



Spreading Smiles

Adding smiles to a billion faces

Reliance has always believed what is good for India is good for Reliance and worked to improve the quality of life of Indians and bring smiles to their faces. Reliance goes well beyond its business activities to create societal impact through its diverse initiatives. RIL seeks to continue its contribution to the society through its distinct value proposition that meets the needs of millions of people, enhancing their lives through healthcare, improving quality of living by providing education, enabling livelihoods by creating employment opportunities and promoting ecological sustainability.

These initiatives have reached a national scale under the guidance of Nita M. Ambani who has been the inspiration behind the establishment of Reliance Foundation in 2010, a professionally run not-for-profit philanthropic organisation. Through various CSR initiatives, Reliance has cumulatively touched the lives of over 4 million people across the country.



We will walk miles, to see their smiles.

“ At Reliance Foundation, our vision is to build an inclusive India by pioneering a holistic model to address our nation's multifaceted development challenges, and contribute to its collective aspirations. Central to our philosophy is the commitment to enhance the quality of life of people from marginalised and vulnerable communities, by empowering them and catalyzing change through innovative and sustainable solutions. Our steadfast endeavour is to create replicable and scalable models of development through an integrated approach in the true Reliance spirit of maximizing societal value for all, and making it a movement. ”

Nita M. Ambani
Founder & Chairperson
Reliance Foundation

Bridging gaps. Spreading smiles:

BIJ - 'Bharat India Jodo'

Reliance Foundation BIJ (RF BIJ) - RF BIJ is committed to rural transformation by empowering the marginal farmers with sustainable livelihood practices. The programme organises farmers in collectives leveraging the power of unity as well as equity as evident in more than 500 Village Farmer Associations (VFAs) and nine Producer Companies formed across India. These models of social and economic development are owned, controlled and managed by community themselves for larger development of its members, the village and the region. Spread across 13 states, BIJ works with small and marginal farmers fighting marginality and generating hope and happiness. Large patches of fallow land is being transformed, enriched and brought under cultivation with an increase in crop yield through the adoption of sustainable agricultural practices. In its endeavour to improve nutrition security, Reliance Foundation has supplemented the nutritional intake of rural households through promotion of small kitchen gardens, known as Reliance Nutrition Garden. The Foundation has made significant efforts in promoting ecological sustainability through resource conservation, promotion of biodiversity and use of cleaner energy sources.



Spreading smiles through technology:

Reliance Foundation Information Services - RFIS



To spread smiles of assurance and joy, we need to spread knowledge and information that can help people. Reliance Foundation is using dissemination technology and interactive platforms to reach out to communities with timely, need-based, localised knowledge and information. The programme is based on various ICT-enabled developmental models using human interface and mass communication tools to disseminate need-based information in the areas of agriculture, horticulture, floriculture, fisheries, health, education, employment, microenterprises, early warning, government / bank schemes and entitlements, social messages and skill building. Currently the programme is spread across 39 districts in seven states and the Union Territory of Puducherry covering over 8,000 villages and is poised for scale-up in other parts of the country.

Healthy smiles. Healthy nation:

Health

Health is essential for the wellbeing of a nation in more ways than one. RF is working towards establishing an integrated healthcare model to provide seamless services covering primary, preventive and tertiary care using multiple delivery points with the help of technology (including Mobile and Static Medical Unit, Healthcare Camps etc.). The programme is operational across several locations in Mumbai, Uttarakhand and Madhya Pradesh. As a part of the 'Health for All' initiative, more than 4,00,000 underprivileged people have been enrolled in the city of Mumbai to avail healthcare services.

Technology in healthcare delivery - Reliance Foundation is working towards leveraging technology to revolutionize the way healthcare is delivered. Through the convergence of technology and healthcare, the Foundation aims to improve patient care and enable better and faster delivery. Reliance Foundation has partnered with the University of Chicago to develop innovative technology for training and competency evaluation of medical students and doctors and also support doctors in real-time with evidence-based clinical decision making tool.





Sir H N Reliance Foundation Hospital and Research Centre, Mumbai has been rebuilt to global standards to provide world-class tertiary care. The hospital is offering Indian citizens the latest and best quality of medical care at affordable costs. This 348 plus bed multi-specialty hospital has the latest clinical technology across core specialties as well as imaging and diagnostics. This is a green hospital with best-in-class treatment systems. It has a fully equipped emergency with dedicated Operation Theatre, CT Scan and X Ray, available 24 hrs. It also has dedicated ICUs with natural light, 15 Modular Operation Theatres fitted with HEPA Filters and Laminar Flow facilities for Robotic Surgeries to eliminate infection and 6 additional Procedure Rooms along with 13 Isolation Rooms for enhanced infection control.

The hospital is managed by a large team of leading doctors, many of whom have returned to India to serve the country as well as nurses trained in international institutions.

