



“Reliance Foundation is the manifestation of an audacious dream – to inspire and facilitate transformative change and build an inclusive India. An India that will empower its youth to unleash their potential; build bridges between its rural hinterland and urban economy; care for a higher quality of life for all in the urban areas; leverage the power of education and pay utmost attention to the health of its citizens; celebrate its values, arts, culture and traditions and preserve its heritage.”

Nita M. Ambani
Chairperson
Reliance Foundation

Reliance Industries Limited (RIL) has always made sustainable development the cornerstone of its business strategy to achieve sustainable and profitable growth, creating in its wake thriving eco-systems around all its businesses. The group has been involved in various philanthropic initiatives over the last many years.

These efforts have substantially improved the lives of people through

Community Infrastructure and Environment

A large number of initiatives are focused on developing community infrastructure and protecting the environment. Townships built around core businesses of RIL are shining examples of its commitment to bettering the quality of life of people living in the vicinity.

Extending its commitment to water conservation, RIL has developed infrastructure to ensure the availability and supply of safe drinking water. RIL's active participation in water conservation efforts at Ranjit Sagar dam is an example of this approach. RIL has also constructed community halls, school buildings and health centres in various locations. Promoting renewable energy sources, green plantations and spreading environmental awareness are some of RIL initiatives to promote environment protection.

Education and Skill Enhancement

RIL has been working on various educational initiatives to provide quality education and better opportunities to students. RIL supports local schools with logistical and financial support, capacity building of teachers and infrastructure development.

RIL also organises vocational and technical skill development programmes for local communities to help generate and enhance

healthcare, education, livelihoods and community development initiatives. These activities are spread across India and reach well beyond our business locations impacting the lives of marginalized communities. With a vision to generate sustainable development, RIL creates value for all and helps spearhead India as a global leader.

RIL's initiatives have reached millions over the years and nearly 1,50,000 people benefit from its existing initiatives every month.

incomes, besides empowering them by developing Self Help Groups (SHGs) with marketing knowledge.

To further its commitment to road safety, RIL's Trucker Safety Training Centre at Hazira imparts training on safety rules and efficient driving techniques. It has already trained more than 200,000 drivers.

Community Healthcare

RIL provides affordable curative and preventive healthcare services to the community through various healthcare programmes. It has constructed health centres, operates mobile medical clinics and emergency ambulance services and conducts various health awareness, diagnostic and preventive camps. RIL is also focusing on specific areas like addressing maternal mortality and providing support to patients suffering from chronic ailments like AIDS and TB. The Reliance HIV and TB Control Centre (NACO Designated ART Centre) and the 32-bedded Community Care Centre & Reliance AIDS Care Hospital at Hazira have catered to more than 80,000 patients.

To provide impetus to various philanthropic initiatives of RIL, Reliance Foundation (RF) was set up in 2010 as an expression of its vision towards sustainable growth in India.

Reliance Foundation works with some of the most vulnerable and marginalized communities across India, with the objective of integrating them into the mainstream development process of the country. The Foundation focuses its efforts on five core pillars of **Rural Transformation, Education, Health, Urban Renewal and Arts, Culture & Heritage.**

As part of its core model, the Foundation directly engages with the communities through a team of trained professionals.

In a brief span of three years, the Foundation's activities have touched the lives of over 1,000,000 underprivileged across over 3,000 villages and various urban locations.

Rural Transformation

Reliance Foundation BIJ - 'Bharat India Jodo'

Reliance Foundation BIJ is working towards bridging the developmental gap between rural Bharat and urban India. Spread across 11 states, the programme supports small and marginal farmers along the value chain through providing financial support, input provision, technical, post-harvest and marketing support.

Reliance Foundation BIJ programme works on various sustainable agricultural practices to address food security needs of rural households.

It also helps create sustainable livelihoods and protect the environment through initiatives such as Dharti Farms, rain water conservation and harvesting, seed banks, nurseries, bio gas generation, alternate livelihood creation, and Reliance Nutrition Gardens. The programme empowers marginal farmers to create a cohesive organisation through a series of institutional building processes. These processes are designed to meet various development and aspirational needs of the community including the most poor and vulnerable through collective institutions such as the Village Farmers' Association and Producer Companies. The RF BIJ programme was recently awarded the ISO 9001:2008 certification.

