes under this programme aim to equip local communities, youth in particular, to impart quality education, develop vocational competencies and improve their rate of employability, besides infrastructural support to the educational institutions and bridging the gap between demand and supply of skilled manpower required for infrastructural development.

Vocational Training to Local Youth

Sponsorship in ITIs
 The local youth are sponsored in the state run Industrial Training Institutes (ITIs). Each student is offered scholarship of Rs. 2000/- per month during the entire period of ITI course. So far 339 local youth have been trained. The trained youth are gainfully engaged with various agencies.

Sponsorship in CIDC

The local youth are imparted short terms vocational trainings in the trades like electrician, welder, siteaccountant, office assistant, plumber etc by Construction Industry Development Council (CIDC), Faridabad. So far 200 local youth have been trained. The trained youth are gainfully employed with various infrastructural development projects.

Training through HIMCON

The local youth are imparted short terms vocational trainings in the trades like cutting and tailoring, computer, tourism activity, bag making, mobile repair, sweater knitting and beauty parlor etc. through Himachal Consultancy Organization (HIMCON) which is pioneer institute in providing entrepreneurship training. So far 375 local youth have been imparted vocational training. Many trained youth have started their own

ventures.

Apprenticeship Scheme

Every year 5 students of diploma in engineering and 10 students of ITI course are selected and provided apprenticeship training in SJVN's Projects with monthly stipends of Rs. 8000/- and Rs. 5000/- respectively. So far 126 students have been provided apprenticeship training.

Scholarships

Merit Scholarship Scheme

The local students pursuing technical courses, ITI/Diploma/Degree in Engineering or Medical are given scholarships of Rs.2000/- per month for the entire duration of the course. So far 127 students have been benefited.

Abhyanad Super 30, New Delhi

SJVN sponsors underprivileged students for 11 months free residential coaching to Centre for Social Responsibility and Leadership, New Delhi for admission in IIT/ NIT etc. under "Abhyanand Super 30" Program. Last year three students were sponsored out of which two have qualified the IIT/JEE examination. This year 04 students have been sponsored.

Reward to topper students

Topper students of class 8th, 10th and 12th of the local Government schools are provided cash reward of Rs. 1000, Rs. 2000, Rs. 3000 and Rs. 4000 respectively. So far 440 students have been rewarded.

SJVN Silver Jubilee Merit Scholarship Scheme

Students securing high percentage in class 12th and intending to pursue higher academic courses are offered scholarship of Rs 2000/- per month for the entire period of the higher course they pursue. So far 272 students have been provided the scholarship.



Awarding of SJVN Silver Jubilee Merit Scholarship to the students

Infrastructural Development Scheme for Academic Institutions

Adoptin of ITIs

As a drive towards national campaign for skill upgradation, SJVN has adopted two Industrial Training Institutes in HP and provided financial support of Rs 1 Cr. to each of the institutes for developing infrastructure facilities.

Financial support for Infrastructural development

Rs 15 Cr has been provided to Atal Bihari Vajpayee Engineering College, Pragatinagar (HP), for setting up

infrastructural facilities.

- Rs. 50 L has been provided to the Institute for Engineering India, Shimla for setting up infrastructural facilities.

- A Govt. Sr. Secondary School building in Rampur at a cost of Rs 5.06 Cr and another school in village Duttanagar at an estimated cost of Rs 8.5 Cr are under construction.

- Beside above, SJVN has constructed 20 school buildings and 32 playgrounds.



Infrastructural Aids to the Schools around Project Area.

To create conducive environment for education and environmental awareness, 74 local school have been provided various infrastructural aids like furniture, teaching materials, library books, sports items and plant saplings for plantation in and around the schools. Further, those schools which maintained 85% survival of the plants were provided similar aids once again after a period of three years as an incentive.

The impact assessment report year 2014 of Agro Economic Research Centre, HP University, Shimla (HP) on CSR implementation by SJVN shows that during the last 12 years the literacy percentage has increased in the area from 73% to 83%, the drop outs phenomenon of the school children has been reduced, the percentage of service class people has increased from 29% to 47%. Some beneficiary students of SJVN scholarship after completing their course have also got employment with SJVN and its contractors.

