



COCHIN SHIPYARD LIMITED



BUILDERS OF THE BIGGEST AND THE BEST SHIPS IN INDIA

- Incorporated in 1972, CSL is a Category I Mini Ratna CPSE under Ministry of Shipping.
- Currently builds the largest Naval Ship viz country's first Indigenous Aircraft Carrier.
- Seated at the lap of Queen of Arabian Sea, Cochin at God's own Country, Kerala
- Placed India in the international ship building and ship repairs map.
- Builds international quality ships to both Indian and International clients.
- Product mix of the Shipyard include Oil Tankers, Bulk Carriers, Passenger Ships, Tugs, Dredgers, Platform Supply Vessels, Anchor Handling Tugs, Fast Patrol Vessels, Barges etc.
- Undertakes repairs and conversion projects of all types of ocean going structures including offshore Oil Drilling Units, Platforms, Rigs.
- Has been consistently and excellently performing organization with enviable track record of profit making during the last 21 years, amidst global recession in the shipping industry.
- Possesses 1900+ well qualified, trained, experienced technicians, technocrats and professionals.
- Presents an unblemished history of harmonious Industrial Relations with no man day lost on account of labor unrest continuously for the last 31 years.
- Spreads in 170 acres of land along the side of M G Road in Ernakulam and on the bank of Vembanad Back Waters.
- Facilities include two large size Dry Docks, most modern systems and devices, large number cranes including two Goliath Gantry Cranes proudly standing high as the aerial land mark of Cochin etc.
- Poised for large scale expansion both geographically at multi locations and physically with larger Dry Dock and Ship Lift systems.
- The first Shipyard in the country to be certified under Integrated Management System (IMS).
- Runs a top rated Marine Engineers Training Institute with an annual intake of 140 Engineering and Naval Architecture Graduates to be qualified as competent Marine Engineers.

“ WHEREVER THERE IS GOODNESS, THERE WE ARE ! ”
THE MANTRA BEHIND THE CSR SUCCESS STORIES
OF COCHIN SHIPYARD LIMITED

Corporate Social Responsibility @ Cochin Shipyard Ltd.



Cmde. K Subramaniam, Chairman & Managing Director

- CSL CSR Vision drives on its Corporate Vision to be the best and the most sought after global Shipyard recognized for the quality of its products and services and respected by all its stakeholders for its ethical way of conducting business.
- CSL CSR Mission revolves around the onerous task of making the Shipyard the most caring and responsible Corporate Citizen following the path of inclusive growth focusing on improved quality of life of people and environment.
- CSL commenced its CSR activities in a more focused and professional way since 2010-11 onwards. Over the last 5 years CSL could earmark Rs 18.81 crores towards CSR Budget and could spend/allocate Rs 15.28 crores towards various major and minor CSR projects. The PBT for CSL during 2014-15 is Rs 367.56 crores.
- Commitment of CSL towards the CSR ethos is well manifested in the following specimen CSR success stories of CSL over the last five years.

1. Handhold them to the mainstream of life...

(Support to Palliative Care Department of General Hospital, Ernakulam, Kerala)

Terminally ill patients particularly cancer patients are generally the ones who suffer excruciating pain at all times. With the passage of time and increased suffering few of them secretly desire and plan to take extreme steps to put an end to their constant agony. Such a situation not only worsens the condition of the patient but also creates a constant state of worry for their care takers. As a result, many a times, the exhausted family members' end-up taking turns to watch their loved ones to make sure that they do not lose the hope to live. It is at such circumstances that one deeply wishes for a little support and help from someone who cares and has expertise in handling such situations – like the Palliative Care team of the General Hospital, Ernakulam. Cochin Shipyard understands the severity of such a need and deeply empathizes with the families who are constantly struggling to overcome their worst fears of losing their loved ones to the feeling of helplessness and hopelessness! And so, the organization teamed-up with the Department of Palliative Care, General Hospital, Ernakulam for providing an exceptional palliative care service to patients who are terminally ill due to certain critical diseases such as stroke, accidents, old age, end stage cancer, end stage neurological disorders and end stage systemic diseases etc. The continued financial support extended by Cochin Shipyard to the General Hospital over the past three years as a part of its Corporate Social Responsibility Programme has enabled the Palliative Care team of the hospital to provide additional specialist services to the needy patients undergoing treatment for cancer, ortho-related problems and critical surgeries. Additional services also include colostomy care, tracheostomy care, lymphoedema care and care of fungating wounds. Free medicines, comfort devices like water bed, air bed and wheel chair, etc are also provided to the registered patients.