Outcomes



- Reached out to over 28,000 marginal households spread across more than 300 villages in 16 agro ecological sub-regions of India
- More than 25,000 hectares of marginal land made productive
- 12.4 million cubic meters of water harvesting facility created
- Over 11,000 Reliance Nutrition Gardens (RNGs) established enhancing nutrition security of marginal farmers
- The intervention has helped conserve 42,200 tonnes of soil
- More than 78,000 farmers have been trained through capacity building programmes
- Over 10,00,000 saplings planted in individual and common lands to promote Bio Diversity and preserve environment



Reliance Foundation Information Services (RFIS)

The programme works towards empowering communities with timely, need-based, localized information using multiple interactive platforms. The program is working towards building capacities of farmers, fisher folk and micro enterprises by linking the knowledge seekers and knowledge providers through a common technology platform. Through various media, the programme provides

health information and is reaching out to address health needs of communities.

The programme is based on various ICT-enabled developmental models using human interface and mass communication tools to disseminate need-based information. Currently the programme is spread across 25 districts in three states and Union Territory of Puducherry and is poised for scale up in other parts of the country.



Outcomes

- More than 100,000 people reached in 2,100 villages through RF Information Services Programme across three states and one union territory
- 500,000 successful audio advisory calls conducted spanning weather, marine fisheries, agro and livestock
- Marine Police of Andhra Pradesh used RF IS platform to disseminate Phailin cyclone warning and alert announcements in 9 coastal districts of Andhra Pradesh
- Health advisories in the areas of primary, preventive, maternal healthcare and non-communicable diseases are being disseminated across all our districts



Reliance Foundation Health

Health Outreach Programme

The health outreach programme aims to

- Provide primary and preventive healthcare to the poor and vulnerable
- Create awareness on common health problems and positively influence the health seeking behaviour
- Reduce cost of health expenditure

Reliance Foundation's fully equipped Mobile Medical Units and the Static Medical Unit (SMU) serve over 60 locations in the city of Mumbai to provide quality primary and preventive healthcare to the poor and vulnerable. Under the programme, services include free consultations, medicines and spot tests.



Health services are being provided through MBBS doctors and use state-of-the-art technology including cloud based software for

electronic medical records and use of biometrics to identify patients, thereby seamlessly ensuring continuity of care. Health audio advisories are being provided to families enrolled in our programme on a pilot basis and is expected to expand. More than 130,000 individuals have enrolled to avail services under the programme.

On International Women's Day 2013, Reliance Foundation launched the menstrual hygiene programme in Kheda district, Gujarat to raise awareness regarding menstrual hygiene by working with village based volunteers. As a part of the initiative, an affordable brand of quality sanitary napkins, 'Meeta' was introduced and the pilot programme under this reaches out to 500,000 women in 850 villages.

Reliance Foundation Drishti

Reliance Foundation Drishti is working towards improving the quality of life of the visually-impaired. The programme run in partnership with National Association for the Blind (NAB), has taken up the noble cause of cornea transplants conducting over 12,000 free corneal transplants across India. RF launched a national fortnightly Braille newspaper which opens up a world of information and knowledge to visually impaired across the country.

Sir HN Hospital & Research Centre

Reliance Foundation is transforming Sir H N Reliance Foundation Hospital into a state-of-the-art facility. The hospital aims to bring about a paradigm shift in the way care is delivered in India to move ahead in step with latest global practices and emerge as a world-class tertiary healthcare facility.



Education

Reliance Foundation and its associate institutions provide quality education to about 15,000 children across 12 schools. Through the Dhirubhai Ambani Scholarship, the Foundation supports meritorious students across the country, including the differently abled. Cumulatively, the scholarship has benefited more than 10,000 students.

Reliance Foundation is planning to set up a world-class, multidisciplinary university in Maharashtra soon. This university will provide an enabling learning environment and cutting edge research facilities.

Reliance Foundation Jr. NBA programme- RF in partnership with the National Basketball Association (NBA) recently launched a comprehensive school based youth basketball programme in India. The programme is working towards promoting health, fitness and an active lifestyle through basketball, and teaches the values of the game such as teamwork, sacrifice, discipline, dedication and sportsmanship.

