



Piramal Foundation is the strategic philanthropic arm of the Piramal Group. Piramal Foundation aims to create solutions to some of India's most pressing challenges. In line with Millennium Development Goals, we are focused on universal primary education, empowering women, reducing child mortality rates, improving maternal health and improving access to safe drinking water. We currently work across 20 states, a lot of which is in partnership with state governments. We have developed innovative approaches and programs in every vertical and have built strong Partnerships with Governments, International Organizations like UNICEF, Michael & Susan Dell Foundation, Harvard University, etc.

**Vision:** "Piramal Foundation transforming Health, Education, Water and social sector ecosystems through high impact solutions, thought leadership and partnerships

## Water

### Piramal Sarvajal

#### Future of communities improve with predictable clean water

Taranagar lies in the heart of the Churu belt, an area rife with water contamination due to heavy minerals. When Sandeep and Hanumanji decided to operate a Piramal Sarvajal franchisee in, Taranagar, they knew that it was not just business but a humanitarian deal as well. Today, they have been successfully running their franchise for five years, employing 12 local youngsters to help serve 3000 people every day. Through referrals, they've helped set up three more Piramal Sarvajal franchises across Rajasthan while the success of their business in Taranagar has encouraged three local competitors.

A large number of Indians lack access to what is a basic right of life. In rural areas, women, especially children, get burdened with the task of getting water. Time that could have been spent in productive activities goes in collecting water. Piramal Sarvajal focuses on last mile delivery of safe drinking water at affordable prices by installing community level purification plants and water ATMs.

Sarvajal uses cutting edge, top-of-the-line technology to operate state-of-the-art water treatment systems. It has been a pioneer in bringing accountability, better machine and operator responsibility to day-to-day operations by actively deploying remotely tracked drinking water purification systems. Piramal Sarvajal is a socially conscious model operating through local entrepreneurs, local panchayats, government agencies, philanthropic organizations and private companies to enable sustainable livelihood opportunities in the communities it operates in.

Piramal Sarvajal has dispensed more than 9.27 Billion litres of clean drinking water and reaches out to more than 3,00,000 consumers daily across 14 states.



## Health

### Piramal Swasthya

#### Ensuring last mile delivery of health services

When it comes to illnesses, even simple symptoms if not diagnosed correctly can lead to severe complications. Sai Mahesh, a 15-year old was taken with fever to the Community Health and Nutrition Centre (CHNC). When his fever didn't reduce with antibiotics, the doctor recommended specialist consultation through the Piramal Swasthya's Telemedicine centre. A pediatric specialist identified the symptoms as malaria. His treatment started immediately and Mahesh was cured within a week.

Piramal Swasthya believes in providing accessible, affordable and available healthcare facilities. Piramal Swasthya leverages technology, partner governments and corporate bodies to act as force multipliers to the existing public health infrastructure. Piramal Swasthya possesses technological and management strengths, specialized medical expertise.

#### Solutions:

##### 1) Health Information Helpline

The Health Information Helpline (HIHL) is a health contact centre that aims to address minor ailment load on the public health system. Any citizen can render medical advice, avail counselling services, request directory information, or lodge a service complaint against any public health facility at the cost of a phone call. HIHL provides basic medical advice 24x7, has potential to accommodate varied conditions of acute, chronic emergency, mother and child tracking systems and counseling services.

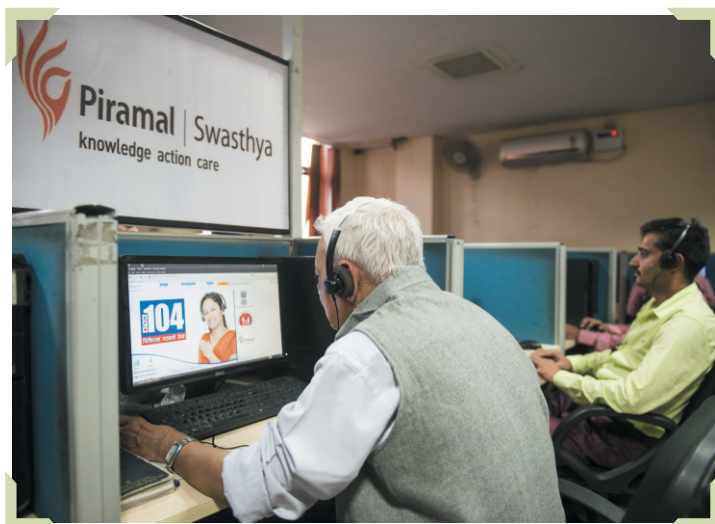
## 2) Mobile Health Services

Mobile health services tackles barriers accessing primary healthcare in rural India. Piramal Swasthya deploys mobile medical units (MMUs) to act as force multipliers to existing primary health care centres. These vans are equipped with technology, medical devices, medicines, health workers and visit even the remotest of villages. The Mobile Medical Units (MMUs) are staffed with paramedics, doctors who can identify, screen, diagnose, refer, monitor and treat select diseases and minor illnesses.

