

COMMITTED TO BUILD A BETTER WORLD.

When the vision goes beyond achieving business success, true change begins. At GVK, our inspiration always comes from the knowledge that besides the value we bring in our diversified presence across core verticals, our commitment extends to make this world a better place. Beginning with the less privileged sections of society, we endeavour inclusive growth by implementing initiatives that are long-term, sustainable and measurable. Be it operating India's largest network of emergency response service, community development, education or helping sustain a green planet, we believe in being relevant and making that crucial difference, at every step.



GVK's leadership stature goes beyond business success in terms of numbers and figures. It believes in emphasising on giving back to the community by having an overall sustained development of the society. Various projects and initiatives at GVK have been undertaken to uplift the general standard of living of the deprived sections of the society. Even at the organisational level, all projects are propelled keeping in mind the sustainability of the environment and conform to international standards of ecological viability.

GVK carries out its social upliftment activities through GVK Foundation, its social activity wing. It runs many development programs on a national level like providing emergency response services, health and hygiene, education and housing for under-privileged people. It also runs many community-based programs, empowerment and entrepreneurship development, arts, music, sports and various other socio-economic activities.

GVK is a socially responsible and an environmentally conscious organisation that believes in sustainable development. The company has been recognised for its initiatives towards CSR, environmental protection and sustainability.



Dr. GVK Reddy was conferred with one of the highest civilian honours, "PADMA BHUSHAN", by Hon'ble President Smt. Pratibha Patil in 2011 for his invaluable contribution to the field of entrepreneurship and social upliftment.



The GVK EMRI (Emergency Management and Research Institute), one of the most significant social initiatives of GVK, is a non-profit organisation based on Public Private Partnership framework and operates as the world's largest integrated emergency service provider. It attends to every emergency; be it a medical crisis, law and order situation or a fire disaster. It provides services at par with global standards and follows modern principles of management and leadership to serve the nation.

This service is spread across 14 states viz. Andhra Pradesh, Gujarat, Rajasthan, Uttarakhand, Goa, Tamil Nadu, Karnataka, Assam, Meghalaya, Madhya Pradesh, Chhattisgarh, Himachal Pradesh, Uttar Pradesh and Kerala and 2 Union Territories - Dadra & Nagar Haveli and Daman & Diu. With over 25000 employees and 6000 ambulances, it caters to over 700 million people and saves lakhs of lives.

A three digit toll free emergency response number - 108 is accessible from all fixed lines and mobile phones across the locations where the service is available in.

Impact of GVK EMRI

- Over 7.60 lakh lives saved
- Over 19,000 emergencies handled per day
- Emergencies accessed within 15 minutes in urban areas and within 25 minutes in rural areas
- Trained over 1.20 lakh medical professionals like EMTs, doctors, etc.

Types of Ambulances

Mother and Child Drop Back Facility

It is a service to shift new born babies and mothers to their homes in a safe and sterile condition. It is popularly known as Janani Shishu Suraksha Yojana.



Boat Ambulances

To address the need of providing immediate medical facilities in riverine areas and areas which are more prone to floods, GVK has inducted Boat Ambulances in the form of a speedboat.



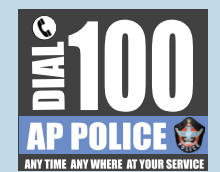
Mobile Medical Units (MMUs)

As the name suggests, MMUs serve the healthcare needs of individuals who may not have access to hospitals. These vehicles are equipped with all the basic instruments and medicines to provide various services and counselling to the people.



GVK reaches out to flood victims

During the recent floods in Uttarakhand, the GVK EMRI Disaster Relief Team rushed to the flood-hit areas on the Kedarnath route and provided food and medical help to the disaster victims. The team also visited the affected villages and offered blankets, food packets, medicines, etc., to the needy.



Project Dial 100

In a unique initiative, GVK EMRI has partnered with Andhra Pradesh Police Department to build and operate a modern state-of-the-art unified command and control centre for the state of Andhra Pradesh. This partnership aims to integrate the best practices of GVK EMRI and the Police Dept. to fortify the emergency response service across the state. There will be an integrated Dial 100 centre which shall cohesively coordinate for emergency services like medical, fire and other disaster related response services. This would enhance the efficiency and quality of service and provide citizens with effective and immediate access to the Police in case of emergency. Every citizen shall be able to get access to the Police concerned in the entire state within minutes.

