



THDCIL'S CSR – An overview

Corporate Social Responsibility (CSR) is basically a Company's commitment to operate in an economically, socially and environmentally sustainable manner, while recognizing the interests of its stakeholders. As a socially responsible organization, THDCIL started its CSR journey in the year 2007 itself prior to issue of CSR related guidelines by Govt.



Sh. D.V. Singh, CMD, THDC felicitated by Secretary, Govt for Swachh Vidyalaya Abhiyan.

Prominent CSR Achievements & Activities



Sh. D.V. Singh, CMD, THDC interacting with Electronic Media about THDC's CSR



Sh. D.V. Singh, CMD, THDC inaugurating Annual Function of TES School, Rishikesh



THDC Tele-Medicine Project team handing over E-Governance Award to Sh. D.V. Singh, CMD, THDC

- Established state of the art "THDC Institute of Hydro Power Engineering & Technology" at Tehri at a cost of Rs. 60 Cr., caters around 1000 students in 5 branches of engineering (Civil, Electrical, Mechanical, Computer & Electronic and communication). Institute is going to start a specialized branch in 'hydro-power engineering' from academic year 2019-20.
- Running three schools at Tehri, Koteshwar and Rishikesh having 877 needy & under-privileged students with free of cost uniform, books & stationary, bus service, Mid-Day-Meal etc. at an annual cost of approx. Rs. 6 Cr.
- Facilitated seating for 7000 students by providing furniture to 156 Govt. schools of district Tehri, Uttarakhand along with other electronic educational aids in the FY 2017-18 costing Rs. 1.0 Cr. on request of State Govt.
- Three long term holistic development projects in 70 Tehri Project affected villages through reputed Universities, i.e. HNB Garhwal University, Veer Chandra Singh Garhwal University of Horticulture & Forestry and Delhi University starting from baseline survey to execution focusing on livelihood promotion.
- Sponsored more than 500 unemployed youths for different vocational and skill trainings like Hotel Management & hospitality, IT, welding, electrician, excavator operator, fitter & plumber, AC & Refrigerator, motor mechanic, ANM, BPO etc to make them employable. In addition, 90 courses of 6 months basic computer training benefiting more than 3500 youths and 140 courses of tailoring & beautician trainings benefiting more than 7000 women have so far been conducted.
- Career counseling, coaching, promotion of yoga & sports in schools.

Some Highlights About THDCIL's CSR

- THDCIL has Board approved "CSR & Sustainability Policy- 2015" for guiding its CSR programme and "CSR Communication Strategy – 2013" to have dialogue with external as well as internal stakeholders.
- Implementation of CSR projects is carried out through two company sponsored societies SEWA-THDC and THDC Education Society registered under Societies Registration Act 1860 for effective and time bound implementation of CSR Projects and management of schools.
- For transparency sake, all awards, dossiers of completed works above 5 lakhs are placed on THDC website in public domain.
- Third party independent evaluation is conducted for all projects above 5 lakhs and reports are made public by placing on THDC website in public domain.
- THDC's total CSR spent from 2009 to March, 2019 is Rs. 158 Cr. Out of which, Rs. 115 Cr. i.e. 90% of the total CSR spent belongs to project affected areas of Tehri Power Complex in district Tehri, Uttarakhand and its rehabilitation sites.
- Water conservation using traditional wisdom, modernization of Charats (Water Mills) and plantation of more than 2.6 lacs different fuel, fodder and medicinal species by involving renowned environmentalists/experts.

- Installed 170 Solar High Mast Lights and 732 Solar Street Lights in Unnao, Lucknow Cantt and Khurja in UP and Sitarganj in Uttarakhand.
- Implemented ambitious LED based lighting project in Ganga Ghat areas of Rishikesh at a cost of Rs. 5.67 Cr. for strengthening existing lighting system and highlighting prominent structures like Laxman Jhula, Ram Jhula & Parmarth in Swargashram area and structures at Triveni Ghat.
- Established Women Credit Cooperative Society in remotest part of district Tehri in 2016 with a seed money of Rs. 10 lac for meeting small livelihood related credit needs by rural women.
- Running Allopathic Dispensary in remotest area "Deangaon" of district Tehri since 2014 having a MBBS Doctor & paramedical staff benefiting more than 15000 population of surrounding 40 villages. Facilities offered are minor OT, pathology, ECG, X-ray, on call ambulance and free medicines. Total 69109 no. OPDs have so far been registered including 15450 no. OPDs registered during FY 2018-19.
- Operation of 5 Homeopathic dispensaries for deprived communities with free consultation & medicines. Total 6,60,227 lakhs OPDs have so far been attended including 85221 OPDs registered during FY 2018-19.
- Conducted 148 multi specialty medical camps with more than 34287 OPDs and 2127 cataract operations, through THDC Doctors/AIIMS Doctors/ Nirmal Eye Institute etc.

