

Three Flagship CSR Programs of SKF India



Shishir Joshipura
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“At SKF, we believe that we are accountable for the social and environmental impact of our actions, whilst ensuring that the business grows sustainably.

Our approach of sustaining growth while meeting environmental and social challenges is to integrate the long-term sustainable development approach into our business practices and processes, as well as the products and solutions we offer to the market and industry.”

Mission

Working with communities neighboring our operations in three broad focus areas, identified as:

Education:

- Holistic education of boys and girls from underprivileged communities through sports
- Empowering girls seeking higher education from weaker sections through sponsoring and mentoring

Empowerment:

- Vocational skill training for youth, providing them employability and entrepreneurial guidance contributing to the national campaign for skill development

Environment:

- Protection through sustainability initiatives like green energy
- We will initiate, run and monitor

initiatives in the above areas through structured short and long term programs, encouraging employees to volunteer and partner with selected community care professionals and organizations to enhance the effectiveness of the program.

Vision

To create a positive change in the life of communities neighboring our operations and create a meaningful difference from recipients perspective.



SKF Sports Education Program (SSEP)

Objective

- To provide opportunities to underprivileged children for physical and mental development through football coaching

Program Features

- The academy trains children in football
- Classroom and field training centres for Sports Academy
- Ensuring preparedness for Gothia Cup for trained children
- Professional partners: FC Pune City and Kahaani Football Academy

Beneficiaries

- Underprivileged boys and girls from communities near our operations (in Pune and Ahmedabad), particularly from municipal schools

SSEP focuses on holistic development of every student through improved tactics, attitude and stamina

Advanced Stamina Improvement Program

- Rigorous physical and nutritional assessment
- Diet and supplement support
- Fitness counselling
- Baseline diagnostic study for all children

Individual attitude build-up program: Utkarsha

- Building winning confidence
- Enhancement in attitude and academic scores
- Improvement in behaviour

Sports skill coaching

- Rigorous physical session
- Classroom techniques
- Fitness counselling

500
BENEFICIARIES

136
PLAYERS PARTICIPATED IN GOTTHIA CUP SWEDEN

FOCUS ON
360°
DEVELOPMENT



Youth Empowerment at SKF (YES)

Objective

- To bring about a meaningful difference in the life of community youth through vocational skill development
- To empower youth through improved skills and knowledge on Automotive Maintenance and provide them with means of sustainable livelihood by becoming an Automotive Technician
- To create a sustainable automotive maintenance ecosystems by fulfilling the resources needed from society

Program Features

- Certificate course on Automotive Service Technician
- Training for repair and maintenance of two wheelers and four wheelers of different makes
- Full day training with lunch and refreshments
- Residential programme or bus pass facility for youth in rural areas

- A combination of practical and theoretical training along with training for personality development, communication, customer service, goal setting and financial and business management skills
- Employability or entrepreneurship support

Beneficiaries

- Underprivileged boys and girls from urban and rural areas
- Youth with a regular fixed income

TRAIN
5000
YOUTH IN
5 YEARS FROM
5 CENTRES

“YES program has helped me in choosing the career that interests me and has empowered me with a job ensuring regular income.”

Rushikesh Kadam
YES beneficiary, 2016 batch



UDAAN – SKF Scholarship Program for Girls



- Selection of girls whose parents have low disposable income
- Provide professional skills coaching and exposure for their career development

Beneficiaries

- Daughters of parents from socioeconomically weaker sections, who would otherwise have been deprived of the opportunity, and whose parents' joint income is less than ₹ 1.5 lakhs per annum
- Girls scoring above 90% in their grade X exams

Objective

- To provide needy girls from socioeconomically weaker sections with access to higher education

Program Features

- Providing scholarships for girl education
- 100% support to inducted girls from grade XI till completion of higher education
- Support includes tuition fees, books, educational material, hostel fees and other necessary expenses for girls to relocate to other cities for education

240
BENEFICIARIES