In the first year, the Reliance Foundation Jr. NBA programme will teach basketball to more than 100,000 youth and train 300 coaches and physical education instructors to implement a turnkey NBA curriculum. Over the course of the long-term partnership, the goal is to reach one million youth and train 2,000 coaches and physical education instructors across India.

Sports for Development- RF has initiated a programme that seeks to empower communities by creating an enabling environment for improved educational status, gender inclusiveness and improved health outcomes through the active participation of children, parents, larger community and the local governance system. The programme uses sports and activities as a tool for development to bring about positive change. It is currently being piloted across 30 villages in Shajapur District of Madhya Pradesh.



Urban Renewal

For making India's rapidly growing urban areas more amenable to a higher quality of life for all including low income groups, the Foundation is working on initiatives that engineer positive changes in India's rapidly growing cities. We are partnering with various municipal bodies to undertake initiatives in urban planning, public

Arts, Culture and Heritage



Reliance Foundation is working towards protecting and promoting India's rich heritage and culture to make it sustainable and relevant to the younger generation.

Reliance Foundation paid tribute to the great artist of yesteryears during Abbaji concert, lent support to great living treasures during the Elephanta Festival 2013, connected with the youth through its collaboration with A.R. Rehman to create a music video, 'Infinite Love' and supported a research on India's intangible culture.

spaces, environment and security of citizens.

Along with NASSCOM, RF has set up the country's first Social Media lab for the Mumbai Police to engage and understand issues concerning the citizens and their safety. In another effort with the Municipal Corporation of Greater Mumbai (MCGM), the Foundation has assisted in setting up a CSR cell. The initiative will enhance MCGM's efforts to build capacity to engage with corporate houses to support various civic services.

Reliance Foundation in partnership with BP and British Museum brought internationally acclaimed exhibition 'Mummy: The Inside Story' to India for the first time. This unique exhibition gave the viewers a look at the 3,000-year coffin of an old priest, while explaining the mummification process and the life and history of Egypt through an immersive 3D film. The three-month exhibition increased the footfall of the Chhatrapati Shivaji Maharaj Vastu Sangrahalaya to over 261,200 visitors, of which over 60,000 were students from more than 400 schools and created immense interest in the museum itself and the heritage it showcases.



Disaster Response

Reliance Foundation has a capacity to respond to disasters in a timely manner and engage directly with the affected communities using its experience of working closely with the communities.

Uttarakhand

Reliance Foundation was one of the first organisations to reach out to thousands of people in Uttarakhand who were affected by the massive floods which took place in June 2013.

Our efforts so far include:

- Reaching the unreached (by foot, mules, ropeways and other alternates) in the quickest possible time and rendering timely rescue and relief operation.
- Providing adequate, appropriate and quality support of relief material

and assistance by rapid assessment of situation, people and designing of relief material.

- About 20 doctors and 50 development professionals from Reliance Foundation reached out to more than 100 villages providing relief through various supplies, shelter and medical support during the weeks that followed the disaster.
- Reliance Foundation is committed to reconstructing some of the affected schools and deploying full time teams in Uttarakhand to work on long term livelihoods and other measures on a sustainable basis.

Satyamev Jayate:

A highly sensitive TV series, it showed the strength and grit of individuals and organisations attempting to address social issues. Along with the viewers, RF made generous grants to the 15 partnering NGOs who are working in areas such as rehabilitation of persons with disabilities, women empowerment, rehabilitation and treatment of substance abusers, victims of trafficking, orphaned and abandoned children. Through their initiatives, the NGOs touch the lives of about 500,000 people.

Real Heroes:

RF partnered with CNN-IBN to institute the Real Heroes, an award that recognises and celebrates the ordinary citizens accomplishing extraordinary feats.

Teach for India:

RF has supported the expansion of Teach for India, a national NGO, which works with low-income schools in the National Capital Region.

India Food Banking Network:

RF as the primary partner has helped set up the India Food Banking Network (IFBN) which is working towards eliminating hunger and feeding millions of people across India.

Key Partnerships