As a part of holistic approach for the concept of Palliative Care, the patients are also undergoing Vocational Training which has brought about notable improvements in their economic conditions enabling them to become financially independent. This confidence building exercise has helped many patients to lead a life with a sense of normality which would not have been possible without the specific support from Cochin Shipyard. The impact of this particular program has been so tremendous that it has encouraged the Government of Kerala to replicate such services in other District hospitals too.

Shany Peter – A Life Story from Misery to Hope!

Shany Peter, aged 35, who resides at Moolampilly, Ernakulam District, was a mason by profession. Eight years ago, in an accident at a construction site where he was working, he broke his spinal cord. This incident left him paralyzed from chest below and making him a 'Paraplegia' patient. He was unable to move by himself now and was therefore confined to his bed. His condition worsened with the passage of time as he started to get bed sores. This weakened his will and hopes to live a normal life. It is then that, he came to know about the Palliative Care team of the General Hospital, Ernakulam and his family approached the hospital seeking help and relief for Shany.

Without making any delays, a group of nurses and volunteers started to visit him to instill confidence in him and his family members. Necessary care and attention was also accorded to him. With continued and constant care as well as informed counseling after a period of two years he was able to move within his house in a wheel chair. Further, he was also provided primary training in skill development and support towards small income generation activities such as liquid soap and soap powder production, umbrella making, etc. Eventually, becoming one of the best trainers for the Paraplegia Patients Rehabilitation Programme which was initiated by the hospital. With the encouragement and hand holding from the Palliative Care team, Shany was able to transform his situation from being miserable to that of hope. He also got married, recently!

Shany Peter and many others like him are of full praises for the palliative care services and additional livelihood support that has been extended by Cochin Shipyard under its Corporate Social Responsibility through the Department of Palliative Care, General Hospital, Ernakulam.

2. Reach out to the poor patients - Regional MRI Centre at General Hospital, Ernakulam – An enabling joint initiative of MP's LADS and CSL CSR

Undoubtedly, modern diagnostic services are beyond the economical reach of the patients with low or no paying capacity. Adding peril to injury cost of treatment has become so prohibitive for the poor patients that many of them loose their battle for survival. The modern diagnostic services like MRI scan available at the Government sector are too negligent to be reported.

Feeling the felt need of the society, enlightened and responsible People Representatives like M/s P Rajeev and Dr Kapila Vatsyayan, both former MPs of RS came forward with a proposal to establish a modern MRI Scan Centre at the General Hospital, Ernakulam, the very first NABH accredited Government Hospital in the Country. CSL having found a ripe and right opportunity for its CSR intervention joined hands with the MPs LADS and Hospital Development Society and ensured successful commissioning of a 1.5 T MRI Scan Centre at the Hospital by being the prime partner of the project with Rs 1.50 crores CSR fund investment.

Thus came into existence the most people friendly first MRI Scan Facility in a General Hospital in the state of Kerala providing solace to thousands of economically poor patients in and around Ernakulam District. The Center caters to all patients in the order of those referred by the General Hospital, Ernakulam, other Govt. Hospitals and patients belonging to BPL category. The cost-to-cost charges for a scan ranges

between Rs. 750/- to Rs. 1250/- and 30% of the patients referred whose economic condition is very poor is being provided free of cost services.

While the immediate positive impact of the project was to support the poorest of the poor patients seeking treatment facilities at Government hospitals, successful functioning of the Centre compelled the private service providers in the area to reduce their cost for MRI Scan. This convergent CSR cum MP LADS project thus proved to be boon to the society at large and a model to be emulated.



Regional MRI Centre at General Hospital, Ernakulam

3. Sustain the ray of Hope for life for the poor kidney patients through dialysis – Prime Partner to the Regional Dialysis Centre at Government District Hospital, Aluva in Ernakulam District, Kerala.

