

## Sustainability at work

Vedanta Group is a globally diversified natural resources company committed to developing empowered and sustainable societies across the four continents where it operates. The Group's projects are based out of India, Australia, Ireland, Sri Lanka, Zambia, Namibia, South Africa and Liberia. Vedanta is one of the largest investors on community initiatives, having contributed US\$ 36.56 million for various initiatives in 2010-11. Sustainability is at the heart of all activities undertaken at Vedanta. This vision is uniformly shared by the group companies that include Hindustan Zinc - the world's largest integrated zinc-lead producer, Sesa Goa - India's largest iron ore exporter in the private sector, Cairn India - one of the country's top crude oil producers, Balco and Vedanta Aluminium - who together make the Group the largest manufacturer of aluminium in the country, and Sterlite Industries, one of the largest producers of copper in India. The Konkola Copper Mines in Zambia, Zinc International in Namibia, South Africa and Ireland, and Tasmania Copper Mines in Australia complete the global picture of the enterprise. Vedanta takes a holistic approach encompassing integrated child development, health, education, skill development and women empowerment. These initiatives, run in partnership with the Government and NGOs, have impacted the lives of over 2.7 million people in over 550 villages. Vedanta Chairman, Mr. Anil Agarwal says: "Much has been achieved over many areas, but ensuring sustainable development is a never-ending journey."

## Social Investment

Passionately committed to the communities where they operate, Vedanta's focus is on ensuring that every child gets nutritious meals, education and healthcare. Towards this, they run aanganwadis, day-care centres and provide for mid-day meals in schools across India. Vedanta implements various tailor-made initiatives that complement formal and informal education systems, including computer education, infrastructure development and providing remedial and tutorial classes. Enabling functional literacy among

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rural women in India is another significant area of contribution. The concept of total sanitation, safe drinking water and immunisation are other key initiatives. A 350-bed Vedanta Cancer Hospital is being set up in Raipur, Chhattisgarh, while the Vedanta Hindustan Zinc Heart Hospital is coming up in Udaipur, Rajasthan. One of the goals of their African operations has been to bring about behavioural change in a million people towards HIV/AIDS.

In the area of livelihood, Vedanta's approach is to give people opportunities to increase their income through means that are technically feasible, financially viable, ecologically sustainable and culturally acceptable.

## Bio Investment

Vedanta is also focussed on restoring natural systems and improving natural resource management at the grass root level. Watershed management, wadi development, cattle breed improvement and cash crop farming are some of their flagship initiatives in the farm sector.

In the last six years, Vedanta's projects have reached over 23,000 farmers. Over 18,500 acres of land has been brought under cultivation and watershed projects, while over 4.5 lakh cattle have been cared for through animal husbandry drives and veterinary projects.

The collective impact has been a 43 per cent increase in the agri-output per acre of land and a 31 per cent increase in milk productivity per cow.

## Highlights

- Nutrition for about 2.5 lakh children through the mid-day meal programme
- 3000 aanganwadis and day-care centres cater to over 1.25 lakh children
- Investments in computer education have benefitted over 10 lakh students
- Over 23 lakh people are being provided healthcare through hospitals, rural health posts and mobile health vans
- More than 36,000 women are being empowered through over 2000 Self Help Groups
- In 2010-11, Vedanta planted 7,59,000 trees, bringing the total number of trees under their operations to 12 million
- One of the largest producers of wind energy in India, Vedanta has a generation capacity of 273 MW in Karnataka, Tamil Nadu, Maharashtra, Gujarat and Rajasthan

[www.vedantaresources.com/sustainability](http://www.vedantaresources.com/sustainability)

## Awards & Accolades

- In 2009, Forbes named Vedanta Chairman Anil Agarwal as one of the "48 Heroes of Philanthropy in the world"
- "ASSOCHAM CSR Excellence Award" 2011-12 for outstanding community work in rural



- India - Hindustan Zinc
- Wockhardt Foundation's India Shining Initiative "Best CSR in Mining Sector Award" 2010 - Sterlite Industries
- Bombay Stock Exchange Runners up for "Best Corporate Social Responsibility Practices" 2010 - Sesa Goa
- CII's National Award for "Excellence in Water Management" 2009 - Hindustan Zinc
- The "CSR Green Triangle Award" 2009 - Sesa Goa
- The "Asian CSR Award" 2008 in the Poverty Alleviation category - Hindustan Zinc
- "Business Leader: Fighting Malaria" 2008 by the Ministry of Health and Zambia Association of Chambers of Commerce and Industry - Konkola Copper Mines
- "FICCI Award" 2008 for Rural & Community Developments - Hindustan Zinc