2. Health

SJVN considers community health as an important parameter of human development index, therefore, has taken holistic approach for addressing the health issues prevailing in the local areas. SJVN community health care services range from community based prevention, early intervention, health maintenance and continuing care services designed to improve or maintain the health and wellbeing of individuals and communities.

Health Care through Project Hospitals

SJVN provides free health care to the local communities in its project hospitals.

Health Care through Mobile Health Vans

With a view to provide easy access of the local communities to the company's medical care centres, particularly in tough hilly terrains of project areas, SJVN

has launched free medical care services at their door steps, under the banner "Satluj Sanjeevani Sewa" which is being run through a specialized agency HelpAge India.



Launching of Mobile Medical Units & Treatment inside the health van

Launched on the company's Silver Jubilee anniversary (24th May, 2012) 8 mobile health vans (MHVs) are also operating in project affected villages in the states of Himachal Pradesh and Uttarakhand. These services have now been expanded by adding 4 more MHVs in the states of Bihar and Maharashtra. So far more than 1.5 Lac patients have been benefited under this scheme which includes 45,970 patients of the last year. The treatments covered a large range of diseases like hypertension, cataract, osteoarthritis diabetes, deafness, dementia, hernia, tuberculosis, dermatological etc.

Health Camps

The objective of organising health camps is to provide specialised medical services and make the local communities aware of common ailments and also to provide remedies and preventive measures. SJVN has been organising health camps in local areas through specialised doctors. Last year 30 specialised health camps were organised in the areas of gynaecology, ophthalmology, orthopaedics, pedagogy etc. which also included related medical tests benefiting 7,144 patients.



Infrastructure support to Hospitals

SJVN has extended financial support of Rs. 800 Lac for construction of 200 bedded Mahatma Gandhi Hospital, Rampur. Infrastructural aids like wheel chairs, powered wheel chairs, mattresses etc have been provided to various other health centers. Financial support of Rs. 2 Crore has been provided to "Indian Association for Muscular Dystrophy, Solan (HP)" for construction of a therapeutic center for persons inflicted with muscular dystrophy.

The local communities accept that such services have not only eased their access to health care and rendered quality services but also reduced financial burden upon them. During the last 12 years the average family size in the project vicinity villages has reduced to 5.3 from 7.14 which indicates awareness towards small family norms.

3. Infrastructure and Community Development

Infrastructure Development services are essential to sustain good living conditions in a society. Such facilities have been developed in areas of SJVN projects through a well designed participatory approach. Village Development Advisory Committees comprising representatives of SJVN Project, community based organizations, women forum etc. are now engaged in CSR project formulation, implementation and monitoring. These works are generally awarded to specialized agencies which employ local labourers to ensure gainful employment to the local people. On an average annually 15,000 man days employment is created for the local people.

Community Development

The community development activities are mainly focused on providing basic needs like drinking water, promotion of new farm technology, women and child care, promotion of rural sports and cultural activities, preservation of cultural heritage etc.

Water Supply Scheme

Supply of drinking water to the village communities has been a grave concern of SJVN. SJVN has taken up this challenge with proven results. It has not only installed many water supply schemes like hand pumps, energized water pumps, canals, laying of water pipes but has also renovated the water sources and even restored the water sources which had dried up long ago.

Farm Support

This endeavor aims to provide latest farm techniques to the local farmers enabling higher farm yield which ultimately enhances income of farmers. Agricultural/horticultural/veterinary camps are organized in villages where experts impart training to the farmers. Farm supporting tools like pruners, sickles, animal feed, high yielding variety of seeds, plant saplings etc. are provided free of cost to the farmers. Local farmers are exposed to intensive farm techniques and dairy training courses in reputed research training institutes like Regional Horticulture Research Center, Shimla (HP), Krishi Vigyan Kendra in various states, National Dairy Research Institute, Karnal (Haryana) etc. So far 40 farm support camps and 6 in-house trainings have been organized benefiting more than 10,000 farmers.

Promotion of rural sports and culture

SJVN considers promotion of arts and culture as one of the means to enrich cultural diversity and shows concern for preservation of ethnicity and culture of local communities. The local youth clubs are provided infrastructural and financial supports for organizing various rural sports and cultural programs. Local old monuments have been renovated with a view to preserve the local cultural heritage.