Here again, the Honorable former MP of RS, Shri P Rajeev initiated for the much needed dialysis facilities for the benefit of the poor kidney

patients who require 4 to 16 dialysis procedure per month just to maintain their breath of life. Good dialysis procedure is unreachable to the poor because of the prohibitive cost for both the procedure and related medication. Many of them succumb to their fate. In the year 2010-11, CSL together with like minded individuals and institutions made it possible for the District Hospital, Aluva to establish a 20 bedded Regional Dialysis Centre which has proved as source of succor for more than 250 renal patients who altogether underwent 41000 dialysis in a span of 4 years.

CSL participated in this project by providing 3 dialysis machines and sponsoring 10000 dialysis procedures. The success story of the project ignited for a series of such PPP Dialysis centers across the state of Kerala with encouraging financial support from the Government as well.

This is yet another speaking example for a successful people friendly CSR project implemented under the principle of synergy and inclusive intervention mainly dovetailing with similar socially responsible developmental initiatives like MP LADS.



Dialysis Centre at Government District Hospital, Aluva in Ernakulam District, Kerala

4. Moulding the future responsible citizens through value based education – Construction of a 100 Bed Capacity Boys Hostel for Vivekananda Tribal Residential Vidyalaya at Matilayam, Wayanad, Kerala

Wayanad District is one of the backward district of Kerala which is predominantly inhabited by tribal population. It is a hilly and high range terrain where streams of human development are yet to make inroads. In tribal communities where poverty reigns, starvation deaths are not uncommon, education becomes the first casualty. Literacy level among tribal is abysmal and geographic isolation of tribal hamlets in forest tracts adds to the problem.

Number of school drop outs is very high among the tribal students due to sheer socio-economic-physical reasons. The tribal students trek many miles through dense forest to make to the schools which are normally situated at the valleys. Naturally, they are not encouraged to take such risk and trouble.

Vivekananda Residential Tribal Vidyalaya is located in a hillock surrounded with dense forest and one of the most backward areas called Matilayam in Wayanad district. This residential school with a strength of average 220 students in a year is run by a NGO by name Wayanad Girijana Seva Trust. The existing boarding facilities for the students were negligible from the point of space, comfort, safety and security. The felt need of the hapless students of this school for a safe, secure and comfortable hostel for boys and girls was met by CSL CSR scheme.

Among others, CSL built a 100 bedded, two storied, 5000 sq.ft new Boys' Hostel for the school during the last year. All boys students are

accommodated in this new hostel. The former boys hostel was spared for the girl students stay ensuring comfortable and secure living for them.

Needless to emphasize that pro-student environment in terms of boarding and teaching goes a long way in attracting and retaining more and more tribal students to basic education which is perhaps the panacea for problems associated with incremental growth of human development index, particularly of the marginalized section of the society. This humble CSR intervention of CSL has boosted the morale of not only the students and their parents but the teachers and the team behind this good social Endeavour.



New Boys' Hostel constructed by Cochin Shipyard Limited at the School

5. Water, water everywhere; but not a drop to drink..... Drinking Water Supply Scheme at Chottanikkara Gramma Panchayath in Ernakulam District, Kerala.

It is indeed a paradox that there are still large number of population in Kerala deprived of pure drinking water in spite of being blessed by Mother Nature with abundant rains and water bodies. Economically poor families numbering about 500, mostly belonging to SC communities of the Wards 2&3 of Chottanikkara Grama Panchayath in Ernakulam were virtually starving for pure drinking water. They live in a small hillock down below of which is marshy land continuously charged by a stream running through the marshy field.

This primary and fundamental necessity of these hapless people could be met by a most effective water generating and supply system. This major drinking water supply project costing more than Rs 100 lakhs was jointly undertaken by CSL, Local MLA and the Panchayath in the proportion of 75%, 15% and 10% respectively. With this scheme in place, about 500 poor families need not any more stand in queue for a vessel full of water from the once a week visiting water tankers. Abundant pure drinking water is available 24X7 at their door steps.



