

Tomorrow is Yours

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GAIL (India) Ltd., with a turnover of 7.2 billion US \$ is India's largest natural gas company and ranked as the top gas utility in Asia. But GAIL is more than just a gas company. As a conscious corporate citizen, the organization believes that it has a social purpose. The rigour and strategic thought that drives GAIL to be consistently ranked among the top gas utilities in the world, also drives its CSR initiatives. GAIL's motto statement 'Tomorrow is yours' is also a reflection of the hopes, aspirations and dreams of the many beneficiaries of the CSR initiatives.

At GAIL, every year two percent of Net Profit is earmarked for various CSR programmes of the Company that are structured to result in effective outcomes. It follows global best practices in identifying, implementing, sustaining and monitoring its CSR programmes to maximize sustainability, scalability and transparency. Seven thrust areas or areas of focus have been identified by GAIL for implementation of its development programmes :



GAIL (INDIA) LIMITED

Education/Literacy Enhancement

GAIL through its Education/ Literacy Enhancement Initiatives is engaged in changing the world for children and young adults who have been deprived of the opportunity to acquire knowledge and education due to acute poverty. A slew of projects have been undertaken to address critical issues such as school dropout rate, literacy rate, education for out of school children, equipment and infrastructure for schools among others. To facilitate access to quality education by the less privileged children, the GAIL Charitable and Education Trust was set up in 2009 to award scholarships to meritorious poor students. **From amongst these, GAIL has extended scholarship to 500 violence affected children in violence affected regions of Jammu & Kashmir and Assam.**

Project Search for Gandhi- The GAIL Charitable and Education Trust has undertaken the CSR Programme 'Search for Gandhi' for promotion of value and moral education through Gandhian principles using advanced communication techniques across schools of Delhi/NCR, with specific attention to those who are under privileged, neglected and/ or marginalised. This involves components like producing a documentary film on Gandhiji, education and awareness creation about Gandhiji, Spread awareness about Gandhi Smriti and its relevance in the life of Gandhiji and his life, Motivate the students by highlighting the values in interesting interactive formats, formulation of a URL dedicated to the project, creation of a game/quiz on Gandhiji and his life, printing posters and displaying them across various schools of Delhi/ NCR, YouTube Video Distribution. This represents innovativeness in all aspects of the Programme and is unique both in thought process and execution. GAIL, through its implementing agency, in tackling the various dimensions of Gandhiji and Moral/ Value Education in Multimedia Formats and interesting platforms.

To further boost the outreach of education among the lesser privileged, GAIL has supported creation of infrastructure like class rooms, IT facilities, libraries, science labs, provision of equipment and stationery to schools to enhance creativity among students and improve attendance of children. GAIL's inclusive development philosophy makes education for children with special needs a possibility, through provisioning of hearing aids and other assisted aids to help such special children join the mainstream.

Education centric initiatives are the backbone of all envisioned change as these initiatives realise the critical value of good quality education in shaping the future of not just the individual but of the society as a whole. At the same time GAIL also acknowledges the fact that the access of students from disadvantaged segments of the society to quality education is severely hampered by their social reality. In light of this, it is

imperative that education centric CSR activities are truly transformative in nature and help the beneficiaries turn their hopes into reality.

GAIL Utkarsh is aimed at securing the future of brilliant students whose dreams may have otherwise perished due to lack of finances. This pioneering project provides all-expense paid, specialised residential coaching/intensive mentoring so that bright students from under privileged can compete for engineering entrance examinations such as IIT/JEE, AIEEE, UPTU etc. This project was initiated in the year 2009-10 and the intake of the students has increased from 30 in the first year (2009) to 60 in 2010-11 to 100 from 2011-12 onwards. The change in the pattern of the IIT JEE exam has also prompted the course structure and module to undergo a change to help the students so that the students stay focused and develop a result oriented approach in preparing for the exam. Being a residential learning centre, the students are able to focus on their studies by keeping away distracting factors like domestic and other issues and adopt the art of peer learning, which is an important lesson for their future academic life. One these children qualify, GAIL also subsidizes their academic expenses by extending Scholarship to the students.

Over 15 years of Utkarsh's implementation it is estimated that almost 1500 trained engineers will enter the industry. GAIL is not only assisting deserving students on the path to sustainable and professional success but also creates human assets for the nation.

In FY 2013-14, out of 100 students 91 Utkarsh Students qualified prelim exam of IIT and 39 successfully qualified the IIT Mains exams whereas 52 others are on their way to securing admissions in other prestigious institution of the country. Since 2009-10, more than 300 students have secured admissions in different premier engineering colleges.

GAIL Utkarsh is a modest effort to create a better tomorrow for these talented students, to instill in them the faith that they 'can do it'.



Skill Development/Empowerment

Enabling and empowering the underprivileged so that they become agents of change lies at the very heart of GAIL's Skill development centric CSR initiatives. The organisation seeks to address the critical issues of unemployability by providing skills to the disadvantaged so that they gain sustainable employments as well as social respect, self-reliance and self-confidence. Empowerment of the differently abled and physically challenged is another area where GAIL is proactively involved through the provision of essential medical aids, equipment and infrastructural support.

GAIL through its CSR initiatives is trying to bridge the disparity between jobs and skilled manpower by extending employment linked skill Development Training to rural youth of the country. The Multi-skill schools established in M.P. (Guna), A.P (Tandur) & Gujarat (Dediapada) under **Project Swavalambh** have been imparting skills based training in retail, hospitality & facility management to rural & youth of country along with placement support.

GAIL has also partnered with National Safai Karamcharis Finance and Development Corporate, a Govt. of India undertaking, for extending training to poor and educated unemployed Safai Karamchari youth in vocational skills such as **Garment Construction Technique and Industrial Sewing Machine in Delhi/NCR, UP and MP** and is also extending BPO, Call Centre and Personality Development Training to educated unemployed Women Safai Karamchari youth in Assam and Tripura.