## 3) Telemedicine

Piramal Swasthya's telemedicine services brings the much needed specialist healthcare services to remote areas. The focus is both on beneficiary and the doctor delivering the most accessible and affordable care by providing high quality specialists with the medical data they require making both the beneficiary and the doctor comfortable. Piramal Swasthya's technology, Dox-in-Box®, supports this telemedicine offering by virtually connecting doctor and patient and reducing the need for highly skilled health workers where they are scarce.

Piramal Swasthya is currently working at the grassroots in 11 states and has impacted more than 58 million beneficiaries



## Education

### Piramal Foundation for Education Leadership (PFEL) A nation scores high with a robust education system

As a young man, Dariya Singh, wanted to join the army. He brought to the office of headmaster an exacting and unforgiving discipline. Children feared him. Attendance began to fall, as did the quality of education. Dariya Singh was introduced to the Principal Leadership Development Programme. Initially reluctant, Dariya Singh began to enjoy the activities at the workshops. With the Piramal Fellow assisting him and Self Learning Materials (SLM) he received during the programme, he began to plan changes that would promote a fear-free environment. Today, Dariya Singh has changed so much that he even goes to his students' homes to encourage parents to give their child an environment where she can continue her learning process even after school hours. He has even started teaching primary classes to support the children's learning processes.

**Piramal Foundation for Education Leadership (PFEL)** believes that if the standard of teaching is raised in government schools, the entire system would experience a significant overhaul. This means causing positive interventions at every level of the education ecosystem. From the headmasters, teachers, community leaders, government education officials to motivated youth from India's leading colleges and policy makers in the education department.

### Reform at every level

**1. Principal Leadership Program (PLDP)** is the flagship program of PFEL. PLDP has been designed as a three year in service leadership development program to provide holistic training and development to school principals to improve learning quality in their schools.

**2. District Transformative Program (DTP)** leverages the experience of PLDP to the entire hierarchy of educational system. PLDP aims to impact an entire education cadre. DTP will assure quality and sustainability across the public education system by building capacity of the engaged government education officials.

**3. Piramal Fellowship** aims at creating young leaders. The two-year Fellowship takes the Fellows through a journey of self-discovery, personal transformation and social change. Every selected Piramal Fellow is assigned five schools and five headmasters. Fellows support headmasters of public schools in bringing about positive change and build on their leadership qualities.

**4. Piramal School of Leadership (PSL)** established in Bagar, Rajasthan to train headmasters, teachers and Fellows. It works in collaboration with NUEPA's National Centre for School Leadership in developing School Leadership Framework for eight states.

PFEL works in 1000+ schools with 1,000+ headmasters, more than 300 Piramal fellows and has impacted more than 4,50,000 children.



## Empowerment

### Piramal Uttarakhand Rehabilitation Project (PURP)

Anita Devi was among the first few beneficiaries who well accepted, appreciated and implemented the methods of Polyhouse cultivation. At her Polyhouse, she harvested almost 20 kilograms of cucumber from only three plants and sold it at Rs.30 per kilograms. She has also grown tomatoes at the polyhouse. This was the first time she sold a produce from her fields to earn a living.

PURP works in villages of the disaster affected communities in Kalimath Valley creating livelihood opportunities through intervention in agriculture, food processing, enterprise and animal husbandry. PURP works through Self Help Groups (SHGs). Currently, PURP is present 8 villages engaging 152 members in food processing and agriculture.





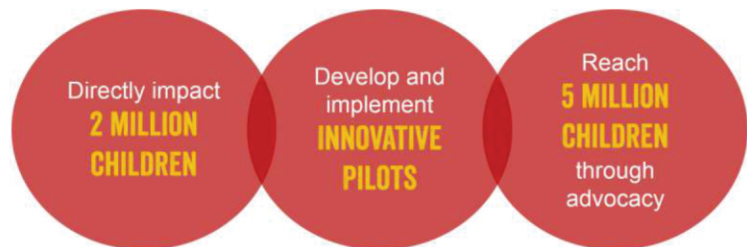
## STRIVING FOR A JUST WORLD THAT ADVANCES CHILDREN'S RIGHTS AND EQUALITY FOR GIRLS

### ABOUT PLAN INDIA

Plan India, a member of Plan International Federation, is a nationally registered independent child development organisation committed to creating a lasting impact in the lives of vulnerable and excluded children, their families and communities. For over 35 years, Plan India and its partners have improved the lives of millions of children by providing them access to protection, basic education, proper healthcare, a healthy environment, livelihood opportunities and participation in decisions which affect their lives.

### OUR GOALS

As a leading child development organisation in India, Plan India envisions creating a lasting impact in the lives of vulnerable and excluded children and their communities. By 2020, Plan India aims to:



### OUR APPROACH

Plan India's unique rights based approach puts children and youth at the heart of everything we do - whether it is long term development work or humanitarian response. It enables us to address the root cause of child poverty. Our distinctive approach to creating a lasting change for excluded children and ending child poverty is called Child Centred Community Development (CCCD). Our approach is built on two principles:

1. Ensuring that all girls and boys realise their full rights by putting them at the heart of our endeavours
2. Supporting groups of people to come together, mobilise and tackle issues that affect them

