



SKF Community Care in India: Making a meaningful difference

At SKF India, CSR has been an integral part of business much before it became a mandatory requirement.

As an organization that is continuously scaling up in terms of business, reach and impact, SKF India has a highly evolved community care program in place through deliberations amongst stakeholders, which enables us to actively and effectively engage with communities outside the organizational charter. We are committed and ensure that our community care program makes a meaningful difference in the lives of the communities we touch, across our regions of presence. The social commitment of SKF has developed over time and is based on the following vision and mission.

Vision

To create a positive change in the communities neighboring our operations and create a meaningful difference for the recipients.

Mission

The vision will be achieved by working in following areas:

- 1. Empowerment of youth**
 - Vocational skill training for youth
- 2. Education, Empowerment and Environment**
 - Holistic development of boys and girls from underprivileged communities through sports
 - Enabling girls from underprivileged sections for higher education programs through sponsoring and mentoring
 - Sustainability initiatives like green energy through structured short and long term programs.



Shishir Joshipura,
Managing Director and Country Head,
SKF India

“ At SKF, we believe that we are accountable for the social and environmental impact of our actions, whilst ensuring that the business grows sustainably. Our approach of sustaining growth while meeting environmental and social challenges is to integrate the long-term sustainable development approach into our business practices and processes, as well as the products and solutions we offer to the market and industry. ”

Three Flagship Programs of SKF

Youth Empowerment at SKF (YES)

- Our 3 State-of-Art Skill centers in India provides modern automobile maintenance skill training to community youths.
- More than 500 youths are earning and supporting their families with SKF's guaranteed employment and entrepreneurial capability support.
- We intend to make 5000 youth skilled and job ready in the next five years.



- 1. YES Pune**
YES Pune center has developed the skills of 186 youths since January 2015 of which over 80% have joined Original Equipment Manufacturer service stations and multi brand garages. 75 youths are undergoing training in the current batch at the Pune center
- 2. YES Bengaluru**
The first batch of 90 youths have successfully cleared the training. Over 74% of the youths of this batch are now employed with automotive manufacturers and dealer networks. Till now programme and 88 are currently under training.
- 2. YES Haridwar**
Our newest centre at Haridwar is fully functional and attracting large number of youth for automobile training.



Success Stories SKF Sports Education Program



Jalpa S. Parmar

A student of the Thaltej Primary School near Ahmedabad joined the SKF football training academy in 2015. Football has helped her develop a sense of discipline, a positive attitude and a calm temperament. She has also played a key role in changing perceptions in her community, where initially people had reservations about girls playing football.

SKF Sports Education Program (SSEP)

- A program to provide holistic development to community kids through sports.
- 500 Children from over 15 municipal schools of Pune and Ahmedabad have undergone Football training at SSEP.
- Dedicated coaches and well equipped sports academies, lay the foundation of sports as a career for the aspiring kids.



- 1. SKF Sports Education Center**
A state of the art SKF Sports Education Center in Pune consists of an activity room, study room, locker and shower rooms and a cafeteria. In addition to this there other facilities like a devoted bus service, sports kit, international ground, rigorous stamina and fitness building programmes. The students also undergo regular medical checkups, individual and group counseling, along with celebration of special events and occasions. Special emphasis is given on education of girl children enrolled in this program
- 2. Gothia Cup**
SKF sponsors teams to travel and play at the Gothia Cup in Sweden. It's the world's largest youth football tournament.

Women Empowerment Program

- Through the Lila Poonawalla Foundation (LPF), SKF supports the education of deserving girl students pursuing graduation and post-graduation courses in science and engineering.
- SKF also imparts soft skills training career counselling program for the students at the SKF Campus.
- Scholarships to more than 100 under graduate and post graduate meritorious girl students have been provided so far.



- 1. Exposure cum study tour to SKF factory**
Female Mechanical Engineering and Diploma students visited SKF Factory to understand the manufacturing process and day to day operations.
- 2. Holistic development training program**
960 girls have pursued various training programmes on personality development and career guidance from SKF College Campus in Pune.

Success Stories Youth Empowerment at SKF Program

Adil at YES Bengaluru is the sole bread winner in his family. YES helped him acquire the necessary skills to get a job at the service station for a leading OEM. He now makes Rs 11000 per month in addition to performance based incentives. He aspires to go the entrepreneurial route and hopes to start his own garage in the future.



Adil Pasha