Training has been provided to beneficiaries from the underprivileged community in Plastic industry related trades through Central Institute of Plastics Engineering and Technology (CIPET), Ahmedabad and CIPET, Guwahati.

Livelihood opportunities are also being afforded to the people from underprivileged and tribal regions in the form of specialised vocational training with employment linkages in the form of training in animal husbandry, blanket weaving, plumbing, house wiring, mushroom production etc.



Healthcare/Medical Facility

Since most of GAIL's operational plans and pipeline stations are in rural India, the organisation has devised and implemented projects to bring health care facilities to the doorsteps of local communities. The critical area of Healthcare, and its relevance in the lives of the disadvantaged, is addressed by the GAIL's Project Arogya which caters to the gap in the primary health care system delivery by operating Mobile Medical Units in states of Uttar Pradesh, Madhya Pradesh, Gujarat, Punjab, Uttarakhand and Haryana.

GAIL has organised numerous outreach medical/ Health camps in

rural areas for TB, cancer patients, Thalassemia screening, Eye screening & spectacle distribution. Also, it has contributed towards augmentation of Cancer treatment services, as also provisioned for improved bio mass based cook stoves to under privileged households in Tehri- Uttarakhand Region to improve the respiratory health conditions of the women of that region. Additionally, GAIL has also made a provision of ambulances and diagnostic equipment to various hospitals. GAIL understands the role and significance of Transporters/Drivers/Truckers in furthering their business operation. In order to address the perennial problem of HIV/AIDS associated with this segment of the population, GAIL has been running an STI Clinic in Madhya Pradesh and also organised HIV/AIDS Awareness Camps in U.P. and M.P.



Community Development

For sustainable and holistic development, GAIL is guided by the triple bottom line i.e. people, profit, planet and clearly recognizes that society's economic competitiveness is interlinked to its social and environmental health, which is feasible only by strengthening it at the grassroots level. Its interventions in this area are therefore aimed at providing and enabling an environment that contributes to the betterment of the community residents.

GAIL has also initiated has also initiated **Project Shreejan**- Long Term Relief and Rehabilitation Project focusing on Livelihood promotion and capacity building for women and youth in flood affected regions in Rudraprayag, Uttarakhand



Drinking Water and Sanitation

Scarcity of water is a global concern, and GAIL places a premium on the value of water as a depleting natural resource. To enable access and increase the supply of potable water, an integrated water management strategy that supports responsible water management and environmental stewardship has been adopted under the Drinking water/Sanitation thrust area. GAIL has facilitated installation of bore-wells, tube-wells, hand pumps, overhead tanks, submersible pumps as well as storage facilities and promoted rain water harvesting and check dams/ irrigation systems in villages, as

part of this intervention. GAIL has also undertaken **Holistic Village Development Programmes and Total Sanitation Programmes** in the states of Uttar Pradesh and Madhya Pradesh to improve local hygiene and sanitation practices through construction of toilets, nallahs and reconstruction of drainage systems.



Infrastructure Development

Rural infrastructure or rather the lack of it is has been a perceptible need felt by many. GAIL has among other interventions also lent a helping hand towards boosting rural infrastructure. Investment in rural infrastructure has been primarily driven by the welfare needs of communities that live close to its work centres. These include projects improving connectivity between villages and/to towns and cities through construction of village approach roads, village adoption programmes, construction of community centres, community toilets, Aanganwadi buildings, school buildings and libraries to benefit the community at large. Also, projects undertaken for construction of check dams and water Catchment areas have successfully transformed farming practices and farmer's lives. The physical asset creation has led to improvement in the physical access the disadvantaged communities have to resources and thereby improved their social mobility in life.

At the onset of this new financial year, an Integrated Watershed Development and Management Project - **Project Jaldhar**, has been taken up- wherein Watershed Management Initiatives such as deepening of ponds and construction of check - dams have been undertaken to augment villager's access to water. The initiative covering nearly 40 villages and integrating



community participative components, as part of the project implementation strategy aims to make the otherwise water scarce

region water sufficient and environmentally sustainable.

Environment Protection/Horticulture

Commitment towards the Environment forms an implicit part of GAIL's Vision statement and through its CSR initiatives; it has promoted this cause through specific environment-friendly programmes. As part of the bigger Sustainability ambit, we remain conscious of sensitivities associated with natural habitats and ecosystems and therefore restrict our activities to cause minimum damage to the surroundings. GAIL has tried to mitigate the damage to the environment and reduce its footprint by - effectively ensuring zero discharge of harmful effluents, adopting recycling practices of rain water harvesting, water recharging and ground water reuse systems, increasing the green cover of the areas in proximity to the work centres through extensive soil treatment of correcting alkalinity and restoring the soil balance, afforestation, wildlife protection and other biodiversity management activities. **An innovative Waste Management and Livelihood Generation Programme** has been initiated in GAIL work centers in Delhi/ NCR. Under this initiative around 3000gs of waste generated from GAIL has been recycled in FY 2013-14.



GAIL's commitment towards our communities has come a long way from rehabilitation activities in the 1990s to a distinct business function focussing on creating sustainable livelihoods. Like many other Indian companies with activities spread into the interiors of the country, CSR at GAIL started with community outreach and community development programmes. Over time, GAIL started undertaking long term programmes having wider social impact. In an effort to achieve these goals, GAIL collaborates with communities, governmental and nongovernmental organisations; academic institutions and others to identify emerging issues, develop projects and effectively respond to challenges. A compassionate approach towards the community lies at the heart of our operations at GAIL.

For us, corporate social responsibility is an ongoing journey and not just a destination.