Swachh Bharat Mission

- THDCIL has so far constructed more than 1500 toilets including 1188 toilets constructed under Swachh Vidyalaya Abhiyan in 8 Districts of Uttarakhand and 2 Districts of UP.
- Adopted four Govt. Primary Schools; two Railway Stations Rishikesh & Virbhadra; three nearby localities of corporate office Indranagar, Bapugram and Bibwala; iconic place Sidhpeeth Kunjapuri and 5 km road stretch of main Haridwar road adjoining corporate office for sustained cleaning, safe drinking water, water supply repair, awareness, repair of toilets, placement of dustbins etc.
- Total 6 villages, 3 villages in District Tehri and 3 villages in District Rudrapur have been made Open Defecation Free (ODF) in last 3 years by construction of 129 toilets as per MoP directions.
- Total 7 no. Hydraulic Dumpers & more than 2000 dustbins have been provided to different municipalities.



Distribution of Tele-Medicine Kit by Mrs. Sunita Singh, Patron, THDC Ladies Club



Sh. H.L. Arora, Director (Tech.), THDC visiting Homeopathic dispensary at Rishikesh



Sh. D.V. Singh, CMD, THDC flagging off hydraulic tipper to Municipality, Tehri

Important Convergences For Enhanced Reach Of CSR Projects

In view of high expectations of locals and limited CSR funds, THDC is moving a step ahead and converging various farmers centric and health related govt. schemes to reach out to more and more stakeholders for their livelihood and medical needs especially in remote areas. Some of the successful convergences are:

- FACILITATING ACCESS TO MEDICAL SERVICES THROUGH TELEMEDICINE PROJECT**
THDC facilitated funding of about Rs. 1.0 Cr. for establishment of 40 telemedicine centers in remote villages of district Tehri catering 200 gram sabhas & training of staff. All centers are equipped with specially designed software, medical kit having Pulse Oxymeter, ECG with Wifi ECG recorder, X-Ray view box, Glucometer, basic pathological kit etc. along with an android tablet having list of essential medicines & portable hot spot to facilitate diagnosis, data transfer and communication with district hospital. AIIMS, Rishikesh has also been roped in for specialized treatment. Total OPD registered upto March, 2019 is 17288. The project has also been appreciated by Hon'ble Prime Minister Sh. Narendra Modi and awarded with E-Governance Award by Govt. of India in March, 2019 to District Magistrate, Tehri and Nodal Officer of THDC CSR Unit, Tehri.
- CONVERGENCE WITH AGRICULTURE DEPT. SCHEMES**
Established 54 Kissan Clubs in different villages of district Haridwar and Tehri, Uttarakhand for pooling Farm Machinery Equipments benefiting more than 750 farmers directly.
- CONVERGENCE FOR FARMER CENTRIC ACTIVITIES THROUGH NGO**
As a pilot initiative, a convergence project for 1500 households, costing Rs. 55.12 lacs has recently been completed successfully. The project cost was shared by THDC (33%), State Agriculture & Horticulture Depts (60%) and partly by the beneficiary (7%). The project is now under consideration for running as regular CSR project in FY 2019-20.
- MULTI SPECIALTY HEALTH CAMPS WITH AIIMS, RISHIKESH**
SEWA-THDC and AIIMS, Rishikesh entered into a MoU to scale up health care benefits to PAFs and society at large in THDC's main functional area of District Tehri. Organization of multi specialty medical camps in remote locations at projects and Rishikesh and treatment of identified patients for specialized treatment at AIIMS Rishikesh Hospital. So far, total 06 camps, 2 in Tehri 2 in Koteshwar and 2 in Rishikesh have been organized from Nov. 2018 to March, 2019 with total OPDs 1338.
- WATERSHED DEVELOPMENT IN PARTNERSHIP WITH NABARD**
Around 1000 Hectares of area in 10 villages of Sandana Water Shed in District Tehri, Uttarakhand is to be treated in next 4-5 years. Main activities of NABARD and SEWA-THDC under joint partnership mode will benefit 6457 no. rural people of 10 villages for further livelihood.