CSR initiatives across GVK verticals



GVK CSIA

Women Empowerment

GVK CSIA has introduced taxi services catering to women and children. The service is supported with separate counters and free pick-up and parking slots for their vehicles.

Education

GVK CSIA extends support for education in nearby villages by distributing stationery to the children.

Community Development

- Medical camps are organised for the local people
- Several football and cricket tournaments are organised
- Various cultural activities are also organised

GVK BIA Landscape Tours

Various schools and colleges are taken for tours to showcase the exquisite landscaping done in the airport's vicinity thereby promoting environmental consciousness.



GVK BIO

Health Check-up Camps

Medical check-up and blood donation camps are organised regularly to promote health consciousness among the people.



TAJGVK reaches out to flood victims

Hyderabad based TAJGVK employees participated in clothes donation drive for Uttarakhand flood victims in collaboration with "Goonj", an NGO that caters to clothing requirements of the poor.



Vivanta by TAJ, Hyderabad-Partnering with Devnar Foundation

Vivanta by Taj, Hyderabad partnered with an NGO, 'Devnar Foundation for the Blind' that provides free education and residence to blind children.

Other CSR activities

Education

GVK Foundation manages a degree college at Indukurupet village in Nellore District of Andhra Pradesh. This college offers quality education to students from surrounding areas. The GVK Foundation also sponsors and provides scholarships to students across disciplines.

Housing

Under the Govt. Scheme, GVK has provided housing facilities to 1000 under-privileged people in Kothur village of Nellore in the state of AP. It has constructed pakka houses for weaker sections in Manikhera village, Mukatsar District, Punjab.



Sports

GVK strongly supports and endorses sports as an expression of excellence among youth. Inspired by associating with young sports stalwarts like Sania Mirza, GVK has instituted a Tennis Academy to promote future tennis champions. GVK has also come forward to sponsor Yadlapalli Pranjala and Gunuganti Sruta Kirti, young and highly talented Hyderabad girls who are performing very well.

Traditionally, GVK has been sponsoring the All India Senior Tennis Association (AISTA) championships since over a decade. GVK has also sponsored events like the Afro-Asian Games held in 2001 and the National Women's Hockey Championship (U-20) held early this year in Hyderabad.



Sustainability

Sustainability remains a constant in all of GVK's projects and initiatives. Rather than approaching it as an additional activity, we see it as an inherent value which is embedded in our processes.

- GVK Power & Infrastructure Ltd. has been ranked 2nd in the country across all sectors for its Carbon Disclosure Leadership Index (CDLI)
- Various GVK Projects are eligible for carbon credits under Clean Development Mechanism
- GVK CSIA has been awarded the globally recognised Airport Carbon Accreditation for 2012-13 by Airport Council International (ACI) for its pioneering Carbon Footprint Management system and processes implemented
- GVK BIA has bagged the prestigious Golden Peacock Environment Management Award for its commitment and initiatives towards maintaining ecological balance and minimising adverse impact on environment

Along with reducing carbon footprints, GVK collaborates with local communities to educate and inform people about environment and sustainability.

Flora and Fauna at Jegurupadu Combined Cycle Power Plant (CCPP)

The entire Jegurupadu plant consists of 200 acres with green belt and well-designed landscapes leaving about 40 to 60 acres for the power plant. The plant strictly conforms to environmental management, pollution management, water and waste water management and noise management standards. The plant has been recognised by the Andhra Pradesh Pollution Control Board for outstanding contribution to the development of Eco-Park.



The zoo located in the plant premises stretches across 6 hectares. It is home to a wide variety of animals and birds. There is also a huge artificial lake that has been created within the plant premises.

- The Energy and Resources Institute (TERI) awarded Jegurupadu CCPP an Eco-Rating 'A' (Gold Star), its highest rating
- IFC, Washington selected Jegurupadu CCPP as a 'Model Power Plant' for excellent standards in environment, health and safety
- It has been defined as a metaphor of 'Industrial Ecology' and 'a horticulture project that also generates electricity'
- The World Bank has recognised the green belt as one of the best eco parks ever