Three Layered Water Filter cum Collection Tank constructed under CSR of CSL

6. And then there was LIGHT!!!

(Lighting 75 Tribal Houses with Solar Power at Kunjippara Tribal village at Kuttampuzha Panchayath in Ernakulam District)

Where on the one hand Government of Kerala boasts claiming 100% electricity provided state and most of the homes of the state have inverters/ generators and are leading a much relaxed life, there are a few on the other side who are burning the mid-nights oil both literally and other wise! So, who are these people...? To meet them one would have to travel deep into the boarder forest areas of Ernakulam District. After reaching Blavanakadath one needs to take a ride on a simple wooden barge which is pushed through the water by a man using a tall Bamboo pole, the only way to reach the forest area. The next mode of transportation includes a bumpy ride 10 km (approx.) through the trench. For distraction of thoughts which would be constantly focusing on the discomfort of this particular ride up the hill smelling the poignant wild elephant dung, the driver of the vehicle will hospitably narrate the stories of how elephants have attacked and killed humans in the area with much detail of the recent incidents.. In a while, one starts to notice the cemented and thatched houses of the Kunjippara tribal village of Kuttampuzha Panchayath.

Kunjippara tribal village of Kuttampuzha Panchayath has not been provided with any lighting facility from the Govt. or other agencies due to its topography and issues related to proximity. The local tribal (Muthuwan) families of this tribal village have been living in darkness for as long as they can remember. The only light which brought some relief to their sights apart from the day light was the light from the Kerosene oil lamps and bonfire which they lit during the night hours. Continuous purchasing of wax candles was something which was beyond what they could afford and buying oil to light the lamps was also becoming prohibitive as the vendors were now charging whatever price to seize the opportunity. Life was already difficult for this group of people and gradually hardships were just increasing. Their children, who came to visit them from hostels, preferred going back soon, as without proper lighting they were finding it difficult to complete their vacation home work. Women were suffering from poor vision and partial blindness due to constantly doing kitchen work in the dark. A 'good night's sleep' was considered to be a privilege as on most of the day the men in the families were busy guarding the village from the attacks of the wild elephants, yet many a times the wild beats took no pity.

But, as the proverb goes, 'When the going gets tough, the tough gets going!' Samridhy, an NGO which was already working for the upliftment of the tribal groups in the area, taking notice of the problems faced by them, approached Cochin Shipyard Limited requesting support for providing Solar Lighting Systems in the region. Being convinced of this poignant situation, Cochin Shipyard Limited was delighted to extend all the required assistance for this project under its CSR umbrella. 75 tribal

families selected by the 'Oorukoottam', the local tribal family fraternity, were provided with independent mini Solar Power Plant consisting of state of the art materials and equipments at a cost of Rs 1,00,000/- per family unit.

Lighted homes not only shoved away darkness from their homes, but also brought hopes for a brighter future for them and their children. The miracle of light took no time in bringing about tremendous impactful changes in the life and standard of living of the tribal's in multifarious ways. They saved money, because now there was not much need to buy Kerosene oil for lighting the lamps. There has been a marginal yet steady increase in the household income as now the women flock were able to continue with their work of making mats and other items from sedge grass. News – local, national and international, entertainment are now available to them on a click of few buttons with TV and DTH connection. Children seemed to be closer to them now, as they could talk to them over mobile phones. For students who came to visit their parents, life at home was no different than the conditions at their hostels, except the fact that here, their mothers were right besides them to love and care for them. There was a sense of peace and the jungle has now become a safe place to live in as the wild animals were scared off by the light 'a new and unfamiliar phenomenon' from a distance. The only thing which now woke them from a deep sleep was the smile on their faces after a pleasant dream. The families which have not been provided this Solar Lighting provision are being helped by the others in terms of money to purchase Kerosene. The families which have this provision have also generously accepted visitors like, new mothers and their babies, old or sick people, etc to stay in their homes for the night time.



Stand alone domestic Solar Power Plant at one of the tribal houses at the project area

Though a lot could be written about this community, their harsh realities of living and the courage with which they are making efforts to bring about positive changes in their lives, but only a visit to this place will make one realize, how important is it to 'reach the unreachable'. It surely invigorates a strong conviction in oneself regarding the need to engage with this marginalized and the deprived community, more and more for their further development and empowerment.



Cochin Shipyard Limited birds eye view