Reliance Foundation Drishti the programme is working towards addressing corneal blindness in partnership with National Association for the Blind. The programme has brought lights into the lives of thousands of visually impaired. In order to increase awareness about the importance of eye donation among children, the Foundation carries out an extensive eye donation drive across India and conducts art and essay competitions to promote awareness of the cause, particularly among children. In 2012, a registered international Braille newspaper was launched under the programme which is circulated across India and in 17 other countries. The Foundation also publishes a Braille Calendar and a table calendar.

Supporting merit. Spreading smiles: Education

Dhirubhai Ambani Scholarship programme supports meritorious students with demonstrated need for financial assistance and the specially-abled meritorious students to pursue higher studies, post their Higher Secondary examination in a stream and institution of their choice. The scholarship programme has played a key role in building confidence and motivating students to excel in their lives. Over 10,000 students have benefitted from the programme, of this, about 20% are specially-abled.

Education for All: The Education for All (EFA) Initiative in partnership with Mumbai Indians works to address the issues of access and quality of education. Reliance Foundation supports the EFA initiative and has benefitted more than 70,000 children.

Reliance Foundation Jr. NBA: In partnership with the National Basketball Association (NBA), Reliance Foundation Jr. NBA Programme is working towards building holistic sports culture among the children. Under the programme, more than 1 million children across 1000 schools have been trained in basketball to promote health, fitness and an active life style.

Young Champs: The programme was launched with the aim of spotting top footballing talent in the country between the age group of 10 to 13 years through the ISL's grassroots initiatives and giving them the necessary impetus to enhance and hone their skills. The programme has already reached out to 500,000 children in its very first year and 24 young footballers from across India have been awarded scholarships.

Rural Outreach: The Foundation also runs a sports for development programme for children in the rural areas to bring positive changes in attitudes related to education, gender and fitness. The programme is closely working with over 2,500 families in Madhya Pradesh.



Responding to crisis. Restoring smiles: Disaster Response

Mission Rahat Uttarakhand – Reliance Foundation was one of the first organisations to deploy relief services including a team of doctors and development professionals to provide relief to the flood victims in Uttarakhand in 2013. The team also operated a mobile medical unit to provide basic health services to 8,915 people in the affected area. The team reached out to more than 10,000 families in over 100 villages. Post disaster, RF initiated two projects in the villages of Rudraprayag and Uttarkashi with focus on disaster risk mitigation, sustainable livelihoods, food security & nutrition management. The Foundation also supported reconstruction of two Government schools.

Mission Rahat Jammu & Kashmir – Reliance Foundation reached out to the worst affected areas and provided relief to the flood victims in Jammu & Kashmir in 2014. Medical care was provided through more than 72 camps held across Srinagar where more than 35,280 patient consultations were undertaken. The team constructed 217 mid-term shelters for the affected to protect them from the cold that had begun to set in. Relief material including blankets and food were provided to more than 13,000 families in the landslide affected regions of Reasi District, Jammu.

Mission Rahat Nepal – Reliance Foundation immediately responded to the massive destruction caused by a powerful earthquake in Nepal in April 2015. Overcoming all barriers, the RF team identified and reached the worst affected villages of Danding, Novakot and Sindhupalchok district to provide households with food kits, household kits and tents. Reliance Foundation's team reached out to 10,400 families, provided 6,450 households with food kits, 1,612 with household material kits and 2,800 tents.

Mission Rahat Amreli and Radhanpur, Gujarat – The monsoon of 2015 severely affected human life, livestock and rural infrastructure. Patan, Banaskantha and Amreli district in Gujarat were worst affected. Reliance Foundation (RF) team working in the villages of Jasdan and Radhanpur (Patan) responded immediately, and reached out to lend support to the affected people in 67 villages. RF Team supported 8,200 families and distributed 8,200 Food kits, 2,000 Utensil kits.



Reimagining cities. Spreading smiles: Urban Renewal



It is estimated that by 2017, a vast majority of the world's people will be living in our cities. It is therefore imperative to initiate the renewal of our urban spaces to manage the increasing pressure on existing infrastructure and plan for the future. Reliance Foundation has been actively examining transformative approaches to planning for enhancement of public spaces and has partnered with municipal bodies to undertake urban planning and improvement of public spaces. Reliance Foundation has partnered with the Nashik Municipal Corporation in developing the park on banks of river Godavari. The development of Goda Park includes construction of facilities like jogging tracks, walkways, children and senior citizen's park and landscaping of the park.

Preserving pride. Spreading smiles: Arts, Culture and Heritage

There is a precious smile that emerges from one's pride in one's roots, the comfort and confidence of knowing about the past and the rich heritage that flows through our veins. Reliance Foundation is working towards protecting and promoting India's rich heritage, arts and culture. Reliance Foundation supported Abbaji, an event to commemorate the contributions of Ustad Allah Rakha Khan. The annual concert is organised by Ustad Zakir Hussain in memory of his father and guru. The concert featured renowned artists who came together to pay tribute to the legendary guru.

