



Founded by Ronnie and Zarina Screwvala, the Swades Foundation operates with the single-minded focus of empowering Rural India. We aim at bringing together the best global practices, corporate thinking and accountability, the highest standards of corporate governance to create a model of sustainable development, which is a benchmark in the industry and can be replicated at scale. We strongly believe in collaboration and working with multiple partners including other foundations, NGOs, corporates and the government.

Our Mission is to empower 1 million Rural Indians every 5 years, creating a permanent, irreversible change for good. We believe in a holistic 360-degree development with a focus on five verticals Community Mobilisation, Water & Sanitation, Agriculture & Livelihood, Education and Health & Nutrition. This model empowers our communities with the capability of creating choices for themselves and their families, allowing them to transform their own lives and ensuring a permanent and irreversible change for good.

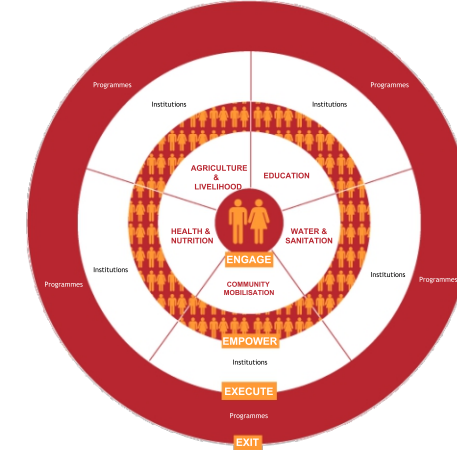
Our strategy is to Engage, Empower, Execute and Exit: To engage rural communities with corporates, young urban India, not-for-profit organizations and governments and empower our communities to execute programs that transform their own lives, enabling us to exit and allowing them to serve as role models and change agents for the rest of the country.

We currently execute over 70 programmes on the ground in our geography and work with 35 partners including Coca-cola, ONGC, Habitat for Humanity, Red Cross, Rotary, READ Global, Ammada Trust, Laxmi Charitable Trust, Time n Talents Club, Computer Masti, Teacher Foundation, Room to Read, CAF India, Nasscom, Fuel.

Our strength is our 600+ strong team of which 400+ are community volunteers and 200+ full time staff of specialists and professionals of which 90% work at the grassroots, making us a



The Swades 360-Degree, Inside-Out Model of Development



Work to Date :

The Swades Foundation: a snapshot of the past 12 months, April 2013 to March 2014

We increased our reach from 160 villages to 1000 Villages in 2013/14 and this year (2014/15) will expand to 2000 Villages. Our impact grew from 39,000 people to 275,000 people in 2013/14 and this year (2015/14) we will impact 470,000 people.

**EDUCATION :** Last year we increased our reach from 13 schools to 135 schools (both Govt. and private) and 10,000 children. This year will reach out to 540 schools and 37,000 children. We built 135 school libraries and this year will build 179 Libraries.



**WATER & SANITATION :** As SHARE we provided 39,000 villagers with drinking water over the past decade by building water harvesting structures. Last year we added 6000 people and this year we will add another 12,000. Over the past 5 years we have built 1700 toilets, this year (2014/15) alone we will build another 2000 Toilets.



**HEALTH & NUTRITION :** We created a cadre of 385 highly trained community health workers – SwaRakshaMitras serving population of 275,000. This year we will ramp up to 1150 SRMs serving 470,000 people. We screened 15000 people & provided 1800 high quality spectacles and 200 free cataract surgeries via our Mobile Medical Unit. Next year we will ramp this up to 60000 screenings, 10000

spectacles and 5000 cataract surgeries through two mobile units.



**COMMUNITY MOBILISATION :** We opened a large community centre in Khamgaon for adult education and training. We have created or enhanced 1795 Self Help Groups (1593 Women, 179 Male and 23 Mixed) this year and will ramp up to 4146 next year. Our expert team of social workers hold a Fixed Day Fixed time meeting in every village once a month, a total of 5547 meetings this year, ramping up to 11,609 meetings next year.



**AGRICULTURE AND LIVELIHOOD :** In the last one-year, we worked with 7000 farmers. In the next one year we will work with 30,000 farmers in nearly 700 villages, teaching them new farming technologies that enhance their yields at low costs and turn their small farms into lucrative businesses.

Key 5-Year Goals

**Community Mobilisation**  
Swades will enable 12,000 Self Help Groups and ensure deep engagement with the community by ensuring Community level meets every month, in every village. We will ensure gender and financial literacy and empower Panchayats.

**Education**  
Swades aims to empower 2700 Schools with 200,000 Students and 10,000 Teachers creating whole school transformation via over 17 programmes

**Water & Sanitation**  
Swades will ensure potable tap water in every home through water harvesting and a personal toilet in every home.

**Agriculture & Livelihood**  
Swades will uplift and enrich the lives of 100,000 Farmers, create 100's of small businesses and opportunities like Rural BPOs etc thus targeting an annual income of Rs.2 lacs per HH.

**Health & Nutrition**  
Swades will create 2500 Community Health Workers (Swaraksha Mitras). Our focus is on Eye Care, Maternal and Childcare, Nutrition and Anti-Anemia along with ensuring strong govt linkages.