



A Maharatna Company

NTPC, India's largest power company, was set up in 1975 to accelerate power development in India. It is emerging as an 'Integrated Power Major', with a significant presence in the entire value chain of power generation business.

NTPC has a pan-India presence with most of its projects and stations located in backward regions/ remote rural areas of the country. In order to ensure inclusive & sustainable growth, NTPC takes up most of the CSR activities primarily in the neighbourhood villages of its operations, with special emphasis on marginalized and downtrodden sections of the society. In addition, NTPC also takes up projects of national importance that benefit society at large.

NTPC commitment for CSR & sustainability

"NTPC commits itself to contribute to the society, discharging its corporate social responsibilities through initiatives that have positive impact on society at large, especially the community in the neighbourhood of its operations by improving the quality of life of the people, promoting inclusive growth and environmental sustainability"

NTPC's corporate objectives on CSR and Sustainability are to lead the sector in environment protection including effective ash utilization, **(Provided in COMMITMENT TOWARDS CSR AND SUSTAINABILITY)**

Our Guiding Principles

- Strive to improve standard of living of society at large, with preference to local and backward areas.
- Promote inclusive growth by focusing on needs of the deprived, under privileged, neglected and weaker sections of the society especially women, girl child, physically challenged and elderly persons.
- Contribute towards clean and sustainable development by protecting & maintaining the environment (air, soil and water), conserve natural resources, support biodiversity conservation and promote renewable energy.
- Integrate CSR & Sustainability initiatives with National Development plans

NTPC has set-out the following Corporate Objectives on CSR & Sustainability.

To lead the sector in environment protection including effective ash utilization, peripheral development and energy conservation practices.

Corporate Objectives on Sustainable Development

To lead the sector in the area of Resettlement & Rehabilitation and Peripheral Development.

To contribute to sustainable power development by discharging Corporate Social Responsibility



Allocation and expenditure on CSR for 2014-15 to 2016-17

NTPC spends 2% of average net profit of previous 3 years on CSR activities.

Year	Allocation (in Rs. Crore)	Expenditure (in Rs. Crore)
2014-15	283.48	205.18
2015-16	349.65 (including Rs.78.30 Crore appropriated to CSR reserve in previous year)	491.80
2016-17	227.85	277.81



CSR Process at NTPC:

The CSR process comprises of four stages i.e. (1) Planning, (2) Implementation, (3) Monitoring & Evaluation and (4) Documentation & Communication.

Planning:

NTPC adopts a Top Down- Bottom Up approach for planning. Focus areas are identified by Management however, specific CSR activities are based on specific local requirements and guided by extensive socio-economic surveys/ need assessment surveys, bearing stakeholders' perspectives in mind. Village Development Advisory Committee (VDAC), Rehabilitation and Periphery Development Advisory Committee (RPDAC), local administration, people's representative etc. are consulted extensively. Plans may be dovetailed with specific government programmes taking care that there is no duplication.

Implementation:

NTPC's CSR activities are carried out in project mode with defined deliverables & timelines and through specialized agencies and Employee Voluntary Organizations for Initiatives in Community Empowerment (EVOICE).

Monitoring & Evaluation:

There is regular monitoring of all CSR activities with periodic reporting. NTPC has also developed a module in ERP for CSR, which facilitates the capture, analysis and dissemination of information pertaining to CSR activities. Effectiveness of programmes are being assessed through a two-tier monitoring mechanism comprising of internal as well as external evaluation.

Full-fledged internal audit is carried out to ensure effective implementation. Transparent assessment/ evaluation are taken up through professional external agencies for gauging impact of its CSR activities. Feedback/ learning from the internal audits/ external assessment/ evaluation are taken into account while formulating new CSR programs.

NTPC's CSR activities in its focus areas

Education:

- 34 Schools in NTPC Townships provide quality education primarily to rural community children benefitting about 20,000 students of neighbourhood areas.
- Utkarsh Scholarship Scheme for students:
 - who have passed Xth and XIth Standard from Govt./ Govt. aided Schools in target villages of NTPC Projects / Stations including schools in NTPC townships,
 - pursuing full time studies in Govt. ITIs in district(s) where NTPC Project /Station are located and ITIs adopted/ set up by NTPC.
 - pursuing full time BE/ B. Tech in IITs, NITs and Govt. Engineering Colleges.
 - pursuing full time MBBS in Govt. Medical colleges.
- Mobile Science Labs being operated in schools around Darlipalli, PakriBarwadhi Coal Mining project and Kahalgaon Station. These mobile science labs provide innovative hands-on science education at the doorstep of the schools.
- Support to ISKCON for 03 science laboratories & 02 IT Labs along with equipments/ instruments in new campus of Bhaktivedanta Gurukula and International School (BGIS) in Ajhai village of Vrindavan in rural area of Mathura district.
- NTPC Sipat has so far sponsored Scholarships to about 200 Baiga Tribal students for getting admission into engineering and medical colleges through Commissioner, Tribal Welfare, Chhattisgarh.
- Holistic Educational support to 30 students every year from each class VI to XII of Special Backward Tribe PahadiKorwa, Chhattisgarh by NTPC Korba. Activity started from 2016-17 for class VI students
- Providing financial support for Engineering College in Korba and Kaladungi Polytechnic, Kaladungi, Nainital.
- Construction of new building block of Geeta Bajaj Bal Mandir Mahila Shikshan Prashikshan Maha Vidyalaya, Jaipur
- Support committed for construction of facilities for tribal school in Chapaki, Distt. Sonbhadra (UP) to be run by Sewa Samarpan Sansthan, Kanpur (UP).
- Support committed for setting up NTPC- ALL Girl Super 30 at Varanasi, UP through Centre for Social Responsibility & Leadership for providing free residential coaching and mentoring for admission in IITs, NITs and prestigious Engineering Institute.
- Distribution of educational tablet PCs containing study material (standard VIII to X) among poor students of standard VIII of selected schools in Maharashtra through AKANKSHA scheme under CSR.

