



Shishir Joshipura,  
Managing Director  
and Country Head,  
SKF India

“ At SKF, we believe that we are accountable for the social and environmental impact of our actions, whilst ensuring that the business grows sustainably. Our approach of sustaining growth while meeting environmental and social challenges is to integrate the long-term sustainable development approach into our business practices and processes, as well as the products and solutions we offer to the market and industry. ”



## SKF Community Care in India: Business beyond profits

At SKF India, CSR has been an integral part of business much before it became a mandatory requirement. As an organization that is continuously scaling up in terms of business, reach and impact, SKF India has a highly evolved community care program in place through deliberations amongst stakeholders, which enables us to actively and effectively engage with communities outside the organizational charter. We are committed and ensure that our community care program makes a meaningful difference in the lives of the communities we touch, across our regions of presence. The social commitment of SKF has developed over time and is based on the following vision and mission.

### Vision

To create a positive change in the communities neighbouring our operations and create a meaningful difference for the recipients.

### Mission

The vision will be achieved by working in following areas:

1. Empowerment of youth
  - Vocational skill training for youth
2. Education, Empowerment and Environment
  - Holistic education of boys and girls from underprivileged communities through sports
  - Enabling girls from underprivileged sections for higher education programs through sponsoring and mentoring
  - Sustainability initiatives like green energy through structured short and long term programs.

## Three Flagship Programs of SKF

### About YES Program:



In 2015, SKF launched a flagship CSR programme YES, Youth Empowerment at SKF for vocational skill development of youth belonging to economically backward section of the society. The 6 months programme aims at empowering the youths with the know-how of modern automobile maintenance and servicing skills in order to help them gain employment or become entrepreneurs. The programme will train more than 5,000 youth in the next five years.

### About SKF Sports Education Program:



SKF Sports education program began in 2005, with an objective to provide children from underprivileged background, opportunities for both physical and mental development through nationally recognized sports activities.

At present the program is implemented in Pune and Ahmedabad. Till date more than 500 children have participated in this program and currently, there are 120 children undergoing training.

### Women Empowerment Program:



At SKF, we believe that the empowerment of girls and women begins with quality education and access to information. Through the Lila Poonawalla Foundation (LPF), SKF supports the education of deserving girl students pursuing graduation and post-graduation courses in science and engineering in leading colleges across Pune. SKF also imparts soft skills training career counselling program for the students at the SKF Campus.

## Youth Empowerment at SKF Program (YES)



### YES Pune

- YES Pune center has developed the skills of 150 youths since January 2015.
- 90 youths are undergoing training in the current batch at YES Pune.
- 70% of YES pass outs have joined Original Equipment Manufacturer service stations; and multi brand garages successfully earning their livelihoods.



### YES Bengaluru

- State of art training center was inaugurated in April 2016.
- Till now 46 youths have successfully cleared the training programme.
- 80% of the passed out students are already on the job with the automotive manufacturers and dealer networks.

## SKF Sports Education Program



### SKF Sports Education Center

State of art SKF Sports Education Center in Pune has been set for the training and holistic development of children. This center consists of an activity room, study room, locker and shower rooms and a cafeteria. In addition to these facilities also includes devoted bus facilities, sports kit, international ground, rigorous stamina and fitness building programmes.



### Launch of girls team in Ahmedabad

The girls team from SKF Sports Education Program Ahmedabad represented SKF India at World Football Youth Tournament Gothia Cup for the first time in 2016.



### Gothia Cup

This year boys team drew the match by three goals with Spanish team and the girls team reached the quarter finals.



### Graduation Ceremony

Boys and girls team of batch 2010, have graduated from 5 year long sports education programme.

## Women Empowerment



Scholarship to more than 100 under graduate and post graduate meritorious girl students to pursue their higher education has been provided so far.

- Exposure cum study tour to SKF factory: Female Mechanical Engineering and Diploma students visited SKF Factory to understand the manufacturing process and day to day operations.
- Holistic development training program: 960 girls have pursued various training programmes on personality development and career guidance from SKF College Campus in Pune.

## Success Stories

### YES Program



**Vidya Chaudhary**  
Force Motors

Initially, when I joined the course, I was slightly apprehensive, as I was the only girl in my batch. The teachers and SKF staff made me feel extremely comfortable. The course has the right mix of practical and theoretical training.



**Zakir Ullah**

I was always interested in learning mechanical and auto repair skills but due to financial problems, I was unable to take such professional training. I am happy that YES Skill Development Center has not only changed my life but has also helped me in earning a livelihood. I am proud to be a part of SKF YES program.

### SKF Sports Education Program



**Chitra Gadhire**

Gothia Cup taught me that its not winning or losing thats important, working together as a team is what counts.



**Imtiyaz Shaikh**

Graduated in year 2015 is now playing for DSK Shivajian Club in Pune for under 16 team.