

A LEGACY OF RESPONSIBLE BUSINESS CONDUCT

"I am not the owner of wealth, but a privileged trustee to serve the community with it."

Late Shri Abheraj H. Baldota
Founder Chairman, Baldota Group



Carrying forward its legacy of inclusive growth, MSPL works for members of marginalised communities to enrich their lives in more ways than one. The aim is to not provide them aid, but tools of self-sufficiency, to not just make them financially stable but also knowledgeable, to enhance their overall quality of life and shape them into responsible citizens.

From education to sanitation, health care to livelihoods, environment care to infrastructure enhancement - 'corporate responsibility' has been embedded in MSPL's ethos, way before it became a buzzword.

Over the years, MSPL has adopted 18 villages transforming lives of its residents and will continue to adopt many more villages in the future. This year too, MSPL continued to champion a series of initiatives towards sustained positive change.

Education & Skill Development

Quality education is the most efficient tool for transformation and MSPL seeks to bridge the gap between this tool and its availability. Below are some of its ongoing initiatives:

- Annual distribution of notebooks and computers to schools for underprivileged children.
- Special classes for 10th and 12th students and scholarship programmes for higher education in engineering and medical disciplines.
- Facilitation of basic infrastructure and sanitation facilities for 24 schools and setting up of 5 computer training centres to skill rural youth.
- Supporting local ITIs to equip students on different technical skills required for local industries.
- Provision of utensils and clean drinking water to facilitate the Government's Mid Day Meals programme.



Over the years, MSPL has imparted computer training to 967 people.

Health & Sanitation

Health and hygiene are critical elements to enhance the quality of life of those residing in the villages, and MSPL is deeply committed towards this cause.

- A study conducted to assess impact of MSPL's sanitation initiative has suggested that constructing toilets for individual houses has helped arrest spread of diseases and has also provided greater security, to women in particular.
- MSPL has set-up RO plants, a PPP project, to provide safe drinking water to 10 villages.
- The Company has touched the lives of 200 HIV+ people by organising HIV/AIDS awareness and support programmes.
- The Abheraj Baldota Cancer Detection Centre is a super specialty facility equipped with world-class endoscopy equipment that aid early detection and cure of cancer. Since its inception, a total of 933 GI cancer patients have been diagnosed out of which 45% coming from low income groups were provided treatment at highly subsidised rates. The Centre also facilitated production of 15 television programmes for public awareness on cancer diagnosis and treatment.
- The Smt. Vasantidevi Baldota Blood Bank instituted by the Baldota Group has issued a total of 53,659 units of blood over a span of 10 years.



Till date, MSPL has constructed 1,967 individual toilets with proper drainage system across 18 villages.

Baldota Institute for Digestive Sciences (BIDS)

The Baldota Institute for Digestive Sciences, located at Global Hospitals in Mumbai, is India's premier institute for Gastroenterology and GI Endoscopy. During last two years 22,262 patients were treated at BIDS and over 15,859 endoscopic procedures have been performed so far. The Institute also organised one of the largest training courses in which 1,222 specialists from 19 countries attended. 102 doctors have been trained in the field of GI Endoscopy at Endoscopy Gurukul - a BIDS initiative.

- Cancer cases detected: 641
- Pancreatic stones treated: 200



Women Empowerment

A woman is the nucleus of the family and MSPL believes that her empowerment also benefits the society at the large. Over the years, the Company has designed various key initiatives to make rural women confident and self-reliant:

- Facilitating the formation of 110 Self Help Groups with a provision of INR 85 lac as revolving fund to effect socio-economic independence of women.
- Offering tailoring training and free sewing machines to 890 women to enable income generation.
- Creating awareness about leadership and women's rights.
- Enabling LPG connections thereby enhancing their safety and health.



Environmental Care

As part of its commitment to afforestation, MSPL has planted over 1,825,000 trees, transforming 190 hectares of harsh mining terrain into a lush green landscape. Additionally, MSPL has also been involved in other conservation programmes:

- Broadcast of an infotainment programme Hasire Usiru (Grow Greenery for Clean Breathing) in collaboration with the All India Radio.
- Financial support for SWaN (Society for Wildlife and Nature) in establishing 20 nature clubs in and around Hospet.



Testimonies of Commitment

For its deep-rooted commitment to responsible and fair business practices, MSPL Ltd. has gained recognitions from various national and global institutions:



The Council of Fair Business Practice - Jammalal Bajaj Uchit Vyavahar Puraskar - 2006 & 2012



BusinessWorld-FICCI-SEDF CSR Award, 2007 & 2010



FIMI-NMDC Social Awareness Award, 2011



BALDOTA
WE ARE LIFE



langpoor.com

Empowering women. Effecting change. Enriching lives.

The success of society is not measured just by the prowess of its economy or the strength of its infrastructure, but also by the lives led by its women. With this ideology, MSPL Limited has pioneered multiple socio-economic development programmes including several Women's Self-Help Groups to make rural women self-reliant. Apart from providing a credit source, supplementary income generation efforts like tailoring and animal husbandry have made them financially independent. Also, basic computer skills have empowered them to deal with a connected world, thus effecting change and enriching lives.