Health

- NTPC hospitals provide primary and secondary (including surgical) health care services to the neighborhood communities.
- Mobile Health Clinics operational at 7 NTPC locations covering about 80 villages providing health care facility at doorsteps to more than 50000 people.
- NTPC supported development of King George Hospital, Visakhapatnam
- Support committed for construction and equipment for 3rd Floor and diagnostic labs at National Cancer Institute Nagpur, Maharashtra
- Support committed for Electro Chemotherapy Device & Electrodes for use at All India Institute of Medical Sciences, New Delhi
- Medical Camps, general and specialized – Eye, Respiratory Diseases/ Cancer detection organized every year. About 2000 surgeries are performed every year.
- Fogging, spraying, anti larva spray taken up for preventive health measures.
- Health related infrastructure support to PHCs, CHCs and District Hospitals.
- Support to Ramkrishna Math, Antpur, Hooghly, West Bengal for construction of Building and Vehicles for Medical Service Centre.
- Directly Observed Treatment cum Designated Microscopy Centre (DOTs cum DMC) with Mobile Ambulance operational through NTPC Foundation at 11 NTPC hospitals under Revised National Tuberculosis Control Programme (RNCTP), catering to villages upto 25-30 Km, benefited about 5000 cases so far.

Swachh Bharat & Sanitation

- Revival of Municipal Solid Waste Processing Plant, Varanasi
- Pilot Project for Mechanized Cleaning of 14 wards in Varanasi
- Under Swachh Bharat Swachh Vidyalaya Abhiyan, NTPC has made available about 29000 toilets in 16000 schools spread over 650 blocks in 83 districts of 17 states by Aug/2015, within the given target. Construction of more than 150 community / individual toilets and drains in the neighbourhood villages of its projects
- Construction of Public Toilet Complexes in the Kathua district of Jammu & Kashmir
- Organised intensive awareness and cleanliness campaign through various activities in its Projects/ Stations/ Offices to bring mass-awareness among employees, associates and family members.
- NTPC Employees, Associates and their family members took part in "Swachh Bharat Abhiyan" at their respective workplace/ townships/ residences.
- Nukkad Natak, Debates, Slogan competitions, Essay competitions, Painting competitions, Walks etc organized to spread awareness about cleanliness amongst employees, their family members and other stake holders.
- During the awareness campaign, active involvement of schools situated in NTPC project / station townships was also ensured for inculcating the values of cleanliness in our children.

Sanitation

- Zila Parishad Office Baran, Rajasthan, has appreciated CSR efforts of NTPC for construction of Individual toilets in Ratariya village, creating awareness related to use & importance of toilets and enable to declare an Open Defecation Free village (ODF).

Drinking Water

- Piped Drinking Water System/ hand pumps/ RO plants in about 80 neighborhood villages of Station.
- Support committed for installation of Energy Efficient Pump System in the fields of farmers residing near NTPC stations located in 05 districts of UP
- Support committed for safe drinking water (Cluster approach model) in the villages of IPUR Mandal in Guntur Distt of Andhra Pradesh
- Installation of about 300 hand pumps, bore wells & tube wells in various locations in the states where NTPC has its operations, especially in the neighbourhood villages of Station
- RO plants at 28 locations at Dadri, Simhadri, Ramagundam and Tanda.
- Supply of water through water tankers during extreme summers.

Rural Infrastructure Development

- Integrated Domestic Energy Systems (Solar PV Lighting with energy efficient cook stove) provided to 1000 rural households in Barethi, Chhatrapur District, MP and Talcher Kaniha.in Angul District, Odisha.
- More than 3000 solar street Lights installed in villages in last 2 years to promote conventional energy.
- More than 100 High Mast Lights / street lights in last 3 years for improved lighting in rural areas.
- Irrigation facilities to about 120 ST/ SC and Marginalized farmers in Nagram Village, Rajanna Sircilla Distt. Telangana through installation of bore-well and pump-sets- Committed
- Support for construction of Community Parivarthana Bhavans in select mandals for benefit of SC/ST persons of Prakasam & Guntur Districts of AP.
- Construction of Community Centres, Construction & Repair of Roads and bridges in the neighbourhood villages of NTPC units.
- Restoration of water bodies like ponds, bathing ghats etc.

Skill Development and Income Generation

- Adoption of 18 ITIs and setting-up 08 new ITIs.
- Support for construction of Skill Development Training Institute in Santhigiri Skill development training institute & Research Centre, Delhi.
- Contribution to Chanderi Development Society for Handloom Weavers for 8 blocks of Common Facility Centre (CFC) in Handloom park at Chanderi, District Ashok Nagar, MP
- Adoption of 18 ITIs and setting-up 08 new ITIs.
- Support for construction of Skill Development Training Institute in Santhigiri Skill Development Training Institute & Research Centre, Delhi.
- Skill up gradation training in Electrical Repairing, Mobile Repairing, Motor Rewinding, Welding, Car Driving including obtaining LMV driving license, Screen Printing, Book Binding, Candle Making, Computer Training, Web Page Designing, Bar Bending, Carpet Weaving etc. for improving employability.
- Supporting "Skill India Mission" of Gol through MoU with NSDC for Skill Development of 30000 persons around NTPC Projects with focus on eastern region.