Child and Women Development Care

The objective of the scheme is to provide health care to BPL women during ante natal and post natal periods. Financial assistance of Rs 5,000/- each during ante natal and post natal periods is provided to the woman for proper nourishment. Also a gift pack worth Rs. 1000/- comprising of nutritional food, soaps, and other hygienic items is provided to the beneficiary woman. So far 88 women have been benefited.

The major infrastructural & community development works are listed below.

- 65 village paths constructed
- 9 bridges constructed
- 11 villages electrified
- Panchayat/ community buildings constructed
- 01 Helipad constructed at Rampur
- 01 Bus Stand constructed at Rampur
- 05 Children parks constructed
- 01 High Mast light installed and 3 other being installed
- 17 Km Bye Pass road to NH-22 constructed
- 19 Water Supply Schemes installed
- 40 Farm support camps organized
- 19 Mahila Mandal renovated
- 10 Youth Clubs renovated
- 10 Cultural heritage monuments renovated etc.



Such endeavor has resulted in an encouraging result as the impact assessment report of Agro Economic Research Center, Shimla(HP) shows that the proportion of families living below poverty line has decreased from 25.6 per cent to 16.8 percent and average per capita monthly expenditure of local communities has increased by 17%.

Till FY 2013-14 SJVN has incurred an expenditure of Rs. 135 Crore have been spent on such infrastructural and community development works. On an average 15,000 mandays employment for the locals is created every year through such community development related construction activities. The infrastructural facilities have brought about remarkable development in the rural areas. Seeing the overwhelming response, two project area villages namely Jhakri and Bayal have been adopted as model villages in line with the concept of PURA (Providing Urban Amenities in Rural Areas) and necessary infrastructural facilities through expert agencies are being setup.

4. Environment protection and assistance during natural disasters

Environment Protection (Sustainability)
 To ensure environmental protection and upgradation, SJVN has executed various sustainable projects. Of late, in support of the national campaign for rural sanitation, SJVN provided toilet making inputs to 265 house dwellers in Panchayat Gadej under Rampur HEP. Solar lights are being installed in the project vicinity for

promotion of renewable energy, toilets at public places as well as in schools are being constructed. SJVN in association with Irrigation and Health Deptt. of HP Govt, is setting up a Sewerage Treatment Plant at a cost of Rs. 909 L in village Jhakri under Nathpa Jhakri Power Station (HP). The key sustainable projects undertaken by SJVN are listed below.

- Sewerage Treatment plants in local area
- Rain water harvesting and land rehabilitation
- Training in clean development mechanism/ sustainable development
- Energy efficiency- installation of solar street lights in project areas
- Drinking water supply schemes/ restoration of dried-up sources
- Afforestation/ plantation/ horticulture/ agriculture development etc.

The sustainable development projects have educated the local people about the rational use of natural resources, environment protection, renewable sources of energy and avoiding open defecation.

Assistance during natural disaster

SJVN, as a responsible corporate citizen always rises to the occasion during natural disasters. In the year 2005 a land slide occurred in village Kandhar near Nathpa Jhakri Power Station devastating a number of dwelling units. SJVN provided 6.5 ha of land for rehabilitation of the affected villagers besides extending financial assistance of Rs. 2.4 L to each of the 45 dwellers for construction of new houses. In the year 2008 and 2012, SJVN provided financial support of Rs. 200 Lacs and Rs 50 Lacs to the Govt. of Himachal Pradesh and the Govt of Uttarakhand respectively for rehabilitation of public utilities which were damaged by floods. In 2013, the unprecedented floods in Uttarakhand caused massive destruction to human lives and properties. SJVN contributed Rs. 1 Crore towards disaster relief works jointly undertaken by power PSUs and coordinated by THDC.



SJVN presenting cheque of Rs. 50 L to CM, UK



Assistance to the flood victims in Uttarakhand in 2013

The Government of Uttarakhand appreciated the steps taken by SJVN for providing relief to the victims.

Awards and Accolades

Contributions of SJVN Foundation in the areas of CSR and Sustainability have been adjudged commendable and awarded by various civic bodies and forums like Construction Industrial Development Council, Subir Raha Center for Corporate Governance, Indian Public Enterprises, World CSR Congress, Greentech Foundation, Africa CSR Leadership Award Forum, and Public Sector Enterprises etc.



CMD and Director (P), SJVN receiving Achievement Award for Social Development & Impact- 2013 by CIDC